

A SERVICE TO PROMOTERS SPONSORED



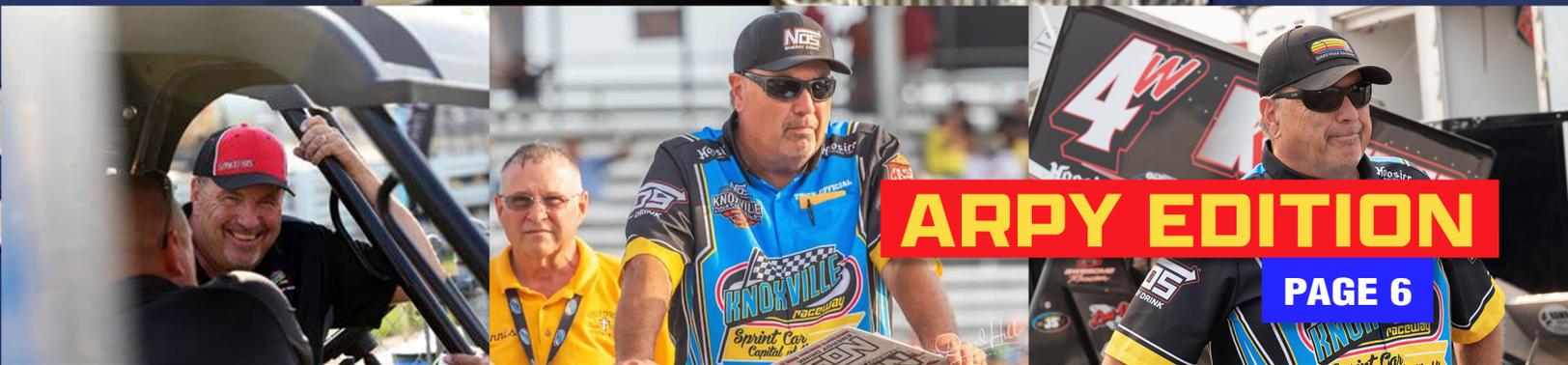
THE PROMOTERS VOICE & FORM SINCE 1972

ISSUES 54.3



RACING PROMOTION

THE IDEA NEWSLETTER FOR AUTO RACING PROMOTERS MONTHLY



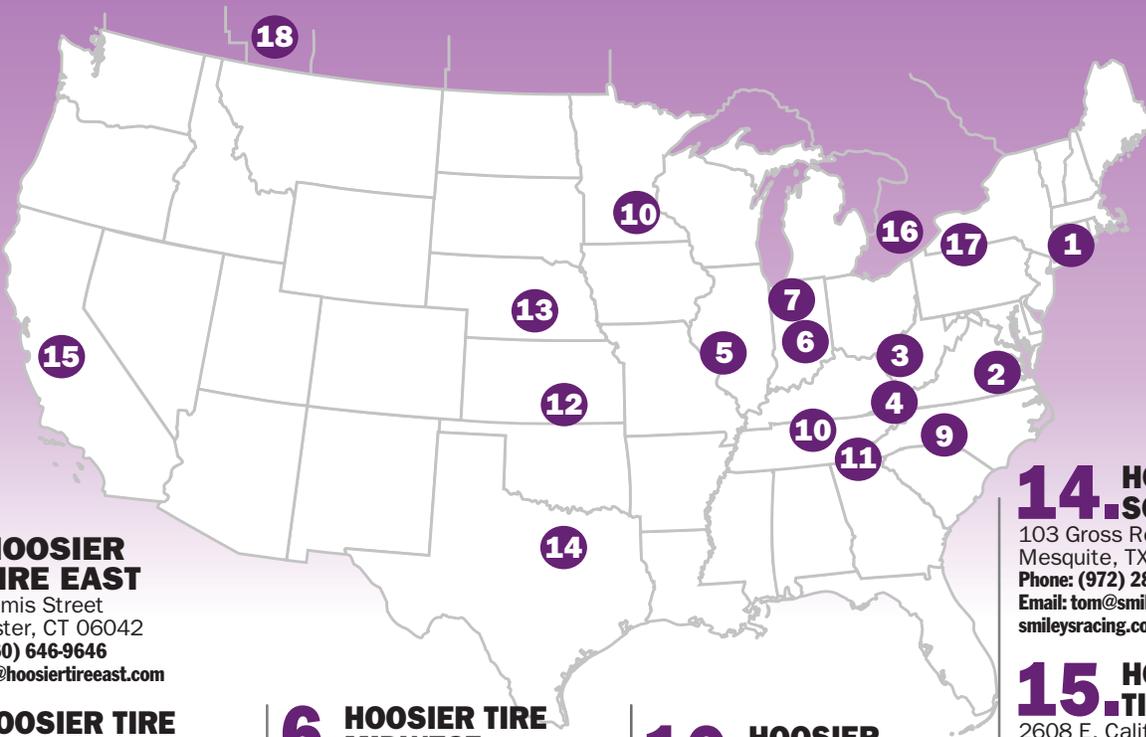
ARPY EDITION

PAGE 6

WWW.PROMOTERSNEWSLETTER.COM



TIRES DESIGNED FOR CHAMPIONS[®]



1. HOOSIER TIRE EAST

56-H Loomis Street
Manchester, CT 06042
Phone: (860) 646-9646
Email: rob@hoosiertireeast.com

2. HOOSIER TIRE MID-ATLANTIC BALTIMORE

2931 Industrial Park Drive
Finksburg, MD 21048
Phone: (410) 833-2061
Email: sales@hoosiermidatlantic.com
www.hoosiermidatlantic.com

3. HOOSIER TIRE MID-ATLANTIC PITTSBURGH

110 South Pike Road, #207
Sarver, PA 16055
Phone: (724) 360-8000
Email: sales@hoosiermidatlantic.com
www.hoosiermidatlantic.com

4. HOOSIER TIRE OHIO VALLEY

1933 Staunton Turnpike
Parkersburg, WV 26104
Phone: (304) 428-5000
Email: todd@poske.com
www.poske.com

5. HOOSIER TIRE MIDWEST SPRINGFIELD

3886 E. State Route 54
Springfield, IL 62707
Phone: (217) 522-1955
Email: jessica@racetires.com
www.racetires.com

6. HOOSIER TIRE MIDWEST INDIANAPOLIS

4155 N. 1000 E., Ste A,
Wally Parks Dr.
Brownsburg, IN 46112
Phone: (317) 858-1234
Email: hoosiertiregirl@gmail.com
www.racetires.com

7. HOOSIER TIRE MIDWEST PLYMOUTH

1801 Jim Neu DDrive
Plymouth, IN 46563
Phone: (574) 936-8344
Email: hoosiertireply@aim.com
www.racetires.com

8. HOOSIER TIRE NORTH ROGERS

21601 John Deere Lane
Rogers, MN 55374
Phone: (763) 428-8780
Email: httrace@aol.com
www.hoosiertirenorth.com

9. HOOSIER TIRE SOUTH ASPHALT

P.O. Box 537
Welcome, NC 27374
Phone: (336) 731-6100
Email: hoosierasp@lexcominc.net

10. HOOSIER TIRE SOUTH DIRT OVAL

P.O. Box 1437
Clinton, TN 37717
Phone: (865) 457-9888
Email: hoosierdavid@bellsouth.net

11. HOOSIER TIRE SOUTH ROAD & DRAG

P.O. Box 6080
Maryville, TN 37802
Phone: (865) 984-3232
Email: road&drag@hoosiertiresouth.com

12. HOOSIER TIRE GREAT PLAINS

3801 W. Pawnee, Suite 200
Wichita, KS 67213
Phone: (316) 945-4000
Email: sales@hoosiertiregp.com
www.hoosiertiregp.com

13. HOOSIER TIRE GREAT PLAINS NEBRASKA

12252 N 153rd Circle
Bennington, NE 68007
Phone: (402) 281-9700
sales@hoosiertiregp.com
www.hoosiertiregp.com

14. HOOSIER TIRE SOUTHWEST

103 Gross Road, Bldg. A
Mesquite, TX 75149
Phone: (972) 289-RACE (7223)
Email: tom@smileysracing.com www.smileysracing.com

15. HOOSIER TIRE WEST

2608 E. California
Fresno, CA 93721
Phone: (559) 485-4512
Email: racing@hoosiertirewest.com www.hoosiertirewest.com

16. HOOSIER TIRE CANADA

117-119 Cushman Road
St. Catherines, Ontario,
Canada L2M 6S9
Phone: (905) 685-3184
Email: ronmckay@bic
knellracingproducts.com
www.hoosiertirecanada.com

17. HOOSIER TIRE CANADA-NY

1733 Maryland Avenue
Niagara Falls, NY 14305
Phone: (716) 285-7502
Email: usasales@
bicknellracingproducts.com
www.bicknellracingproducts.com

18. HOOSIER TIRE WESTERN CANADA

5601-45 ST Leduc,
Alberta, Canada T9E 7B1
Phone: (780) 986-7223
Email: parts@geeandgeeracing.com
www.geeandgeeracing.com

www.hoosiertire.com

65465 SR 931, Lakeville, IN 46536 (574) 784-3152



This edition is dedicated to all of the individuals who make our business what it is, especially the Auto Racing Promoter of the Year national and regional award recipients.

TABLE OF CONTENTS

MAKING NEWS	PG 5
LEGAL UPDATE	PG 10
LIVE STREAMING	PG 15
JODY DEERY AWARD	PG 19
VALUE YOUR STAFF	PG 21
REGIONAL ARPY WINNERS	PG 22
GET IN THE KNOW	PG 30
TRAXPIX	PG 38
RPM MARKETPLACE	PG 41
DIRECTORY OF SERVICES	PG 43

MAILING ADDRESS:

1670 Hall Road, Elma NY 14059 - PO Box 161,
174 E. Main Street, East Aurora, NY 14052

E-MAIL CONTACT:

jskotnicki@racingpromomonthly.com



THE FUN STARTS WITH K&K

Other insurance providers may come and go but with more than 70 years of experience in the motorsports industry, you can depend on the staying power of K&K Insurance. As a recognized and trusted motorsports insurance provider, you can choose K&K with confidence for competitive coverage designed for your needs. Work with an expert and call K&K Insurance today.

- Racing Teams
- Owners & Sponsors
- Facilities & Events
- Products Liability
- Racing Service & Repair Shops
- Competitive rates and coverage
- Extensive specialty insurance and claims knowledge
- Secure market with over 70 years of experience



800-348-1839
www.kandkinsurance.com

K&K Insurance Group, Inc. is a licensed insurance producer in all states (TX license #13924); operating in CA, NY and MI as K&K Insurance Agency (CA license #0334819)



WE USE



WWW.PROMOTERSNEWSLETTER.COM



John McCoy, the promoter of the famed Knoxville Raceway in Iowa earned the 48th Annual Auto-Racing Promoter of the Year Award (ARPY) at the 51st Annual RPM@DAYTONA Workshops at The Shores Spa & Resort in Daytona Beach Shores, Florida.

John McCoy Named 48th Annual Auto Racing Promoter of the Year

Knoxville, Iowa's John McCoy, who promotes the legendary Knoxville Speedway was named the 48th Annual Auto Racing Promoter of the Year (ARPY) at the 51st Annual RPM@Daytona Workshops at the Shores Resort & Spa in Daytona Beach Shores, Florida on February 13, 2024. McCoy represents Region Five (Midwest / Great Plains Region as part of the RPM balloting).

McCoy, who has been a regional winner in the past, follows in the footsteps of Ralph Capitani, who was named the 26th Annual ARPY in 2001 after guiding Knoxville through 34 seasons. McCoy served in roles under Capitani learning the trade of one of the most recognized short tracks in the world.

When McCoy was announced as the winner of the National Auto Racing Promoter of the Year at the Workshops, he spoke of an old Western that starred John Wayne and Jimmy Stewart

(The Man Who Shot Liberty Valance) he quoted a scene from the end of the movie and it wasn't until talking to McCoy that it all made sense.

McCoy, who is from Knoxville started racing Sprint Cars in 1978 before he dreamt of working on the business side of the sport, but as McCoy put it, "I never did have the greatest equipment or the help I needed to do it at the level I wanted to do it."

Before working at Knoxville, McCoy spread his wings working with the ill-fated United Sprint Association, which if there is one thing about McCoy's motorsports career, he has seen a lot of different things happen during his time.

"In 1999 Ralph asked me what I was doing," McCoy related. "And that began my journey at Knoxville. We were going to up the ante on inspection. About that time the ASCS was getting started with their program. Earl Wagner was the pit steward at the time."

McCoy approached things then like he does now, something he observed from "Cappy" (Ralph Capitani).

"Cappy never made a rash decision, he took his time and thought things through. He always tried to make the right decision and never the popular decision, which is something I have always tried to do and that started back then."

McCoy's "Midwest - Knoxville demeanor" has helped him earn the respect of fans, competitors and industry peers as he has worked his way through Sprint Car racing throughout his years in the sport.

"Cappy had this gift where he could talk to anyone. I'd see him off talking to fans wondering what they were talking about, but the sport has grown so much, that we don't have those opportunities to interact much anymore. They are important when we do, but it's definitely more difficult now and something I really looked up to Cappy for," McCoy related about his former teacher.



The legend, Ralph Capitani at Knoxville

In 1999 McCoy became the Competition Director at Knoxville after the name of "Pit Steward" changed to Competition Director. From there he continued to study under Capitani until Capitani's retirement in 2011, where at Capitani's request McCoy was named Race Director at the Marion County Fairgrounds, which is home to Knoxville Raceway.

"Cappy wasn't a technical guy," McCoy explained. "He never argued with us or really claimed to understand. He knew we were trying to do what was in the best interest of the sport and the race track."

During his tenure as the Race Director, McCoy has seen many things change, come and go, both internally and externally at what is one of the most recognized race tracks in the world.

"We've seen a lot of things over time, from tracks trying to put us out of business to different management teams with Series

that didn't have the same attitude that they do today. It's never been the same, it's always been challenging. Things are always changing and there is always another dimension, something that we just may have not thought about," McCoy continued to explain.

He's seen many things change at Knoxville including working this a variety of personnel.

"This is long overdue for John (McCoy)" stated Kendra Jacobs, a former Knoxville employee. "The passion, dedication and hard work that John puts into this sport is incredible. He is always thinking about and pursuing the improvement of the sport, in all aspects," Jacobs continued. "He executes the greatest dirt racing event every year and makes it look easy, all while earning the respect of the drivers, the teams, his co-workers and the fans."

Knoxville has had several General Managers and other people working during his time there and they all echo Jacobs thoughts.

McCoy, however, knows that it's never easy.

"You never have a year where you can think 'Boy, I've got her licked this year,'" McCoy, chuckled. "Every year is a challenge, but somehow we've worked around them, whatever has been dealt, outside challenges, COVID, we've somehow managed to work through things and keep the ball rolling."

The challenges always keep coming in this business. We all face them on a daily business and McCoy recognizes that. He is a believer in everyone working together and "pulling the rope in the same direction".

"The challenges seem bigger now. We have to understand change, I do. Sometimes you have to find the brake pedal, but it takes time, sometimes you have to let things play out as well and learn. There have been many changes here that have worked all around me and we just continue to adjust and keep moving forward and constantly trying to improve."

McCoy's steady approach and willingness to work with others has produced more than sound results. The World of Outlaws visit Knoxville on four different occasions and are now part of the "Knoxville Nationals".

"John McCoy is a good man and a deserving recipient of the ARPY award," explained Carlton Reimers, World of Outlaws Sprint Car Series director and son-in-law of the late Ted Johnson. "John has certainly helped with our business relationship and he's made Knoxville feel like home for us. His knowledge of the



sport is unparalleled and he's always working to make things better and run smoother."

Perhaps it's McCoy's demeanor or his Midwestern roots that help him. He recognizes the value of the relationships and the bonds along with having a great understanding of the direction of the sport.

"I understand we can't keep doing business as usual and I understand we have to change. We can't go crazy. It's a struggle of life at times, everyone has their own ideas. We have to funnel them together and present a product that people will continue to enjoy and we've been fortunate enough to do that."

The proof is in the pudding in that regard. The Nationals have been a sellout for a number of years including selling out in 2023 on Wednesday of the event week.

The success of the 360 Nationals continues to grow and proudly McCoy continues to carry on the tradition of the Capitani Classic which will run for the 13th time in 2024.

"Getting the Capitani Classic a stand alone 410 race has been a big deal for me and carry on that tradition of that event," McCoy related.

In 2022 McCoy received the Ted Johnson Award presented by World Racing Group.

"I worked under Cappy the whole time, but I liked Ted and wasn't afraid to talk to him even though he had a gruff exterior," explained McCoy. "We had some really good conversations and many things came out of them. It was really enjoyable to spend time with him in Las Vegas when they did the last race and banquet out there. Winning his award was very humbling, something I'm very proud of."

It's how McCoy really is and what he says, he does. Knoxville through the guidance of McCoy and another regional Auto Racing Promoter of the Year recipient, Doug Johnson from Huset's Speedway in Brandon, S.D., are continuously working together.

In fact, the two were only separated by four votes in the final Auto Racing Promoter of the Year tally.

When related to Johnson in Florida, the margin and a congratulatory handshake, Johnson related the following, "I'm very happy and proud of John, I voted for him."

That speaks volumes in regard to the 48th Auto Racing Promoter

of the Year.

"Sometimes, I think my wife likes racing more than I do. She works with us in the pit area, but I really do love it," McCoy continued. "It's Cappy's walkway at the track. I understand that. I am very proud and happy to be associated with and keep running Knoxville with the standards that Cappy set for us. It's the only way for us to keep doing it."

Back to the closing scene of "The Man Who Shot Liberty Valance" or perhaps "The Man Who Continues to Run Knoxville Raceway", when "Mr. Scott" - a reporter - chooses not use a media story that was meant to tell the truth of who indeed shot Liberty Valance, but chose to crumble up the story and dispose of it.

He uttered the following.

"No Sir on using the story, this is Knoxville (the movie script was 'the West') and when the legend becomes fact, print the legend..."

The fact is that John McCoy has evolved while be trained by Ralph Capitani, but he is his own man. He can proudly walk down Cappy's walkway in his own shoes, whether he wants to believe it or not is up to him. He has become a legend in the sport. He's the recipient of the 2022 Ted Johnson Award and we are now proud to have him as the 48th Annual Auto Racing Promoter of the Year.



Knoxville Raceway has always been noted for large crowds and great car counts and is the standout Sprint Car facility in the world.



From top to bottom, (clockwise); John McCoy presenting an award to noted auto-racing author and television personality, Dave Argabright. McCoy in victory lane. Observing a night's activities at the Marion County Fairgrounds. Conducting a driver's meeting. Offering a smile during a less stressful time during an event.



McCoy shared the above photo following the RPM@Daytona Workshops in 2023. The photo was part of their pyrotechnic presentation and something he is very proud of. Knoxville “on fire”, another way to entertain your race fans and ticket purchasing customers



Payroll Tax for Employee(s);

While many promoters use “contracted” help others have payroll and encounter payroll tax. Many have accountants and experts working for them, however, this lays out what the purpose and proper procedures for payroll taxes are. Withholding, filing, and remitting payroll taxes can be complicated tasks, but they are ones that you as a business owner must get right.

Let’s review some payroll tax basics.

Employers are required to deposit employment taxes and report these taxes on a quarterly basis in most cases. Employment taxes include withholding from employees’ paychecks to cover income taxes - federal, and where applicable, state and local - as well as the employees’ share of Social Security and Medicare taxes (FICA). They also include the employers’ share of FICA as well as federal and state unemployment taxes. The failure to properly withhold and deposit taxes may result in significant penalties for employers.

What Is Payroll Tax?

Payroll taxes are federal and state taxes related to an employee’s taxable compensation. They include:

- Income tax withholding based on information provided by employees on Form W-4. This tax is paid exclusively by employees.
- FICA, Social Security and Medicare taxes, is paid equally by employers and employees. The Social Security portion is referred to as Old Age, Survivors, and Disability Insurance, or OASDI, and provides benefits to retirees, spouses, and former spouses, dependent children in some cases, and disabled individuals under retirement age. The Medicare portion allows those age 65 and older (and certain other individuals) to qualify for Part A Medicare coverage with no additional cost, plus coverage through Parts B, C, and D for an additional premium.
- FUTA, which is a federal unemployment tax, paid exclusively by employers.
- State unemployment tax paid by employers, although a few states require some employee contributions.

What Is the Purpose of Payroll Taxes?

Payroll taxes help the government pay for social programs like

Social Security and Medicare, which assist the retired or disabled. FUTA, a federal tax, helps pay for those who have lost their jobs. The amount of money taken out of each paycheck depends on what the employee indicated on their W-4 form when they were hired. This form explains how much money should be withheld from each paycheck to cover federal income taxes.

How To Calculate Payroll Tax Withholdings

Calculating paycheck amounts for tax withholding involves looking at the employee’s W-4 form and other information like salary and deductions. After considering these factors, the HR manager or owner can determine how much money should be taken from the paycheck for payroll taxes. For example, if an employee has an annual salary of \$40,000 and indicated on their W-4 form that they are in the 10 percent tax bracket, then \$400 would be taken from each paycheck for payroll taxes.

What Should Employers Know About Payroll Tax Responsibilities?

Employers have several mandatory tasks in handling payroll taxes:

- Calculate income tax withholding and other employment taxes.
- Deposit all payroll taxes according to a set deposit schedule (with an exception for a very small employer).
- File quarterly reporting about all employment taxes withheld, including income tax withholding and FICA (with an annual report for a small employer), and report annually to employees and the Social Security Administration about all employees’ tax payments.
- Complete any additional required reporting, including state-level reporting and annual FUTA reporting. Note: An employer may also be required to withhold other amounts from employees’ paychecks, such as salary elective deferral amounts for employee contributions to 401(k) plans and flexible spending accounts or for garnishment to cover child support. These additional withholding amounts do not figure into payroll taxes; they are merely an additional employer responsibility.

Mandatory Employer Payroll Taxes List

Employers have responsibilities when it comes to payroll taxes, and the company may be penalized if these responsibilities



ties are not done properly. There are a variety of payroll taxes, some paid by employers, some by employees, and some by both. But in all cases, it's up to employers to calculate, withhold, and deposit them.

When employers do not properly deduct payroll taxes from employee wages, they may face a variety of consequences. Depending on the extent of the violation, they may be subject to fines and penalties, including civil monetary penalties, criminal prosecution, and even jail time. Additionally, employers are legally liable for any unpaid taxes due. They may also have to pay interest on any unpaid taxes and the associated penalties if the errors are not corrected within a reasonable time frame.

Federal Income Tax

Income tax withholding from employees' paychecks is designed to cover what they will owe in federal income tax for the year. This includes amounts for employees' federal income taxes as well as Social Security and Medicare taxes. For certain employees, it also includes an additional Medicare tax (explained below under "Additional Medicare Tax").

While the phrases "income tax" and "payroll tax" are often used interchangeably, there is a distinct difference. Payroll taxes include amounts paid by both the employee and the employer to cover any federal taxes due, while income taxes specifically refer to the amount owed by the employee to cover their individual federal income taxes owed. Payroll taxes also include contributions to Social Security and Medicare for both the employee and employer, as well as federal unemployment tax (FUTA) and state unemployment tax.

In addition to federal income tax, payroll taxes may also include withholdings for any state income taxes due. All states - other than Alaska, Florida, Nevada, South Dakota, Texas, Washington, and Wyoming which have no income tax, and New Hampshire and Tennessee which do not tax wages - require employers to withhold state income tax from employees' paychecks. Some cities, including New York City and Philadelphia, also have local income taxes, which can result in additional wage withholdings.

In a handful of locations, other payroll tax withholdings are required to cover:

- Short-term disability
- Paid family leave
- Unemployment benefits

Social Security Tax (FICA)

Social Security and Medicare taxes, which make up FICA, are imposed on both employers and employees to pay for Social Security benefits and Medicare benefits. Employees and employers each pay 6.2 percent of compensation up to an annual wage base limit (\$160,200 in 2023) for the Social Security portion, plus 1.45 percent of all compensation for the Medicare portion.

Federal Unemployment Tax Act (FUTA)

The federal government doesn't pay unemployment benefits, but it does help states pay them to employees who've been involuntarily terminated from their jobs. To fund this assistance program, employers must contribute to FUTA, which is a tax created by the Federal Unemployment Tax Act. The tax applies only to the first \$7,000 of wages of each employee. The basic FUTA rate is 6 percent, but employers can receive a credit for state unemployment tax of up to 5.4 percent, bringing the net federal rate down to 0.6 percent, or a maximum FUTA payment of \$42 per employee.

However, the credit is reduced if a state borrows from the federal government to cover its unemployment benefits liability and hasn't repaid the funds. Such a state then becomes a "credit reduction state" and the credit reduction (listed on Schedule A of Form 940) means the employer pays more FUTA than usual.

State Unemployment Tax

States have to pay unemployment benefits to eligible workers who are involuntarily terminated (for any reason other than gross misconduct or furlough). To fund this liability, states impose unemployment tax on employers. The tax is calculated similarly to insurance in that the rate employers pay is based on their previous claims experience. The more claims made by former employees, the higher the tax rate on such employers. Each year, the state informs an employer of its tax rate, which can never be below a minimum amount.

Additional Medicare Tax

When an employee's compensation from an employer exceeds \$200,000, the employer must withhold an additional amount for the additional Medicare tax. This tax is 0.9 percent of earned income over a threshold amount (\$250,000 for joint filers, \$125,000 for married persons filing separately, and \$200,000 for all other filers). This tax is paid solely by the employee; the employer merely has the responsibility



of calculating and withholding it. The \$200,000 withholding threshold applies regardless of the employee's marital or tax filing status.

Understanding Payroll Tax Responsibilities

Employers' payroll tax responsibilities are extensive. They include figuring income tax withholding (federal and where applicable state and local), depositing payroll taxes, and filing various returns to report payroll activities.

How To Calculate Employer Payroll Taxes

Payroll taxes are figured according to an employee's reported deductions on Form W-4. This form tells the employer the employee's marital status and whether additional withholding should be made to cover certain personal taxes or whether an employee may be entitled to deductions that reduce his or her income taxes. If no W-4 is provided, then an employer withholds as if the employee were single with no other adjustments.

Employers relying on outside payroll service providers, can leave the calculations to the service provider. Some employers who do payroll in-house use software or rely on tables provided by the IRS in Circular E to calculate payroll taxes.

What Forms Are Required When Calculating and Submitting Payroll Taxes?

There are no special forms used to calculate payroll taxes, and no special forms are needed when depositing payroll taxes. However, there are required forms that report withholding activities to the appropriate federal, state, and local tax authorities.

Overview of Tax Returns and Deposits

Employers need to file employment-related tax returns and deposit employment taxes according to set deadlines. If they fail to do so, they may be subject to failure to file and failure to pay penalties. Additionally, "responsible persons" in the company who fail to deposit trust fund taxes—amounts withheld from employees' paychecks—may incur a 100 percent personal liability. This trust fund recovery penalty is triggered when a person with the authority to make payment decisions willfully fails to deposit the taxes. The possibility of these penalties means employers must get things right.

Tax Returns

Employers must file a variety of tax returns related to employment taxes. On the federal level, they include:

- Form 940, an employer's annual FUTA tax return.
- Form 941, an employer's quarterly tax return reporting withholding and the employer's share of FICA.
- Form 943, the employer's annual return for agricultural employees.
- Form 944, used for small employers eligible to pay employment taxes annually rather than depositing them according to a schedule.
- Form 945, a federal income tax return used to report non-payroll payments, including pension distributions.

Employers must also report withholding to employees and the Social Security Administration annually. For this purpose, they must file:

- Form W-2 with employees.
- Form W-3 with the Social Security Administration. This is a transmittal form that summarizes all W-2s; copies of all W-2s are included with the W-3.

Employer Tax Deposits

All payroll taxes must be deposited with the government in a timely manner. The Internal Revenue Service (IRS) sets the tax deposit deadline for employers. These deadlines depend on the amount of the deposits:

- Semi-weekly schedules are for the largest employers.
- Monthly schedules are used by the majority of employers.

Some payments may be made with either Form 941 or Form 944, depending on certain criteria. Refer to pages 26 -27, Depositing Taxes in IRS Publication 15, for further details.

Filing Employer Tax Returns

Employers must file returns by set deadlines (explained below). Usually, employer tax returns are filed electronically through an authorized e-file Provider or software purchased specifically for this purpose.

How Often Do I Have To File Taxes?

Most employers' returns are filed annually. However, the employer's federal return (Form 941) is filed quarterly.



States have their own filing schedules for their returns. Check with your state tax/revenue/finance department.

How Much Should I Withhold?

It's up to the employer to calculate the correct amount of withholding based on an employee's submitted Form W-4. A revised Form W-4 went into effect in 2020, but existing employees are not required to submit new forms; employers can calculate withholding based on any previous versions on file. However, if an employee's tax status changes and they would like to adjust the amount of their claimed deductions (and associated tax withholdings), they must submit an updated Form W-4.

Withholding forms

Upon hire, all employees are required to complete a Form W-4, Employee's Withholding Certificate to provide the employer with the information needed to properly compute withholding.

For new employees, employers must require them to complete Form I-9 to verify they are legally eligible to work in the U.S. It's also advisable for employers to have employees complete Form 8850, which is a form employers must submit to the state workforce agency to determine whether the new employee falls within a targeted group that entitles the employer to a work opportunity tax credit.

Once I've Calculated My Business Employment Taxes, How Do I Submit Them?

Payroll taxes must be deposited electronically through the Electronic Federal Tax Payment System, or EFTPS. Small employers, who are permitted to pay their employment tax when filing their annual employer tax return, can opt to use EFTPS.

For state employment taxes, check with your state to determine how to deposit employment taxes.

How Do I Handle Independent Contractors or Self-Employed Individuals?

Independent contractors and self-employed individuals are not employees. However, businesses should review the status of the worker to ensure that the individual is properly classified as an independent contractor. Businesses that engage them are not responsible for any employment taxes on payments made to them. These workers pay self-employment (SE) tax

on their net earnings from self-employment (their profits from their business activities), which is essentially the employee and employer share of FICA. If a self-employed person also has wages from a job, the wages are coordinated with the SE tax so that the wage-base ceiling can be properly applied.

If total payments to an independent contractor in the year are \$600 or more, the business must file an annual information return—Form 1099-NEC—to report the payments to the worker and to the IRS.

Payroll is not just another mundane task. Learn how it can make your business more efficient and profitable.

Staying Updated on Payroll Taxes Is Critical

Employer payroll responsibilities may often seem overwhelming. The rules keep changing, as evidenced by a Form W-4 update in 2020, a higher wage base limit for Social Security taxes, mandatory payments of certain benefits offset by employment taxes, and a deposit deferral option.

The consequences of improperly processing payroll taxes can be significant. This guide will help you understand if you are doing things correctly or as a tool to help you understand whomever you may have outsourced your payroll duties to.

NOTICE SAVE THESE DATES

52nd Annual RPM@Reno

52nd Annual RPM@Daytona Workshops

**RPM@RENO
WORKSHOPS
WED, DEC. 4 &
THURS, DEC. 5, 2024**

**RPM@DAYTONA
WORKSHOPS
MON, FEB 10 &
TUES, FEB 11, 2025**

RPM@RENO - SILVER LEGACY, RENO, NV
RPM@DAYTONA- THE SHORES RESORT, DAYTONA BEACH, FL



TicketSpice brings a specialized ticketing experience to the promoter and the customers to provide effortless online event management and ticket sales, marketing and ticketing that helps event organizers increase their bottomline.

WWW.TICKETSPICE.COM

9142 D STREET, SACRAMENTO, CA 95814 888-798-9569



THE FUN K&K STARTS WITH

Other insurance providers may come and go but with more than 70 years of experience in the motorsports industry, you can depend on the staying power of K&K Insurance. As a recognized and trusted motorsports insurance provider, you can choose K&K with confidence for competitive coverage designed for your needs. Work with an expert and call K&K Insurance today.

- Racing Teams
- Owners & Sponsors
- Facilities & Events
- Products Liability
- Racing Service & Repair Shops
- Competitive rates and coverage
- Extensive specialty insurance and claims knowledge
- Secure market with over 70 years of experience



800-348-1839
www.kandkinsurance.com

K&K Insurance Group, Inc. is a licensed insurance producer in all states (TX license #13924); operating in CA, NY and MI as K&K Insurance Agency (CA license #0334819)





Live Streaming Tips;

Many of us have jumped into this world, sometimes viewed as a necessary evil, others as a profit center with the majority of us knowing, this is something we have to adapt to and make the best of giving our customers the very best product we can.

Chris Graner the driving force behind Rivet and the Speed Sport TV product, offered the following;

1. Timing/Scoring and/or additional graphics are a must.
The broadcast cannot have a lot of music. Even background music could be an issue for distribution. Music at the start of the broadcast, and during and intermission is acceptable. Copyright issues and having to edit down broadcasts with a lot of music won't make a clean product.
2. Start getting in the habit of using memory cards during the racing action to make editing events to a final product a faster, more efficient process
3. Graner's approach is something we will follow along with in his monthly mentions and bring things to light here in case you've missed them or don't receive Graner's tips and points to assist in making your stream a better production.



"I have learned more at the RPM Workshops and Trade Shows than I do at any other Trade Show", Gregory Geibel, General Manager, Promoter, Lernerville Speedway





Jeff Nuckles preparing to race at Winchester Speedway in Indiana in 1980.

FORMER ARPY, JEFF NUCKLES, 66, WHO WAS ALSO A USAC MIDGET WINNER PASSES AWAY

Jeff Nuckles, who promoted Columbus (Ohio) Motor Speedway alongside his wife Cindy and his family, who built the facility in 1946, is one of America’s original “badasses”. He raced midgets when “men-were-men” and times were different and even after he couldn’t do it anymore, he continued to promote the sport he loved with an unmatched energy throughout his entire career.

Jeff and Cindy Nuckles married in 1982, spent 41-years together. They promoter Columbus together until times changed and the speedway closed in 2016.

In August of 1984, Nuckles was hurt at Eldora Speedway. The accident resulted in Nuckles suffering a cervical vertebra fracture. Doctors removed the back half of the vertebra then took a piece of bone from Jeff’s hip and performed a spinal fusion.

The accident left Jeff paralyzed from the waist down and confined him to a wheelchair for the remainder of his life.

It did not defeat Nuckles, despite the life-changing event, he moved forward. Initially, he served as the track’s public address announcer and led the track’s advertising and publicity efforts before ultimately becoming the track’s owner and promoter.

In his role as promoter, Nuckles continued to elevate the prominence of Columbus, eventually winning the Auto-Racing Promoter of the Year Award in 2009, alongside his family. The Nuckles family was named the 34th

annual Auto-Racing Promoter’s of the Year.

Racing was Nuckles passion. His perseverance and determination were more than admirable. His career was incredible, including four national USAC Midget victories.

In addition to his family and friends, Nuckles will be missed by the entire fraternity of racing. He is one of the individuals who assisted in cutting the path to find us here today and his efforts should never be looked past.



Top-to-Bottom; Jeff Nuckles and his trademark smile. At an indoor race. Jeff and Cindy show off their pride and joy, the Columbus Motor Speedway.



USAC'S DICK JORDAN PASSES AWAY AT 74

Dick Jordan, USAC's tireless public/media relations man for over half a century, passed away Friday morning, August 9. He was 74 years old. Jordan gave his life to making USAC better.

"We are saddened by the passing of our friend, Dick Jordan," USAC President Kevin Miller said. "His career in racing was unparalleled and his devotion to USAC was second to none. More than that, he was a devoted friend to everyone he ever met. It is a very sad day at USAC, and he will be greatly missed."

Jordan began his career with USAC in December of 1968 and, since that day, has devoted his entire working life to publicizing the club's drivers and events, working with the media throughout the country and the world, as well as preserving the club's history with his thorough race reports, statistics and record-keeping.

No individual has witnessed more USAC events than Jordan from his time as a child attending AAA and USAC racing events with his parents in the 1950s all the way until 2019.

A friend to all, the recognition from around the racing world because of Jordan's contributions have been extensive. The lifelong native of central Indiana is an inductee into both the National Sprint Car Hall of Fame and the National Midget Auto Racing Hall of Fame, and recently received the Jim Chapman Award for excellence in motorsports public relations, just to name a few.

One of the most respected individuals in all racing media, Jordan was also honored for his contributions to the series at USAC's Night of Champions in 2018 with the announcement of an award named after him. Recipients of the award will have to meet the criteria of one who has dedicated his or her life to the betterment of USAC racing.



Top; Dick Jordan with USAC driving legend, Dave Darland at his "marker" dedication. Below; Many USAC stars and champions, including Tony Stewart celebrate Jordan's accomplishments.



The racing community is mourning another loss. Iconic Hoosier Tire Distributor, Gary Freeman, who was also a friend of the RPM Workshops. Gary and his family operate Hoosier Asphalt Oval South in Lexington, North Carolina. Under Gary's leadership, the Freemans have been very instrumental in supporting the short track industry for many years. Prayers are requested for Gary's wife Janet, daughter Summer, and son Jeff, and their families.



Speedways Make More Money with TicketSpice



Leader
Small Business
g2.com



Best Support
Small Business
g2.com



Users Most Likely To Recommend
Mid-Market
g2.com



Best Usability
Small Business
g2.com

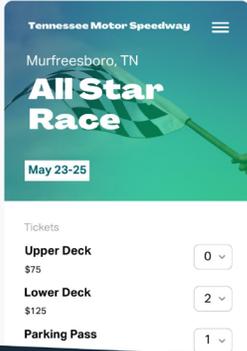


Rated 4.9/5 stars
from over 300 reviews

Tired of outdated ticketing companies doing the bare minimum and over charging?



Book a call to learn more about TicketSpice.



Leading Speedways are switching to TicketSpice to save time, increase revenue, and elevate their visitor experience.

-  Flexible Ticketing
-  Single Page Ticketing
-  Reserved Seating
-  Save with Fraud Protection
-  Mass Cancellation Refunds
-  Free Marketing Website
-  Dynamic Add-Ons & Upgrades
-  Mobile Merchandise & Concession Sales



The Jody Deery Award

Susan Deery, along with her family members, faced a tough task during the 2023 season, she had to manage her way through the final season at the family's iconic, Rockford (Illinois) Speedway.

The speedway defined her Mom, whom this award has been named after. In terms, the award is to be presented to a female member of the promoting community who is leading, making progress and moving forward in the manners that Jody Deery had taught us all. Her daughter was the most deserving recipient for the 2023 season.

The speedway was packed. She worked as she always does, behind the scenes, rarely speaking and "just getting things done", including an entire race season, an auction and closing up shop on the Speedway and the Forest Hills Lodge. Deery family businesses.

Sue is the only girl out of eight children born to Hugh and Jody Deery (brothers; Gunner, Ted, Jack, Tom, Brad, Chuck and David) were all part of the decisions. Her brother, David, worked side-by-side with his sister throughout the final years of on track activity at Rockford.

Sue, however, was responsible for "steering the ship" and managing things day-to-day, while managing many other aspects that came with taking care of her Mom and her Mom's affairs. She handled it all without fanfare, taking the heat when people spoke negatively toward the family's decision and moving things forward.

It was something her parents could look down and be proud of. The track had a tremendous final season, record crowds, people from everywhere looking forward to being a part of Rockford Speedway's "Last Lap" Season.

Sue Deery joins Nadine Strauss as the second recipient of the Jody Deery Award and will remain part of the select committee that chooses recipients of this special award for many years to come.



From top-to-bottom; Sue Deery accepting the Jody Deery Award at the 51st Annual RPM@Daytona Workshops. Deery dropping the green on a race at Rockford. A packed house, a beautiful sunset, a great experience, everything that a short track night should be and the way Rockford Speedway should be remembered.

A Message from the Desk of Susan Deery;

To be the recipient of the 2nd Annual Jody Deery Award is an honor beyond words for me.

There are not many women involved in the promotion of racing, but there are more and more. My Mom was a pioneer and she “rocked” it, without fear or second guessing, she did it. She was smart, respected, patient, generous and important. She was not boastful or entitled. She did the work and always got the job done, no matter how long or how much work it took.

Personally, I do not feel that I hold a candle to Jody Deery’s place in short track auto racing. To be considered to receive the award is an honor in itself.

I would like to thank everyone for this, everyone involved, it means the world to me! Thank you and see you all soon,

Susan Deery



Value Your Staff

A happy employee is a productive employee

We are all facing the same challenges when it comes to staffing. Whether that is finding people for new positions or retaining those who we want to remain on our staffs. There are some management techniques that may help all of us with our own workforces.

How to Engage Employees and Reinvigorate Their Passion for Work

1. Be open and honest - Leaders shape the employee experience at your business. From setting culture from the top down to communicating business goals to creating a positive work environment, leaders set examples that inspire and instill confidence in your employees.

2. Recognize Your Employees - Your employees want to feel more than just a number and receive personal attention. You don't need pricey rewards to show your thanks either – a simple shout-out during a team meeting lets employees know you see and appreciate their great work.

3. Invest in training and their personal development - The key to any lasting relationship lies in each employee's ability to do the job correctly. For employees, this often means teaching them the skills needed and helping them grow in their positions at your business and even their career growth.

4. Give your employee meaningful work - Meaningful work is powerful for employee engagement. When employees understand how their contributions connect to larger business goals, they can find purpose in their work and feel more motivated to succeed. One way to help your employees pursue the areas they find

most meaningful is through passion projects. By giving individuals some choice in the projects they work on, your business can let employees explore their strengths, find purpose in their work, and make an impact they're proud of.

5. Provide the right systems, structure and resources to succeed - Your employees can only fulfill their responsibilities and meet your expectations if they have access to the right systems, training and resources. Leaving employees under-equipped and not prepared can result in lower productivity, performance, efficiency, and job satisfaction – all factors that may ultimately push them to leave your business.

6. Listen to your employees - This is one of the most valuable things you can do. Your employees want to be heard, to share their thoughts and ideas. Not giving them that opportunity could cost you and your business dearly.

Your employee experience isn't something you invest in once and never revisit. It's dynamic, varies from business to business. It needs constant attention and improvement. Businesses just like yours, need a proven employee experience management solution that can help you increase engagement, employee performance, and reduce turnover.

There you have it: how to recognize the lack of employee engagement and tips to help you improve your employee experience.



From top to bottom (clockwise); Deyo accepting his award in Daytona. A packed house watching Modifieds race at Utica-Rome Speedway in Vernon, N.Y., and with his wife Heather.

Brett Deyo, who promotes the Short Track Super Series, Utica-Rome Speedway in Vernon, N.Y.; Fonda (N.Y.) Speedway and Georgetown (Delaware), along with many of his owned lease events was the 2023 Auto Racing Promoter of the Year recipient in Region One, the Eastern Region. Deyo was a first time recipient.

Deyo's efforts have been noted and remarkable as he continues to pave his own path in Northeast dirt Modified racing promotion, along with successful Late Model and Sprint Car events as well as several other special events at his venues.



From top to bottom (clockwise); Wendall Durrance accepting his award at the RPM@Daytona Workshops with Brett Deyo in the photo. Deyo and Durrance getting ready for the "Sunshine Swing". Durrance enjoying some personal time away from the track.

The Region Two, South Eastern, Auto Racing Promoter of the Year recipient was another first time winner. Wendall Durrance who is the promoter at All-Tech Raceway in Lake City, Florida.

Durrance's efforts at All-Tech have helped vault the facility back into the limelight. He has improved the facility while also building strong events at the facility including hosting the Lucas Oil Dirt Late Model Series and Brett Deyo's Short Track Super Series, where between the two promoters they have created the "Sunshine Swing".

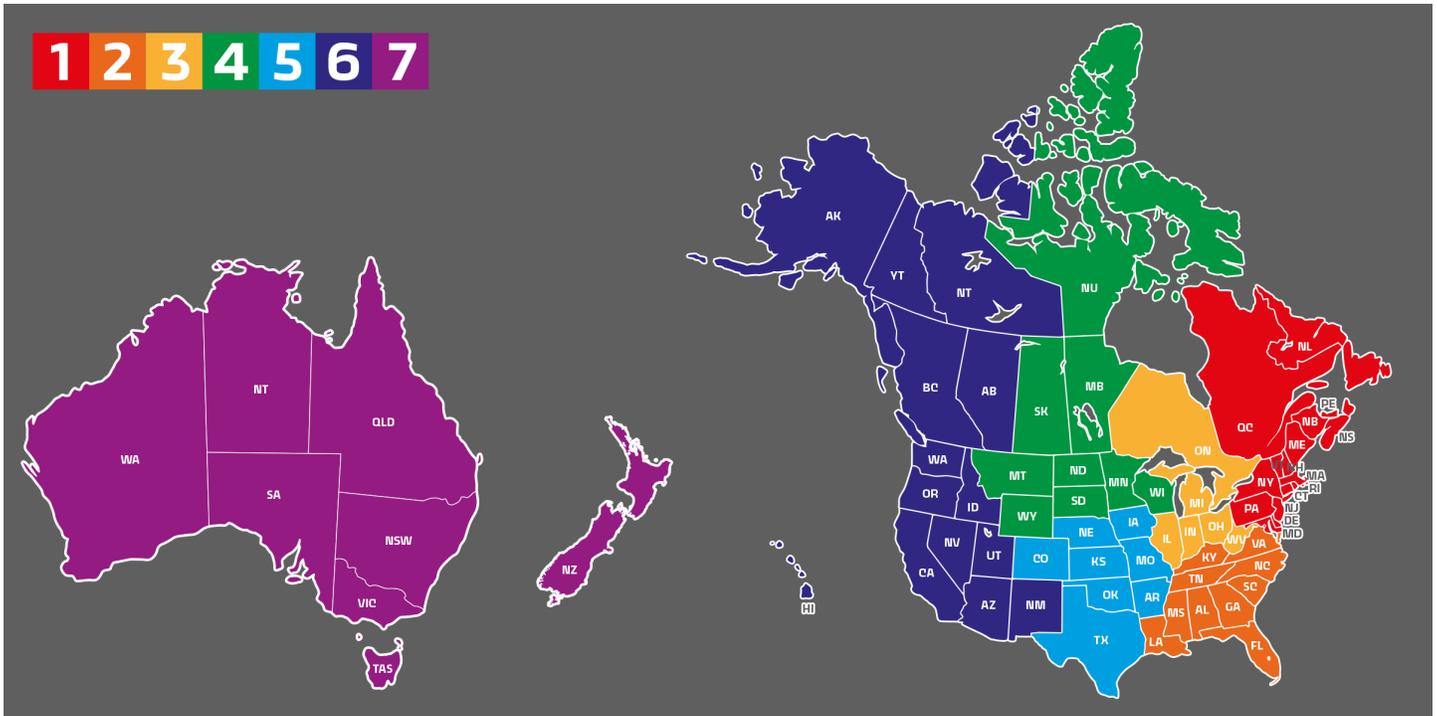
Durrance also has presented a strong weekly program elevating All-Tech back into the spotlight for many years to come.



Left to right; Gundaker with the Wallace's at Tri City and working at the indoor races at the St. Louis Dome events.

The Region Three, the Central region, recipient is a multi-time regional award winner. His efforts have been “Hall of Fame” efforts in just about every category that he’s taken on in the sport, driving or promoting.

Kevin Gundaker is the promoter Tri City Speedway in Granite City, Illinois, which he has owned since 2005. Gundaker is a true veteran of the sport and has built a solid program surrounded by several marque events, which are both regional and national at Tri City.



Following an interesting meeting at PRI that happened quite by chance, we have chose to add Australia and New Zealand into our voting. Australia and New Zealand have a hotbed of racing. In addition to this we have adjusted the regions to include our neighbors to the North. As RPM continues to seek growth, we feel this is a positive move for the organization.

Region 1;

Canada - Nova Scotia, Quebec, Prince Edward Island, New Brunswick, Newfoundland

United States – Maine, Vermont, New Hampshire, Connecticut, New York, Massachusetts, Rhode Island, Pennsylvania, New Jersey, Delaware, Maryland

Region 2;

United States – Virginia, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Kentucky

Region 3;

Canada – Ontario

United States – Michigan, Ohio, Indiana, Illinois, West Virginia

Region 4;

Canada – Manitoba, Saskatchewan, Nunavut

United States – Wisconsin, Minnesota, North Dakota, South Dakota, Wyoming, Montana

Region 5;

United States – Missouri, Nebraska, Colorado, Texas, Oklahoma, Kansas, Arkansas, Iowa

Region 6;

Canada – Alberta, British Columbia, Northwest Territories, Yukon

United States – Idaho, Washington, Oregon, California, Nevada, New Mexico, Arizona, Utah, Alaska, Hawaii

Region 7;

Australia, New Zealand



From top to bottom (clockwise); Johnson receiving his award with keynote speaker from MyRace-Pass, Josh Holt. Hosting a driver's meeting at Huset's. A packed house to watch the action at Huset's.

The Region Four, Northern Region, Auto Racing Promoter of the Year recipient is a veteran of the sport, promoting one of the finest facilities in the nation.

He is an advocate of the sport and a strong supporter of the RPM Workshops.

Doug Johnson, through his efforts at Huset's Speedway in Brandon, South Dakota has elevated his promotional skills to be recognized as one of the top promoters in North America. The close balloting revealed that this past year, as Johnson finished a close second to the national winner, John McCoy. Johnson works closely with Todd Quirring as they continue to elevate their programs.

In 2024, Huset's will remain at the forefront of the sport with some of the best events in the nation including the \$250,000-to-win High Bank Nationals.



From top to bottom (clockwise); Michelle Lackey-Maynor accepting her award at the RPM@Daytona Workshops. Entertaining some young fans at Alaska Raceway Park in Palmer, Alaska, with one of the most breathtaking views in all of motorsports.

Michelle Lackey-Maynor, the promoter at Alaska Raceway Park in Palmer, Alaska, is always promoting her track and her positive role as a woman in motorsports. She figuratively and literally always goes the extra mile to broaden the range of the sport and continue her ongoing education as a promoter.

Lackey-Maynor is another first time regional Auto Racing Promoter of the Year award recipient representing Region Six, the Western Region. She is currently preparing for her upcoming season where she promotes both oval and drag racing events.



Justin Haers accepting the award for RPM Outstanding Event of the Year for the Gerald Haers Memorial. An event honoring his father

The annual RPM Outstanding Event of the Year went to a newly nominated event in a region filled with “special” events. The event, named after an individual who was extremely passionate toward his home track, Gerald Haers. Haers, a local businessman, had a true passion for short track racing that he bred throughout his family.

Following Haers untimely passing in 2019, his son, Justin and Land of Legends Speedway promoter, Paul Cole, put together a unique event with it’s own exciting format for racers and fans.

The track, located on the Ontario County Fairgrounds in Canandaigua, N.Y., is in the heart of “center steer” Big Block Modified country. The race immediately became a hit. Over time Cole, the family and partners tweaked the event to be one of the most anticipated events in the region. This gave the 5th Annual the notoriety it needed to be propelled into the spotlight and become the 2023 RPM Workshops Outstanding Event of the Year.

The 6th Annual Gerald Haers Memorial is scheduled for Saturday, September 14, 2024



Paul Cole is the promoter of Land of Legends Speedway in Canandaigua, N.Y., as well as the creator of the Gerald Haers Memorial.



Top to Bottom (clockwise); Gerald Haers in victory lane with his son and wife Joanne. The field set and ready to go, big fields of high powered Big Block Modifieds are a huge fan draw in Central New York, much like Sprint Car shows in Pennsylvania and the Midwest. The four-wide salute to the fans.

RPM OUTSTANDING EVENT OF THE YEAR WINNER



Top to bottom (clockwise); An exceptional crowd turned out for the Gerald Haers Memorial and plenty of exciting racing. The field about to roll off in front of a huge crowd. Exciting racing is a big part of the Gerald Haers Memorial.



Each of the past three RPM National Auto Racing Promoter's of the Year have received a diecast recognizing their accomplishments. This year's Sprint Car was once again designed and wrapped by ZAS Designs.



TicketSpice

for Speedways



 TicketSpice

Speedways Make More Money with TicketSpice

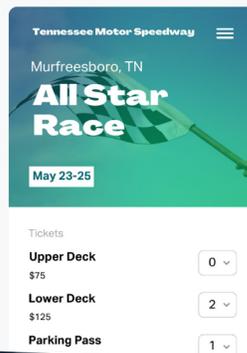
-  **Leader**
Small Business
g2.com
-  **Best Support**
Small Business
g2.com
-  **Users Most Likely To Recommend**
Mid-Market
g2.com
-  **Best Usability**
Small Business
g2.com

 Rated 4.9/5 stars from over 300 reviews

Tired of outdated ticketing companies doing the bare minimum and over charging?



Book a call to learn more about TicketSpice.



Leading Speedways are switching to TicketSpice to save time, increase revenue, and elevate their visitor experience.

-  Flexible Ticketing
-  Single Page Ticketing
-  Reserved Seating
-  Save with Fraud Protection
-  Mass Cancellation Refunds
-  Free Marketing Website
-  Dynamic Add-Ons & Upgrades
-  Mobile Merchandise & Concession Sales

Scan and Schedule for the Promotion!

TicketSpice was started in 2008 and has worked with 60,000 organizations, processing over \$1 Billion per year. Birthed from the enthusiast motorsports industry, we know what it feels like to be overcharged for solutions that overpromise and underdeliver. More at www.ticketspice.com/speedways

TicketSpice

for Speedways

Changes at Bowman Gray;

NASCAR announced Thursday that it will manage the racing operations at Bowman Gray Stadium, the historic North Carolina short track with origins that date back to stock-car racing's earliest years. The move is meant to preserve the future of the longest-running NASCAR-sanctioned venue, with the sanctioning body assuming a lease with the City of Winston-Salem through December 2050.

The quarter-mile track has hosted weekly grassroots events since 1949 at the city-owned stadium under the leadership of multiple generations of the Hawkins family, operating under the company banner of Winston-Salem Speedway, Inc. The earliest race meets were promoted by NASCAR founder Bill France Sr. together with Alvin Hawkins, the sanctioning body's first flagman and a NASCAR Hall of Fame Landmark Award nominee.

Austin Shuford was named the new general manager of the stadium racing operations, bringing a wealth of experience from Track Enterprises, promoting events at the Nashville Fairgrounds and other venues across the country. The Hawkins family, however, will remain active in the preparations and other managerial duties as Bowman Gray gets set to open its 76th season of racing Saturday, April 20.

"There's a lot of history of the families working together, and a lot of history that we've had with that stadium," said Ben Kennedy, NASCAR senior vice president of racing development and strategy. "Especially over the next few years in particular, we want to stay super close. ... They're going to continue to stay involved with us as we kind of get our feet underneath of us because they know every nook and cranny of that entire facility. They know how things operate, and they have relationships in the city that are priceless. We've got to make sure that we're shepherding that into the next generation."

Kennedy said that talks with Gray Garrison — the stadium's promoter and grandson of Alvin Hawkins — began informally nearly two and a half years ago, when Garrison approached him during a test of NASCAR's Next Gen car at Bowman Gray. Those conversations about the track's future gradually built steam in the months that followed.

Gray Garrison and the Hawkins family, were the 40th annual Auto-Racing Promoter of the Year award winners in 2015.

The stadium has held a special place for Garrison, who first helped to park cars there at the age of 12, then touted souvenir programs in the horseshoe-shaped grandstands before he was big enough to carry a whole stack. "Everybody in the family did a tour of duty there," the 62-year-old Garrison says now. "That's what everybody did."

But Garrison said he also recognized the importance of the facility to the NASCAR family. Bill France Jr. met his future wife — then Betty Jane Zachary, a Winston-Salem native — at the track in 1957, and Kennedy joined the list of all-time feature winners with a victory in what is now called the ARCA Menards Series East in 2013 with his family in attendance to celebrate the achievement. That long list of winners reads like a who's who of stock-car racing pioneers, with NASCAR Hall of Famers from the Cup Series and Modified Division earning checkered flags. Tim Flock, a 2014 NHOFF inductee, was Bowman Gray's first track champion, and Richard Petty's 100th Cup Series victory came at the stadium, which hosted premier-series events from 1958-71.

"We all realized, at some point in time, we've got to pass it on to someone else," Garrison says. "And we felt like what a better partner coming in than you can do with NASCAR. Our big thing is, we really care about the drivers, the competitors, the fans, and they're like family to us. So we wanted to make sure if we did do something, we wanted to make sure somebody would come in have the same love for the sport and the same vision that we did, and we feel like NASCAR would be the best choice to come in and take this over."

"A lot of these things are not about money. It's about relationships. I think NASCAR, they're definitely not getting involved at Bowman Gray for the money. It's the relationship that's the full circle of things. ... It's pretty unique, we think, how it ties back in 70-some years later, how it comes back around, and we feel like it's going to be in good hands."

Kennedy acknowledged that NASCAR's increased involvement in Bowman Gray's operations, combined with Next Gen testing there in recent years, may fuel speculation over a possible national-series return to the stadium. He said the potential exists for the track to be used as a proving ground for new technologies in future tests. As for its appearance on future schedule for the Cup Series or other circuits, the idea isn't unfounded, but for now remains just scuttlebutt.

"Potentially. I certainly wouldn't rule anything out, and I'd be lying to say if we haven't talked about it before," Kennedy said. "We've talked about hundreds of tracks. ... So obviously nothing to report today. Our focus is really getting up and running on April 20 this year with weekly Modified racing."

Kennedy said to expect little change for fans and competitors taking in the racing experience, which packs roughly 15,000 fans — give or take a couple thousand, depending on who you ask — into the stands on any given Saturday

night. Each season traditionally begins in the second half of April, then ends after three weekends in August so that nearby Winston-Salem State University may begin its home football schedule on the track's grass infield.

The close-quarters "Madhouse" style of racing has risen to prominence in recent years through a pair of reality TV series, plus weekly broadcasts on FloRacing, living up to its longtime billing as "still the most exciting of them all." Adult admission at Bowman Gray has held steady at \$12, a relative bargain, and the track regularly adds themed meets to the schedule with Ladies' Night, demolition derbies and monster-truck exhibitions.

"I expect it to be very similar, if not identical to what people have seen," Kennedy says. "In the past, there might be some kind of small tweaks and upgrades that we might make to the facility, but other than that, the true experience and the uniqueness of it is exactly that. It's the concession stands and the ticket pricing and the racing on the track and the entertainment off the track. It's all of that mixed together, and I think that's what makes it so unique and so special. That's something that Jim (France, NASCAR chairman) has asked us to make sure that we maintain, and I know the Garrison family wants to maintain."

Keeping that status quo and mutual support going hits home with Garrison as well.

"I think the biggest takeaway from this is it shows their support for grassroots racing," Garrison says. "You know, they don't need to be at Bowman Gray, but it's a passion they have for weekly racing, and they want to be there to show their support for grassroots racing. And we think that's very important, not only here in the community of Winston-Salem but in the racing community as a whole. Hey, NASCAR's still here to stay in weekly racing, they want to be involved, and they want to help it grow, and I think that's a huge statement on their part."



Top; Grey Garrison, former ARPY and Jim France of NASCAR, shake hands following the agreement turning management of Bowman Gray Stadium over to NASCAR. Bottom; The Pinilis, France, Garrison, Hawkins and Kennedy families at Bowman Gray Stadium following the historical management change of the iconic facility.

World Racing Group acquires ASCS

World Racing Group has finalized the acquisition of the American Sprint Car Series (ASCS) from series founder Emmett Hahn. This is the latest in World Racing Group's continued efforts and investment to help grow and strengthen Sprint Car racing. With a goal to protect the future of the sport for drivers and tracks alike, especially for regional events and tracks, the premier 360 Sprint Car series, and its regions, are now under the same roof as series like the World of Outlaws NOS Energy Drink Sprint Car Series, World of Outlaws CASE Construction Equipment Late Model Series, Xtreme Outlaw Midget Series presented by Toyota and Super DIRTcar Series.

"The ASCS is vitally important to Sprint Car racing, creating opportunities for tracks to have a big show while giving drivers a chance to compete and develop in regional and national events," World Racing Group CEO Brian Carter said. "Emmett and his family have created something special, and we all agree how important it is to ensure the success of the ASCS in the larger scope of the sport. At World Racing Group, we have built the infrastructure needed to be in the unique position take on the ASCS as it exists and work with its tracks and competitors to solidify its future."

The ASCS was founded in 1992 by Hahn with the same mission World Racing Group has today: promoting and growing the sport of Sprint Car racing at all levels for drivers and teams, as well as the tracks and communities they are part of.

"I have known Brian and his World Racing Group team for many years, and I know this is the right fit to take what we've built over the past 30-plus years and move it forward in conjunction with the tracks and drivers. They have been the backbone of our national series and regional tours, and I know that World Racing Group is the right home for the ASCS," said Hahn, a member of the National Sprint Car Hall of Fame. "The ASCS is in great hands for the next several generations of promoters and drivers."

The first official season was a combination of regional races in 1992. Garry Lee Maier, of Dodge City, KS was the inaugural champion. Then, the series went national in 1993 with I-30 Speedway in Little Rock, AR hosting the first event — won by Mike Ward, of Memphis, TN. John Hunt, of Tulsa, OK, won the Series' first national championship.

Regional racing is still an important element of ASCS with currently 12 regions, covering 14 states – spanning from Montana to Alabama. Under World Racing Group, those regions will continue to provide opportunities for their tracks and local stars to flourish.

More than 1,300 drivers have competed with ASCS since its inception, including national stars like Jason Johnson, Daryn Pittman, Jason Sides, Tim Crawley, Shane Stewart, Aaron Reutzel, Wayne Johnson, Sam Hafertepe Jr., and Blake Hahn.

The Series continues to be a breeding ground for the next biggest names in Sprint Car racing, such as Jason Martin, of Liberal, KS, who went from ASCS Rookie of the Year in 2022 to Series champion last year.

A more than 40-race tour across 10 states will make up ASCS' 2024 national championship season. Of those includes the prestigious \$20,000-to-win 360 Knoxville Nationals at Knoxville Raceway, Aug. 1-3.

The 2024 ASCS national championship season will commence at RPM Speedway, March 15-16, marking the Series' inaugural event under the World Racing Group banner.



Rain Out Policy Thank You to the Wisconsin Promoter's Association for this;

OFFICIAL WEATHER POLICY

In the event of a sudden shower, the program will be temporarily suspended; however, every effort will be made to complete the program after the rain stops. If, in the opinion of officials, the bad weather will prevent a return to a safe racing condition in a reasonable amount of time, the remaining races will be postponed or cancelled as follows:

1. The program will be considered complete (no rain checks) if:
 - a. Half of the scheduled events are run, or
 - b. Half of the feature(s) are completed.
2. Some of the remaining events may be run as part of a future event.
3. In the event of rain, curfew or any circumstances beyond the control of the officials, the race may be declared complete or continued at the discretion of the official in charge.
4. If the program is NOT considered complete (See No. 1), your ticket stub will serve as a rain check for a future event. SORRY – NO CASH REFUNDS

RAIN CHECK POLICY

Rain Checks are good for any event in the current year. Simply present your Rain Check at the Ticket Window. Any additional price difference between the rain check and that event must be paid. Thank you!

Often times our discussions and articles become very in-depth, interesting but technical and sometimes we forget to touch on the simple details like this. It was passed along by “ARPY 43” and it was a great reminder of things that help RPM remain RPM.



Mark Your Calendars - RPM Workshop Dates for 2024 and 2025

The RPM Workshops dates for next year following RPM@Daytona in 2024 will be as follows:

RPM Western Workshops will take place on December 3, 4 and 5, 2024.

RPM@Daytona will take place February 9, 10 and 11, 2025 and will likely take place at The Shores in Daytona Beach Shores, Florida, provided things do not change.

BKH
RACING & AUTO PARTS

1670
SPORTS & ENTERTAINMENT



Ride For Roswell

"Kickoff" Fundraiser



Join us for the *Ride for Roswell "Kickoff" Fundraiser!* Get ready to rally together and make a meaningful impact in the fight against cancer!

DRAWING TO TAKE PLACE FRIDAY, MAY 31st AT SPENCER SPEEDWAY
(WINNER NEED NOT BE PRESENT)



Choice of **one (1) drum of fuel** (C12, VP110, D98, D12 or D109) OR **cash prize of \$500**



Choice of **MyLaps AMB T2 "Lifetime" Transponder** OR **cash prize of \$250**



Choice of **One (1) case of VP Racing Oil** OR **cash prize of \$125**



Choice of **Four (4) Tickets** OR **Two (2) pit passes** to any **Race of Champions event** OR **cash prize of \$75**

BUY TICKETS NOW

bkhcustomspeedparts@gmail.com

[@jskotnickirideforroswell](https://twitter.com/jskotnickirideforroswell)



\$20 PER (1) TICKET or \$50 FOR THREE (3)



(Tickets will also be available for purchase at off season events, Race of Champions, and Ransomville Speedway prior to drawing.)



There were some unique changes to the 51st Annual RPM@Daytona Workshops that came with negotiating the meeting space at the Shores Resort & Spa in Daytona Beach Shores, Florida. It provided for a vibrant meeting space, with vendors and sessions being mixed together for the “breakout” sessions. Next year, we will review and adjust the space once again for “what works”. We want to thank everyone for their patience and working through the sessions and meetings.



The General Sessions were well attended on both days with attentive and active participation from the attendees making the RPM Workshops even more of a “can’t miss opportunity” for Promoter’s.



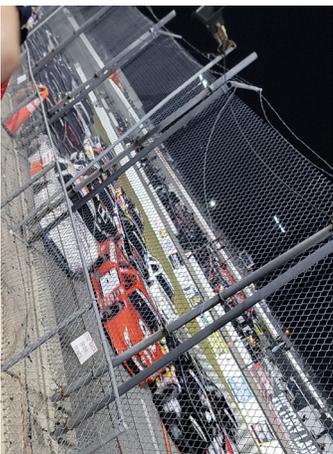
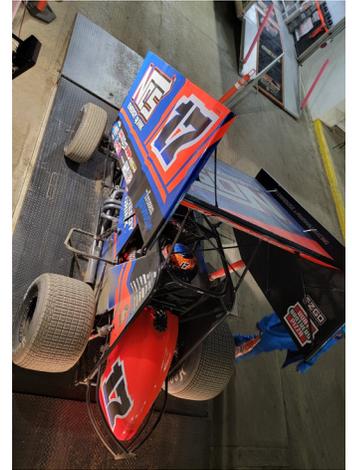
Re-connecting the exhibitors to the Workshops was a big step and a redesign for RPM in regard to how the show has functioned in the past. It proved to be a positive direction and spur great networking opportunities throughout the room.



Top-to-Bottom; The legendary Bentley Warre, who is not only famous for his racing exploits but is a successful businessman and a former promoter stopped by to speak to attendees and visit friends. Josh Holt of MyRacePass delivered the keynote speech delivering a great deal of information to the crowd. Mike Skinner, the Gunslinger, former NASCAR Cup Series driver and NASCAR Truck Series champion stopped by to say "Hello" and reminisced with MC Dennis Gage about his beginning in the sport.



John McCoy is surrounded by the past Auto Racing Promoter of the Year's that were in attendance. A tradition like no other. From left to right,; Dan Robinson - 2016 #41 (Lucas Oil Motor Speedway, Wheatland, Missouri); Chuck Deery - 2000 #25 (LaCrosse (Wisconsin) Fairgrounds Speedway #FestisBest); Gregg McKarns - 2018 #43 (Madison (Wisconsin) International Speedway; McCoy; Steve Beitler - 2017 #42 (Skagit Raceway, Alger, Washington); Joe Kosiski - 2021 #46 (I-80 Speedway, Greenwood, Nebraska); Ron Drager - 2012 #37 (Flat Rock (Michigan) and Toledo (Ohio) Speedway).



Top to bottom; Florida was a happening place for “Speedweeks” on the states short tracks. Volusia Speedway Park packed them in for the World of Outlaws, DIRTcar and UMP divisions. New Smyrna Speedway hosted several big crowds along with the STARS ASA National Series opener. Finally, East Bay Raceway Park on the Gulf Coast put dirt racers through their paces for the final time at the historic facility during “Speedweek”.



2656 SR 32 W
3 miles W of downtown Winchester, IN
(765) 584-9701



On April 8, 2024, eastern Indiana will experience a rare solar eclipse. Winchester & Randolph county lie in the line of 100% totality. The wide-open rural area offers a great location to view this history!

APRIL 6 - 8, 2024

MAKE WINCHESTER SPEEDWAY YOUR WEEKEND ECLIPSE HEADQUARTERS

PRIMITIVE CAMPING - TAILGATING - RACING
FOOD & BEER CONCESSIONS - GAMES
PRIME VIEWING AREA - AMPLE PARKING

Friday - April 5
campground opens

Saturday - April 6
cornhole tournament - scavenger hunt
cruise in - tailgating - track drive arounds
food & beer

Top to bottom; Make your facility user friendly if you are in the path of the Total Solar Eclipse on April 8th. Winchester Speedway has the idea and a great viewing area.



RECENTLY TNT SPEEDWAY LOCATED IN NORTHERN WISCONSIN LISTED

“It is with great sadness that we share this link and announce the track is for sale or lease. Current circumstances, prior commitments and work loads do not allow us to dedicate the time and effort into bringing our dreams for TNT Speedway to fruition,” this was posted and taken from the tracks Facebook page.

The track was previously sold in 2021 via auction. Zabel-Ackerman in Fond du Lac, Wisconsin is handling the listing. Various record may be found on the facility.
zacommercial.com/Search.html#/property/63062206e207a5000751b2e7/63062503ba895e0007f8b27d



HISTORIC FRIENDSHIP MOTOR SPEEDWAY IS NOW AVAILABLE

This 40.84+/- Acre property features a 3/8 Mile Oval Dirt over Asphalt Track, Multiple Concession Stands, 9 Vender Booths, Restroom Facilities that have all been recently updated in 2021. In addition to recent updates, the owners have installed new Whelen Track Safety Lights, New Scoreboard, New Westhold Timing & Scoring Loop System, Updated Concession Stand Equipment, New 8'X12' Platform Scales. The grandstand has seating for 4000 people, 97 Trackside Tailgating Spots. Additional fill dirt is being delivered, compacted and seeded by January 1, 2023.

More information can be found here;
www.loopnet.com/Listing/11420-NC-268-Elkin-NC/27089397/



WEST VIRGINIA MOTOR SPEEDWAY HAS BEEN PLACED ON THE MARKET FOR SALE.

West Virginia Motor Speedway and it's facilities recently received an entire renovation with all brand new finishings inside the buildings. West Virginia Motor Speedway is known for its beautiful valley views and its unique terraced seating on the front straight hillside. More information can be found here; www.loopnet.com/Listing/1-Matheny-Dr-Mineral-Wells-WV/29717599/



very near the Pennsylvania border, with pride and upkeep being a focus on the facility, this track is ready for the right owners.

GREENVILLE-PICKENS SPEEDWAY IN SOUTH CAROLINA IS LISTED FOR SALE

The historic Greenville-Pickens Speedway in Easley, just west of Greenville, was recently listed on a real estate website.

According to the listing from RealtyLink, a real estate development company, ground lease or “built to suit” opportunities are available for the 305-acre property at 3800 Calhoun Memorial Highway.

Starting as a dirt track in 1940, the Green-

ville-Pickens Speedway hosted the first-ever, start-to-finish live-televized NASCAR race in 1971 after being paved in 1970.

The race track also holds events like the Upstate Holiday Lights Show and the Upper SC State fair.



STATELINE SPEEDWAY IN BUSTI, NY FOR SALE

77 acre property, with a ranch home, in addition to the stock car track is a gokart track. The facility, in the Southern Tier of New York is

SPEED SPORT TV **BINGE-WORTHY** **GET.SPEEDSPORT.TV**

Roku amazon fire tv chromecast apple tv android apple ios



MACON SPEEDWAY IN MACON, ILLINOIS FOR SALE

The famed bullring dirt track is up for sale in Illinois, Macon Speedway is a 1/5-mile bullring dirt track. The facility is located in Macon, Illinois and hosts races from all the major touring series. The track was born in 1946. It was built by Wayne Webb on the site of a brick factory.

In late 2022, the Kearns family took over ownership of the facility. Since then, they have brought improvements to the facility, some of those are still underway. The track recently hosted their season-ending event. Now, the track is on the market. They have stated that if the track is not sold during this off-season, then they'll continue to manage it through 2024 and beyond. The right buyer is required to lift the property.

Chris Kearns explains that health in the family is the reason the track is listed for sale; "It is with heavy heart and unforeseen circumstances in my family's health that I must announce the decision to put Macon Speedway up for sale," Chris Kearns opened.

"Owning Macon Speedway has been a long time dream of mine, and turning it into an exceptional facility that would make not only my family but the also the entire Macon community proud. The plan was for my wife and I to do this venture together as a promoting team."

"Unfortunately, her medical issues are not going to allow that to happen and, I honestly can't and don't want to pursue this journey without her. In the brief time we've been here, I am very proud of the improvements that have been made."

"I want to emphasize that if Macon Speedway does not sell in the off season to the right person, my son Blade and I have every intention and are committed to running the Speedway in 2024 & beyond, and further enhancing its facilities."

"Despite being in the middle of the new bathroom project, I have already been making plans for our off season improvements, which include enhancements to the concession stand and fencing. If the speedway sold tomorrow, I still have every intention to host the 2023 banquet and honor the racers who have supported Macon Speedway throughout the 2023 season."

"I want to extend my sincerest apologies if this news disappoints anyone (might make some happy lol); it certainly was not my intention. I sure didn't work this hard, invest this much money and have my son quit his job & move to a new state with the intent of owning Macon Speedway for 1 year. Blade has turned into a great track prep guy and an asset to Macon Speedway."

"This is a very, very difficult decision for me, I think everyone knows that I bought Macon Speedway because I love this track. In the year I have been here, I have learned things that have made me love it more."

"I knew this race track was special and unique, I honestly didn't realize that it's actually one of the most unique tracks in the country. We have hosted amazing races in Micro Sprints, Super Late Models, Non Wing Sprint Cars, Wing Sprint Cars, and Midgets this year. I'm not sure if there's another track in the country that offers that much versatility."

"The unwavering support from the Macon community has also weighed heavily on my decision. I am always bragging and take pride in the support I receive from the City of Macon, the local fans & racers who have donated their time, as well as the generosity of the locals that have handmade me gifts, and dropped off produce from their garden, etc. It's a great feeling that I cannot fully express!

He concluded, "I appreciate your understanding and support going forward."

Bob Sargent, Ken Schrader, Kenny Wallace and Tony Stewart formerly owned the track.

ADVOCACY

UNITED STATES MOTORSPORTS ASSOCIATION

WWW.UNITEDSTATESMOTORSPORTS.COM
E-MAIL: info@unitedstatesmotorsports.com
166 CRYSTAL CIRCLE, MOORESVILLE, NC 28117
704-325-8003 Formed in 2015 by a coalition of industry businesses who recognized the need for greater organization, data and state/local advocacy for racing. Working every day all day as America's Grassroots Racing Advocate.

ADVERTISING & DESIGN

SIMES GRAPHIC DESIGNS

WWW.SIMESGRAPHICDESIGNS.COM
414 MAIN ST., MANDAN, ND 58554
888-457-4637 Simes Graphic is full-service art studio that specializes short track racing. They design and print all types of brochures, posters, promotional materials.

PRINTED IMAGE OF BUFFALO

WWW.PRINTEDIMAGEOFBUFFALO.COM
1906 CLINTON ST., BUFFALO, NY, 14206
Your one stop source for printing, graphics, design & promotional materials for the racing industry.

APPAREL, SOUVENIRS, NOVELTIES

RACE TRACK WHOLESALE

WWW.RACETRACKWHOLESALE.COM
817 DELAWARE, INDEPENDENCE, MO 64050,
816-718-2231 FAX: 866-365-2231
Wholesale distributor of racing souvenirs, imprinted promotional items, apparel, and track supplies. Serving short track racing since 2008.

VELOCITA USA

WWW.VELOCITA-USA.COM
7987 OLD US HIGHWAY 52, LEXINGTON, NC 27295
336-764-8502 Retailer of fire suits; safety crew suits; officials shirts, custom awards and jackets.

AUDIO, VIDEO PRODUCTION

MOFFETT PRODUCTIONS

WWW.MOFFETT.COM
509 CLARENCE STREET, TOMBALL, TX 77375,
281-440-0044 Professional audio production. Radio spots, TV ads, Tracks Trax race track audio CDs. Great creative, fast service, reasonable prices.

BANNER PRODUCTION

GCI DIGITAL IMAGING - GRAND FORMAT PRINTING

WWW.GCI-DIGITAL.COM
5031 WINTON RD. CINCINNATI, OH 45232
513-521-7446 Professional production for the fast and seamless way to produce your Grand Format Printing.

CRATE RACING ENGINES

CHEVROLET PERFORMANCE PARTS

WWW.CHEVROLET.COM/PERFORMANCE/CRATEENGINES
6200 GRAND POINTE DR., GRAND BLANC, MI 48349
810-606-3655 Circle track crate engines. Engine, chassis and other racing/high-performance accessories available at your local GM dealer. For information, contact Bill Martens.

DECALS

RACECALLS

WWW.RACECALLS.COM
E-MAIL: info@racecalls.com
24215 SE GREEN VALLEY RD, AUBURN, WA 98092
1-888-928-8322 Printing quality decals for the Motorsports industry, coast-to-coast and every genre of motorsports you'll RaceCals work. Die Cutting; Digital Printing; Banners and Designing are all things you can count on RaceCals for.

INSURANCE, RISK MANAGEMENT

K&K INSURANCE GROUP

WWW.KANDKINSURANCE.COM
1712 MAGNAVOX WAY, PO BOX 2338,
FT. WAYNE, IN 46801-2338 800-348-1839

K&K INSURANCE GROUP CANADA

WWW.KANDKCANADA.COM

#101-5800 EXPLORER DRIVE,
MISSISSAUGA, ON, L4W 5K9, 800-753-2632
The industry's largest provider of racing insurance. More than 60 years of underwriting and risk management experience. Motorsports most experienced in-house claims staff. International service capability.

JONES BIRDSONG MOTORSPORT INSURANCE

WWW.JONESBIRDSONG.COM
125 W. LAKE, STE 200, WAYZATA, MN 55391,
952-467-6111 Jones Birdsong Motorsports offers the widest range of products designed to protect motorsports associations, facilities, teams, and special events.

NAUGHTON INSURANCE, INC.

WWW.NAUGHTONINSURANCE.COM
1365 WAMPANOAG TRAIL, EAST PROVIDENCE, RI 02915, 401-433-4000 Motorsports insurance programs for race tracks, teams, sanctioning groups, and drivers since 1947. Programs available in all 50 states.

SAFEHOLD

WWW.SAFEHOLD.COM/INSURANCE-PROGRAMS/MOTORSPORTS/
2050 WEST SAM HOUSTON PARKWAY SOUTH, SUITE 1500, HOUSTON, TX 77042
Decades of risk management experience in motorsports, Safehold understands the industry's unique exposures. Offerings of participant primary and excess medical coverage, as well as other benefits for drivers, crews, and other participants.

SPORTS INSURANCE SPECIALISTS

WWW.SPORTSINSURANCESPECIALISTS.COM
14033 ILLINOIS ROAD, SUITE A, FORT WAYNE, IN 46814, 855-969-0305 Sports Insurance Specialists offers a complete motorsports portfolio of participant and spectator insurance. A proven industry leader. "Let's kick some risk."

LUBE, FUEL, ADDITIVES

AMP LIVE EVENTS, MONSTER TRUCK NITRO TOUR

WWW.MONSTERTRUCKTOUR.COM
429 MONROE ST., OCONTO, WI 54153
920-819-2023 Producers and provides of Live Monster Truck events.

LUBE, FUEL, ADDITIVES

SUNOCO RACE FUELS

WWW.RACEGAS.COM
PO BOX 1226, LINWOOD, PA 19061 800-722-3427
The largest refiner of racing gasoline. National distribution of quality brands. SUNOCO, Turbo Blue, and Trick.

VP RACING FUELS

WWW.VPRACINGFUELS.COM
204 EAST RHAPSODY DR., SAN ANTONIO, TX 78216,
210-635-7744 VP Racing Fuels is known as the world leader in racing fuel technology and the official fuel of 60 plus series.

FUEL FACTORY USA

WWW.FUELFACORYUSA.COM
E-MAIL: info@fuelfactoryusa.com
4431 WILLIAM PENN HWY, SUITE 6,
MURRYSVILLE, PA 15668 1-412-404-3329
Performance-driven, built for racers by racers. Focused on race fuel, plain and simple A desire to go fast and win, with the same goal for you. Fuel Factory, building a culture, built for speed.

MARKETING

DIGITAL THROTTLE, LLC

WWW.DIGITALTHROTTLE.COM
E-MAIL: INFO@DIGITALTHROTTLE.COM
774 MAYS BLVD #10-45, INCLINE VILLAGE, NV 89451
800-314-4702 Founded in 2009, we specialize in managing digital advertising for clients in automotive, powersports & motorsports markets. Working across all platforms: Social, Video, Display, Search & eCommerce. Our "real-world" industry experience and online advertising expertise utilize the latest technologies to measure ad performance and adjust every ad campaign to maximize results.

VIETTI MARKETING GROUP

WWW.VIETTI-MARKETING.COM

2914 E. BATTLEFIELD ST., SPRINGFIELD, MO 65804
417-563-9105 Navigating each client with the precision and skill derived from 40 years of full-service experience. Taking the specifics of your identity as an idea or program and route your campaign in the most-effective manner possible driving results you can see.

MEDIA & STREAMING SERVICES

SPEED SPORT, SPEED SPORT TV, TURN 3 MEDIA

WWW.SPEEDSPORT.COM
WWW.SPEEDSPORT.TV
142 F SOUTH CARDIGAN WAY, MOORESVILLE, N.C. 28117 704-790-0136 Media provider, formerly National Speed Sport News owned by Chris Economaki, Speed Sport has become a multifaceted media company offering publicity platforms for all forms of motorsports in addition to providing a full streaming service led by Chris Graner and Rivet.

PERFORMANCE RACING INDUSTRY (PRI)

WWW.PERFORMANCE-RACING.COM
27081 ALISO CREEK RD., STE 150 ALISO VIEJO, CA. 92656 949-499-5413
Since it's inception in 1986, Performance Racing Industry (PRI) has served the motorsports as key source for trends, merchandising, new products, business strategies and more. PRI is also the developer of the world's premier auto racing trade show, held each December in Indianapolis, Indiana.

SPEEDWAY ILLUSTRATED

WWW.SPEEDWAYILLUSTRATED.COM
PO BOX 741, EPPING, NH 03042 877-972-2362
Speedway Illustrated is a print magazine devoted to oval-track racing in America. Produced for over 20 years by the most accomplished, award-winning, and longstanding team of journalists in motorsports, you can enjoy the best coverage and do-it-yourself race-winning tech to race safer, be faster, and spend wiser.

RACING AMERICA

WWW.RACINGAMERICA.COM
7188 WEDDINGTON ROAD, UNIT 144, CONCORD, NC 28027 705-534-0161
Racing America continues to provide short track racing coverage throughout North America, streaming online as well as media coverage.

MOTORSPORTS SAFETY

INTERNATIONAL COUNCIL OF MOTORSPORTS SCIENCES (ICMS)

WWW.ICMSMOTORSPORTSSAFETY.ORG
9305 CRESTVIEW DR. DENTON, TX 76207 940-262-3481
An organization of passionate professionals dedicated to advancing the scientific, medical, and educational aspects of the human element in motorsport. The mission is: through rigorous research and collaborative discussions, to bring forth the latest innovations and initiatives in motorsport safety.

THE JOIE OF SEATING

WWW.THEJOIEOFSEATING.COM
4537 ORPHANAGE RD, CONCORD, NC 28027 704-795-7474
In addition to producing seats of various safety compliances, The Joie of Seating, led by founder and NASCAR Champion, Randy LaJoie is the founder of "The Safer Racer" program, pushing safety initiatives throughout the entire sport.

PRINTING SPECIALISTS

PRINTED IMAGE OF BUFFALO

WWW.PRINTEDIMAGEOFBUFFALO.COM
1906 CLINTON STREET, BUFFALO, NY 14206
716-821-1800 Y
our one stop source for printing, graphics, design and promotional materials for the all of your print house needs.

RACE TIRES

HOOSIER RACING TIRE

WWW.HOOSIERTIRE.COM
65465 STATE ROUTE 931, LAKEVILLE, IN 46536
574-784-3152 Complete line of custom-manufactured spec racing tires for oval tracks, drag racing and road racing. The only company exclusively manufacturing racing tires.

AMERICAN RACER RACE TIRES

WWW.AMERICANRACERONLINE.COM
1545 WASHINGTON ST., INDIANA, PA 15701, 800-

662-2168 Race tires forged in the highlands of Western Pennsylvania for racing around the world.

T3 - TIRE TRACKING APPLICATION

2180 N PAYNE RD LAKE RD, MIDDLEVILLE, MI 49333,
269-348-1347 E-Mail: buddy@3tireapp.com
The "Mobile Application" that is changing the tire tracking and inspection game. Easy to use mobile tire scanning application for us at the trackside tire inventory tracking.

RADIOS, COMMUNICATIONS

RACECEIVER RACE COMMUNICATIONS

WWW.RACECEIVER.COM
872 MAIN ST. SW, UNIT D2, GAINESVILLE, GA 30601,
866-301-7223 Raceceiver one-way radios and race communications.

WADDELL COMMUNICATIONS

WWW.FACEBOOK.COM/WADDELL-COMMUNICATIONS
12 NOB RD., PLAINVILLE, CT 06062, 860-573-8821
Racing Electronics Authorized Dealer with a focus on successful communication plan for competitors, officials, track and series applications.

TRACK TUNE

WWW.TRACKTUNE.LIVE
PO BOX 586, TOLLAND, CT 06084, 860-425-766-3440
Producing a mobile application so fans may hear your announcers utilizing the application through their mobile device and speaker system.

RELIGIOUS SERVICES

RACING WITH JESUS MINISTRIES

WWW.RJWM.COM
PO BOX 586, TOLLAND, CT 06084, 860-202-3598
Established in 1980, is known as the Racer's Church. Ministering to the racing community through established sanctioning bodies, regional touring series and local tracks, seeking to provide opportunities for those we reach to fulfill the Great Commission in their lives.

SANCTIONING GROUPS

IMCA-INTERNATIONAL MOTOR CONTEST ASSOC.

WWW.IMCA.COM
1800 WEST D STREET, VINTON, IA 52349
319-472-2201 The nation's oldest, largest, and leading sanctioning body. We focus on affordable divisions to assist the profitability of our sanctioned facilities and events.

NASCAR

WWW.NASCAR.COM
ONE DAYTONA BLVD., DAYTONA BEACH, FL 32114,
386-310-6272 The NASCAR Home Tracks Program offers sanctioning opportunities for weekly racing and touring series events across North America and Europe.

WISSOTA PROMOTERS ASSOCIATION

WWW.WISSOTA.ORG
24707 CTY. RD. 75, ST. AUGUSTA, MN 56301
320-251-1360 A member-driven sanction in the Upper Midwest featuring eight divisions of race cars: Late Models, Modifieds, Super Stocks, Midwest Modifieds, Street Stocks, Mod Fours, Pure Stocks and Hornets. As a member of WISSOTA, you vote on policies and rules and help guide YOUR organization. Click on Promoter Center at wissota.org.

TICKETS, TICKETING SYSTEMS

EVENT SPROUT

WWW.EVENTSPROUT.COM
Rana Ventures, LLC 2549 WAUKEGAN ROAD #782
DEERFIELD, ILL 60015 713-320-0809 specializes in electronic ticketing of events. Easy setup along with the sale of automated ticketing machines.

SAFFIRE

WWW.SAFFIRE.COM
248 ADDIE ROY ROAD, SUITE B-106, AUSTIN, TX 78746
provided an integrated experience between ticketing and websites, helping you increase your automated sales.

TICKETSPICE

WWW.TICKETSPICE.COM
9142 D STREET, SACRAMENTO, CA 95814 888-798-9569
TicketSpice brings a specialized ticketing experience to the promoter and the customers to provide effortless online event management and ticket sales, marketing and ticketing that helps event organizers increase their bottomline.



TRACKSIDE APP

WWW.TRACKSIDEAPP.COM

1321 DAVIS ST. SW., CANTON, OHIO 44706 330-754-3364 Trackside has been refined to provide seamless event management, marketing and ticketing that makes events better for event organizers.

TIMING, SCORING, DISPLAYS

FLAGTRONICS

WWW.FLAGTRONICS.COM

8052 ELM DRIVE, STE G, MECHANICSVILLE, VA 23111 804-8157201 providing track wide lighting, safety and other options to assist in race management and safety awareness inside and outside the vehicle.

MYLAPS SPORTS TIMING

WWW.MYLAPS.COM

2030 POWERS FERRY RD SE, STE.110, ATLANTA, GA 30339 678-816-4000 MyLaps offers the best in class sports timing systems to measure, publish, and analyze race and participant results for all sports and specifically auto racing.

RACECEIVER RACE MANAGEMENT

WWW.RACECEIVER.COM

872 MAIN ST. SW, UNIT D2, GAINESVILLE, GA 30501 866-301-7223 Raceceiver race communications. Raceceiver race management timing and scoring system.

WESTHOLD CORPORATION

WWW.WESTHOLD.COM

E-MAIL: INFO@WESTHOLD.COM

5355 E. 38TH AVE., DENVER, CO 80207 408-533-0050 Westhold is a leading seller and manufacturer of race timing and scoring systems, scoreboards, message centers, video displays, and software.

WEATHER INSURANCE

VORTEX INSURANCE AGENCY

WWW.VORTEXINSURANCE.COM

7400 W. 132 ND ST., SUITE 260, OVERLAND PARK, KS 66213, 913-253-1210 Vortex Insurance offers weather insurance policies to mitigate the financial risk adverse weather presents in business.

WEBSITES & E-COMMERCE

FIRETHORN MARKETING

WWW.FIRETHORNMARKETING.COM

E-Mail: clint@firethornmarketing.com

500 NORTH ESTRELLA PARKWAY, GOODYEAR, AZ 85338 304-481-2464 - Firethorn Marketing offers develops incredibly easy to manage and fully responsive websites.

MYRACEPASS

WWW.MYRACEPASS.COM

PO BOX 81666, LINCOLN, NE 68501 402-302-2464 MyRacePass is a leader in the software development in motorsports specializing in a Race Management System, Website Development, Online Ticket Sales and Apparel Design.



A SINCERE RPM "THANK YOU" GOES OUT TO THE FOLLOWING GROUP OF EXHIBITING COMPANIES WHO HELPED MAKE THE 50TH ANNUAL RPM WORKSHOPS AT THE SHORES RESORT & SPA IN DAYTONA BEACH SHORES A TRULY SPECIAL EDITION OF OUR ANNUAL EAST COAST GATHERING;

- HOOSIER RACING TIRE (LAKEVILLE, INDIANA);
- K&K INSURANCE (FORT WAYNE, INDIANA);
- CHEVROLET PERFORMANCE PARTS (GRANDE BLANC, MICHIGAN);
- TICKETSPICE (SACRAMENTO, CALIFORNIA);
- MYRACEPASS (LINCOLN, NEBRASKA);
- FIRETHORN MARKETING (GOODYEAR, ARIZONA);
- SPEED SPORT / SPEED SPORT TV / TURN 3 MEDIA (MOORESVILLE, NORTH CAROLINA);
- IMCA RACING (BOONE, IOWA)
- NASCAR (DAYTONA BEACH, FLORIDA);
- RACE TRACK WHOLESAL (INDEPENDENCE, MISSOURI);
- PIT PAY (CHARLOTTE, NORTH CAROLINA);
- SIMES GRAPHIC DESIGN (MANDAN, N.D.);
- RACECEIVER (GAINESVILLE, GEORGIA);
- MYLAPS TIMING & SCORING (AMB) (ATLANTA, GEORGIA);
- SPORTS INSURANCE SPECIALTIES (FORT WAYNE, INDIANA);
- JONES BIRDSONG (CHANHASSEN, MINNESOTA);
- VORTEX INSURANCE AGENCY (OVERLAND PARK, KANSAS);
- WISSOTA (ST. CLOUD, MINNESOTA);
- VP RACING FUELS (SAN ANTONIO, TEXAS);
- SUNOCO RACING FUELS (MARCUS HOOK, PA.);
- AMERICAN RACER TIRE (INDIANA, PENNSYLVANIA);
- EVENT SPROUT (DEERFIELD, ILLINOIS);
- WESTHOLD (SANTA CLARA, CALIFORNIA);
- MERCURY MARINE / QUIKSILVER (FOND DU LAC, WISCONSIN);
- PERFORMANCE RACING INDUSTRY (PRI) (LONG BEACH, CALIFORNIA);
- UNITED STATES MOTORSPORTS ASSOCIATION (USMA) (MOORESVILLE, NORTH CAROLINA);
- SPEEDWAY ILLUSTRATED (EPPING, NEW HAMPSHIRE);
- RACECAL (AUBURN, WASHINGTON);
- SPECTRUM WEATHER INSURANCE (LIBERTY, MISSOURI);
- FUEL FACTORY (MURRYSVILLE, PENNSYLVANIA);
- DIGITAL THROTTLE (INCLINE VILLAGE, NEVADA);
- VIETTI MARKETING GROUP (SPRINGFIELD, MISSOURI);
- FLOSPORTS / FLORACING (AUSTIN, TEXAS);
- T3 TIRE TRACKING APPLICATION (MIDDLEVILLE, MICHIGAN);
- RACING WITH JESUS MINISTRIES (TOLLAND, CONNECTICUT);

RPM PROVIDES A UNIQUE UP CLOSE & PERSONAL OPPORTUNITY TO MEET WITH REPRESENTATIVES OF THE BUSINESS. THE FOLKS WITH THESE COMPANIES TOOK THE TIME TO RECOGNIZE HOW IMPORTANT YOU ARE BY BEING IN ATTENDANCE AT RPM TO CREATE NETWORKING, MEETINGS AND ONE-ON-ONE DISCUSSION, ALL IN THE BUSINESS WHEN IT COMES TO RPM AND THE ANNUAL RPM@RENO WESTERN & RPM@DAYTONA WORKSHOPS. COMES TO RPM AND THE ANNUAL RPM@RENO WESTERN & RPM@DAYTONA WORKSHOPS.



Performance
Vehicles / Parts / Racing

CIRCLE TRACK CRATE ENGINES, ENGINE, CHASSIS
AND OTHER RACING/HIGH PERFORMANCE ACCESSORIES AVAILABLE AT YOUR LOCAL GM DEALER
For more information, contact Bill Martens: bill.martens@gm.com

6200 Grand Pointe Drive, Grand Blanc, MI 48349
800-GM USE US (468-7387)
www.chevroletperformance.com/circletrack/



MyRacePass is a valuable tool for any driver, track, association, or team owner! It brings all motor sports media into one central location. This makes the management of that media simple and less time consuming for everyone involved.
www.myracepass.com



DEVELOPER OF CUSTOM E-MAIL MARKETING CAMPAIGNS AND CUSTOM WEBSITE DESIGN. E-COMMERCE SPECIALISTS.
500 N. ESTRELLA PARKWAY, GOODYEAR AZ 85338
304-481-9807
WWW.FIREHORNMARKETING.COM



Raceceiver is the world's smallest radio receiver, used for one-way communications to drivers.
Raceceiver Race Management System by Westhold, transponder scoring for short tracks.
872 Main Street SW Ste D2., Gainesville, GA 30501
866-301-7223
www.raceceiver.com



VP RACING FUELS IS KNOWN AS THE WORLD LEADER IN RACING FUEL TECHNOLOGY AND THE OFFICIAL FUEL OF 60 PLUS SERIES.
204 EAST RHAPSODY DR., SAN ANTONIO, TX 78216,
210-635-7744 VP
WWW.VPRACINGFUELS.COM



For over 25 years, Simes Graphic Designs has been working with the short track racing community creating the most innovative designs for all types of marketing materials used in industry.
"Excellence is hard-work driven by passion for what you do."
WE HAVE A PASSION FOR GRAPHIC DESIGN AND MOTORSPORTS... THAT MAKES WHO WE ARE!
WWW.SIMESGRAPHICDESIGNS.COM



Professional audio production. Radio spots, TV ads, Tracks Trax race track audio CDs. Great creative, fast service, reasonable prices.
281-440-0044 • 509 CLARENCE ST.,
TOMBALL-HOUSTON, TX 77375
www.moffett.com



SPEED SPORT TV IS THE DIGITAL MEDIA BRAND FOR SPEED SPORT, AMERICA'S MOTORSPORTS AUTHORITY.
From demolition derbies, truck and tractor pulls, figure 8 racing, flat track, ice oval racing to Legends, stock cars, mid-gets, sprint cars, off-road trucks and anything in between, SPEED SPORT TV delivers just about anything motorsports fans want to see.
SPEED SPORT TV #FEEDYOURSPEED