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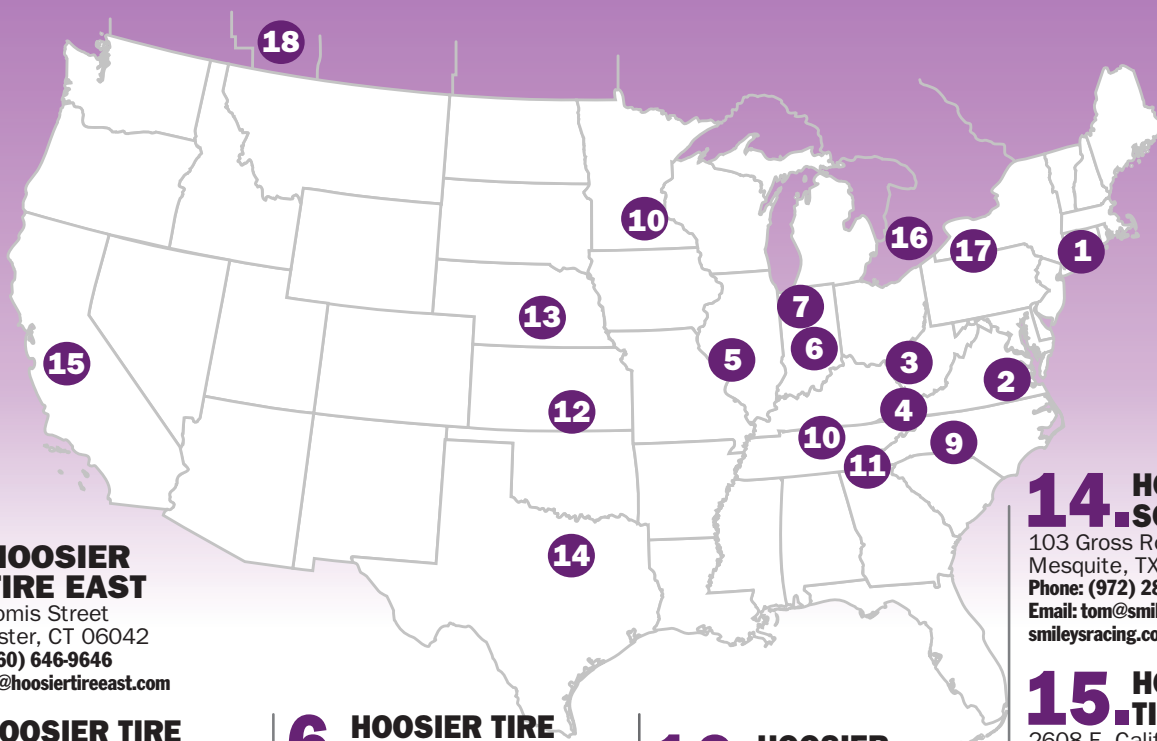


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A full room gathers to meet at the Michigan Speedway Promoter's Association (MSPA) Meeting held recently in Lansing, MI. There were 14 tracks and 21 associate members in the room for the successful meeting. If you're not working with your neighboring and/or tracks in your region, ask yourself "Why not?"

"The Importance of Working Together..."

One of the primary things RPM stresses, believes and practices is "Working Together".

Recently, we were afforded the opportunity to attend the Michigan Speedway's Promoter's Association (MSPA) meeting in Lansing, Michigan. The MSPA has been meeting for decades, since 1973. Other states have created similar associations, however, it is not something that exists "nationwide".

The concept of the MSPA is wonderful, "to promote the betterment of racing in Michigan". The meeting is broken up into sections, with promoters given the opportunity to speak freely about challenges they're facing and discuss them amongst themselves to see if they can reach a solution.

Other parts of the meeting include sessions with industry representatives and manufacturers. It's a great opportunity for both sides to have a face-to-face meeting and address any updates.

This particular meeting brought 14 tracks and 21 associate members together.

Topics included; Working with Volunteer groups; Streaming; Ages for Competition, Ordinances and Curfews, other local Government issued property changes and more. All topics boasted healthy conversation.

The results of the conversation weren't the only thing that this readership needs to understand. The message of this is that 14 tracks all with one common goal, sat in a room together and discussed things openly.

It is a guaranteed that not everyone in that room saw things through the same lens, but the fostered and open discussion is a key to the state's success with the sport. They face many of the same challenges that many of us do.

The key to this is simple, the willingness to be open and work on things.

Whether or not you choose to believe this, if we are all pulling the rope in the same

direction, we are going to be much better as a business as a whole.

Former Auto-Racing Promoter of the Year, Ron Drager, who is the owner of Flat Rock Speedway in Michigan, along with Toledo (Ohio) Speedway as well as leading the way for the ARCA Menard Series, runs the association along with motorsports veteran Susan Lincoln and does an excellent job with the structure and conduct of the meeting.

If anyone needs help or advice with their operation, Ron Drager is one of the best in the business. He has seen and experienced so much, at every level of the sport and is one of our best assets.

When he speaks his message is thoughtful, to the point and if he doesn't know, he admits and tries to find you the right answer, which is something that is also a benefit of RPM that we've spoken about at the Workshops.

Through a co-promotion with Michigan International Speedway, the MSPA also creates a promotional poster that has distribution through the tracks including at Michigan International Speedway during their major events.

A topic that truly interested was based around engaging and employing a "Social Media Person" to help and hire. It was interesting to hear and see that the region of the country doesn't matter and that the solution for the best quality folks

for that position is similar nationwide.

Seek out college programs and potential internships for "Sports Management" students looking to build their resumes seemed to be the most common response, learning that some individuals would do it for "college credits" was additional bonus information that can be applied everywhere.

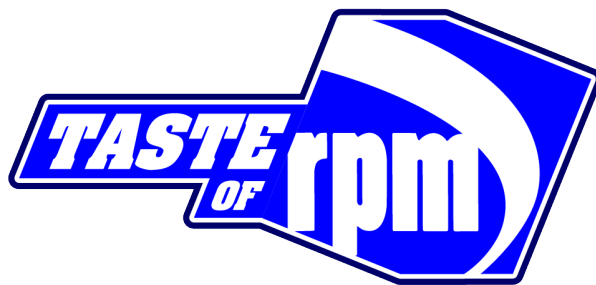
If you live in a region where these types of meeting are not happening and there is an opportunity, RPM, through the "Taste of RPM" brand would be more than happy to explore the opportunity with you to see what can be established in your region.

If you aren't working with neighboring tracks and the tracks in your region, you need to ask yourself "Why Not?", the benefits certainly outweigh the risks substantially.



The MSPA is led by a board of engaged group of Board Members. Ron Drager and Susan Lincoln are furthest to the right in the photograph. Susan Lincoln has been around the sport for many years and will be your main point of contact if you reach out to MSPA.

There are few people in this business who have spent more time or work harder than Ron Drager at this. He is a great resource for our business and he's still a very hands on promoter with his two facilities at Flat Rock in Michigan and Toledo in Ohio. He even brought some props to help other promoters which you can find in the TraxPix section of the Newsletter.



In late 2024 Adam Stewart, owner of Crate Racin' USA asked if RPM would be interested in being a part of his sanction's promoter's meeting. Josh Holt of MyRacePass was the conduit for the creation of this, which has now turned in to "Taste of RPM", where RPM will help associations, tracks and programs create a "no bells and whistles" session that gives promoters an opportunity to have a brief RPM experience and encourage them to come one of the two shows in Reno or Daytona, or perhaps even both. We will back with Stewart at his promoters meeting following the season for another "Taste of RPM" session. Look for more information on these type of events coming in the near future.

NOTICE SAVE THESE DATES
53rd Annual RPM@Reno
53rd Annual RPM@Daytona Workshops

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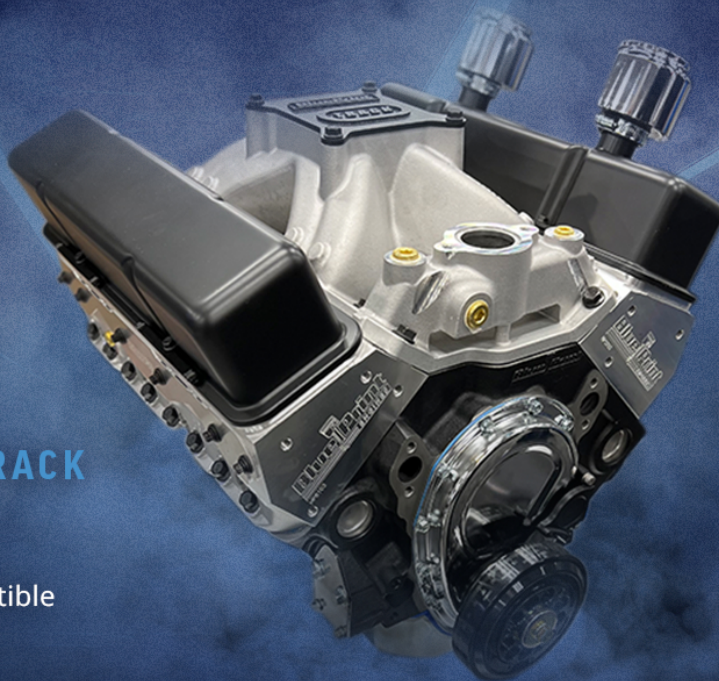
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Ticket Pricing, the Good, the Bad and Where have We Gone Wrong...

This is a delicate topic, however, it's something that was brought to our attention by many lately that were looking out for the positive of our sport through a lens where they thought a mistake was made.

It is definitely easier for everyone for RPM to put this on our shoulders rather than identifying those who wanted to make this a topic. It however is a great question that we have to ask ourselves; Are we pricing ourselves out of the entertainment level that our product is worth?

We clearly understand the challenges that we all face as costs escalate, however, if we put such a large price tag on entry, it is certain to not create event energy and will most certainly limit fans attending. If we place a price tag on tangibles that were once "free", are we raising red flags to limit attendance? Does that deter the common fan?

With the advent of streaming - which can be a great tool to bring people to your track - it also can become a detriment, especially in regard to ticket pricing, considering that people in today's financial world are certainly budgeting their excess income for entertainment, if they have any to spend at all.

Some current and former promoters are steadfast that this has to change. They are looking at the dynamic of a streaming subscription costing less than a trip or two for a family to the races and some of that thought makes complete sense.

The average race fan is going to be budget minded, no matter the challenges. It's the world we are living in.

It becomes a supply and demand 101 issue. If you have an event that sells out and is high demand that is one thing. When your grandstands are less than one third full on what is supposed to be one of your biggest nights of the year and you raised your ticket price where it costs people almost triple what it would to come to another show, you may have made a critical error.

Promoters can't just look at ticket pricing for revenue. They've got to look at the profit from everything they are bringing in to pay the bills and perhaps slight increases in different places can make up for one large increase at the front gate. A little from several different places can add up to a lot and often times it is the job of the promoter to pursue revenue in other manners.

This will be a developing topic, but one that will be open for discussion and RPM looks forward to fostering it as delicate as it might be.



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Does Your Customer Experience Cost You Real Money?

Do you know if the customer experience your business offers is really delivering a great experience or is it detracting from your customers and even your employees? We know that today, customers demand to do business with the people and businesses that offer them the best experience. With customer expectations at record high levels and customer service at an all time low, it's essential to know the causes and costs of a poor customer experience and service, and how you might need some help.

It could be trouble for you once someone has a bad customer experience with your business. They might quietly move on to one of your competitors, but in today's digital times it's far more likely that—at minimum—the vast majority will share their disappointment with family, friends, and coworkers. An unhappy customer is typically willing to share their story with a wide array of people, basically anyone who will listen. Probably exaggerating the issue too!

And if they're frustrated enough about a poor customer experience to want to warn other customers in a way that goes well beyond one conversation, they will often leave negative customer feedback online such as with Google, Yelp, Next Door and other review sites. In fact, studies show that customer rage and publicly shaming businesses online is on the rise.

Whether or not your customers vent their frustrations privately, or publicly—frequently, on social media—over time fewer of them will stick around or even give your business an initial chance. These days around half of your customers will take their business elsewhere after just one unsatisfactory customer experience. What about after two bad experiences, you might ask? The number soars to 80 percent, as your revenue and

reputation head toward the garbage dump.

Your People Create a Positive Experience, bringing return Customers.

Improved Customer Experience Interactions Can Increase Your Profits Anywhere From 25 to 95 Percent!

The best customer experience is provided by employees who feel supported, equipped with resources, and valued by their bosses. Surveys continue to show that just 5% higher return rates due to improved customer experience interactions can increase your profits anywhere from 25 to 95 percent! But we know that without happy, inspired, engaged and trained employees providing the kind of excellent customer experience you want in your business you just won't succeed. Your business will continue to receive low marks on review sites and your customers will continue sharing their thoughts about their negative experience.

We sometimes should not put the blame solely on our employees. The best customer experience always begins with a positive employee experience and setting your team up for success. A healthy employee experience culture keeps your team happy and engaged in their roles, which will help your business grow. In fact, businesses with the highest employee engagement are 23% more profitable than those with low employee engagement.

With all that in mind, you can't afford to turn a blind eye to your present work environment. So let's be crystal clear on the symptoms of a toxic work environment. Then you can prevent it from spreading into your business. See if any of these exist in your work culture.

Are You Experiencing Any of These Signs of a Poor Employee Experience In Your Company or Business?

1. Are Your Team members not communicating openly with you or your managers and supervisors?
2. Passive, aggressive or passive-aggressive communication is the norm.
3. Is poor performance, dishonest or unethical behaviors are being tolerated by you or your managers?
4. Are you experiencing high employee turnover and team member absenteeism?
5. Is morale and productivity at a low level in your business?
6. Are you or your Managers pressuring staff to work long hours and neglect work-life balance.
7. Is there an increase in customer complaints?
8. Does gossip, cliques and negativity related drama go unchecked in your business?
9. You have so many poor-performing turkeys on your team that you can't attract any eagles.
10. Do you or your leaders feel like you have to babysit or micromanage instead of inspiring and motivating your team to do the things and job you want them to do?

While some of these may not apply because of the nature of our business and the "part-time" positions we have created, it still becomes paramount to offer a positive workplace.

DO YOU HAVE A PLAN TO FIX IT OR PREVENT IT FROM HAPPENING TO YOU?

Now that you know what you don't want in your business or with your team, what is your next step? Do you have a plan to fix it? Do you even know how to fix it or where to start?

Your ultimate goal is to be successful. But let's be honest. If you try to do all of this on your own, do you know exactly what to do and how to do it? Will these issues continue to sit on the burner, while you spend countless hours trying to find the time and energy to figure it out.

Here are some questions to ask yourself.

1. Why do you have this challenge? What is causing you to be

in this predicament?

2. If you know what to do, could you do it on your own?
3. How long are you willing to sit on the fence or take the time to go through the learning how to fix your customer or employee experience? One year, two years, three years or more?
4. How much is this costing you personally and your business while you try to figure it out on your own, do it on your own or try things and hope they work out.
5. How many lost opportunities of customers and finding and keeping good employees while you wait.
6. When was the last time you invested in your business, leaders and staff with valuable training?

Imagine if things could be different? What would your business or team look like? How would you feel having a real profitable business, no more babysitting staff and having more time to do the things you want to do in your business and more. Look out to find a suitable place for help and training, don't wait and start today. Eliminate the toxicity and build so you may have repeat and satisfied customers. It's what drives all of our businesses forward.



52nd annual RPM@Reno Western Workshops Endorsement; "I was at Reno this past week. I personally want to say the best one (Workshops) of the last 8 years. It was nice to hear from people that are currently involved up to date on the changing marketing ideas. The social media stuff was awesome. Thank you, Roy Bain"



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A beautiful sunset over a fantastic crowd at Slinger Speedway. Slinger Speedway is in the midst of an ownership change.

SLINGER SPEEDWAY SOLD

The owners of Slinger Speedway announced recently that the business is being sold. Todd and Elizabeth Thelen announced the sale via a Facebook post.

"We are sharing this news here to lead and help facilitate a smooth transition as Slinger Speedway enters its new stage of growth," reads the post.

The news made mainstream media, evening reaching headlines on the Microsoft page. It caught us somewhat off guard. The Thelen's have given it all to Slinger. Slinger is a beautiful short track nestled just Northwest of Milwaukee off of Interstate 41 in Slinger Wisconsin. Wisconsin is a hot bed of short track racing in the United States, it has everything you can imagine and then some. Slinger holds a special place in all of it.

The Thelen family officially purchased Slinger Speedway in June 2021. Several partners came together to get the deal done, including Todd Thelen, Forte Bank, the Small Business Administration and Economic Development Washington County. The deal has been a long time coming for Todd Thelen. Thelen started going to the racetrack as a kid in the 1970s. He dreamt of one day racing against his childhood heroes.

"Having been involved with the business side of Slinger Speedway since 2005, fans since the late '70s, and a Super Late Model racer in the late '90s to early 2000s we knew that if we ever stepped away, it needed to be under the right circumstances," explained Thelen. "Most importantly, we needed to be assured that it would remain a racetrack. That time may have arrived."

No changes to Slinger Speedway's current schedule of events are expected. The racetrack's 78th year in business officially kicks off on March 16.

In a matter of a couple of months, passed from one racing family to another.

Travis and Kelsey Dassow, who made their connection at the track as drivers more than 15 years ago, closed on the purchase. The couple from West Bend already owned another business, TD Graphics, and fielded race cars with their team, Apex Motorsports.

"From the beginning, me and my wife have known each other because of Slinger Speedway, and our kids love it. It's something that we felt was going to be a great place to create a great family atmosphere and a great thing for our family to grow and turn it into something that will last for years to come," explained Travis Dassow, 38-years of age in a recent interview.

Following initial conversations with Thelen, who is 60, there was a spark, an interest and a deal was formulated.

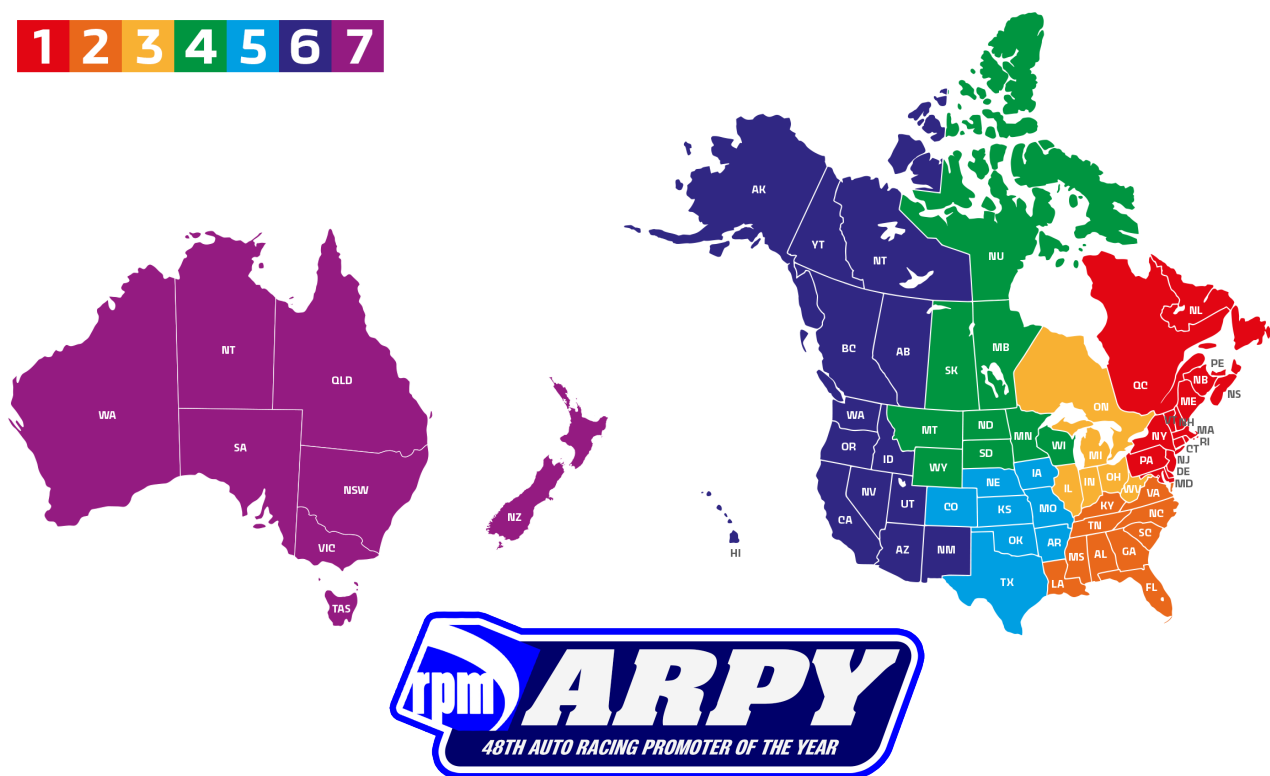
Prior to Thelen running Slinger, Wayne Erickson promoted the facility. As times changed, so did the operation. Erickson's times were different as were the Thelen's. Promotion, as many tried and true methods continue to work becomes a challenge to adapt to the times. The Thelen's were able to do so from the Erickson tenure.

Each individual that takes over any business, including a race track has their own vision. Dassow has his own vision and plans for the facility, but the first priority is that the facility is remaining a race track. We look forward to watching the Dassow's progress with Slinger.



Todd and Elizabeth Thelen with their sons. The Thelen's have owned Slinger Speedway since 2021 and been a part of it for many years prior as well as "RPM Believers". We hope they will remain welcome guests at the Workshops well into the future.

1 2 3 4 5 6 7



Following an interesting meeting at PRI that happened quite by chance, we have chose to add Australia and New Zealand into our voting. Australia and New Zealand have a hotbed of racing. In addition to this we have adjusted the regions to include our neighbors to the North. As RPM continues to seek growth, we feel this is a positive move for the organization.

Region 1;

Canada - Nova Scotia, Quebec, Prince Edward Island, New Brunswick, Newfoundland

United States – Maine, Vermont, New Hampshire, Connecticut, New York, Massachusetts, Rhode Island, Pennsylvania, New Jersey, Delaware, Maryland

Region 2;

United States – Virginia, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Kentucky

Region 3;

Canada – Ontario

United States – Michigan, Ohio, Indiana, Illinois, West Virginia

Region 4;

Canada – Manitoba, Saskatchewan, Nunavut

United States – Wisconsin, Minnesota, North Dakota, South Dakota, Wyoming, Montana

Region 5;

United States – Missouri, Nebraska, Colorado, Texas, Oklahoma, Kansas, Arkansas, Iowa

Region 6;

Canada – Alberta, British Columbia, Northwest Territories, Yukon

United States – Idaho, Washington, Oregon, California, Nevada, New Mexico, Arizona, Utah, Alaska, Hawaii

Region 7;

Australia, New Zealand



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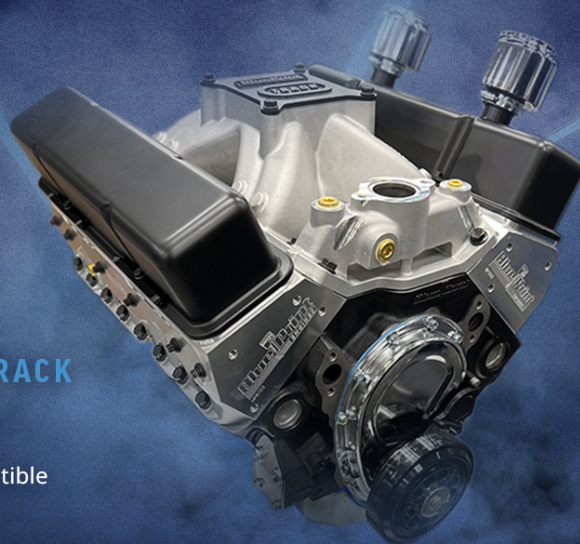
The RPM Newsletter and Workshops was once again part of the TOPS H.Q. Workroom and Lounge which provides meeting space for Track Operators, Promoters and Sanctioning Bodies, along with hosting the popular "BS & Brews" which gives industry folks the opportunity to network and let their hair down in casual conversation.

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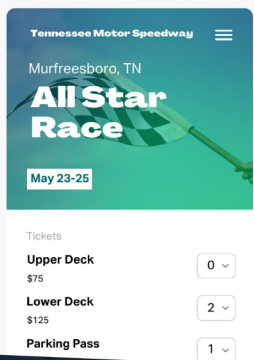


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WORLD RACING GROUP AND ALT SPORTS DATA ANNOUNCE REGULATED SPORTS BETTING ON DIRT TRACK RACING

ALT Sports Data Inc., the San Diego-based leader in trading and consumer data for action, motor, alternative, and emerging sports, and World Racing Group announced a landmark partnership today. This collaboration will enable regulated sports betting on premier dirt track racing properties, including the World of Outlaws NOS Energy Drink Sprint Car Series, the World of Outlaws Late Model Series, the American Sprint Car Series, and the Super DIRTcar Series.

Through this partnership, ALT Sports Data will leverage official data feeds to deliver pre-race and live betting products to sportsbooks worldwide. ALT Sports Data will utilize the World of Outlaws official data to offer up-to-the-minute odds and an array of traditional wagers and prop bets, designed to enhance fan engagement and expand the global reach of dirt track racing.

"This partnership represents a significant step forward in our mission to redefine fan engagement in some of the world's most iconic and exciting sports," said Todd Ballard, Co-Founder and CMO of ALT Sports Data. "World Racing Group's dirt track properties are iconic within the motorsports community, and we are excited to bring innovative betting markets to their passionate fan base. By integrating sports betting, we aim to create deeper connections, attract new audiences, and drive the continued growth of these series."

World Racing Group (WRG) is the preeminent sanctioning body in dirt track racing, overseeing some of the most iconic events in the sport. The World of Outlaws NOS Energy Drink Sprint Car Series and the World of Outlaws Late Model Series represent the pinnacle of grassroots racing, showcasing elite drivers and thrilling action at tracks across North America. The Super DIRTcar Series further solidifies WRG's commitment to dirt track excellence, bringing together the top drivers in Big Block Modified racing. Together, these properties attract millions of fans annually, creating an electrifying motorsports experience.

"Our goal is to continue to move the needle by providing our fans more ways to be part of our events," World Racing Group Chief Media & Marketing Officer Charlie Mellilo said. "Working with ALT Sports Data, we are providing fans another way to be involved. The excitement at the track is incredible, and this provides a way for fans at the track and at home to be even more engaged. It is all about expanding our relationship with the race fan, and the team at ALT Sports Data have proven they can help us do exactly that."

This partnership underscores the growing intersection between motorsports and sports betting, as dirt track racing continues to captivate new audiences. By integrating betting into the fan experience, ALT Sports Data and World Racing Group aim to elevate the profile of these series and foster deeper connections between fans and the sport.

Betting will be available in jurisdictions where approved starting with the first night of World of Outlaws NOS Energy Drink Sprint Car action at Volusia Speed-

way Park's Federated Auto Parts DIRTcar Nationals on Wednesday, Feb. 5.

About ALT Sports Data

ALT Sports Data is bringing the next wave of consumers to sports betting. By empowering alternative sports leagues to participate in legal live sports betting, we enable them to activate, monetize and retain fans, while giving the world greater access to the sports they truly love.

Our official and exclusive league data rights power our proprietary trading platform. Leveraging advanced data models and market insights, we provide real-time odds and pricing for the largest sportsbook operators in the world.

Further, our demand generation engine boasts exclusive access to 80+ million fans and followers, rivaling the world's largest sports properties in reach and engagement. By partnering with the leagues to access these, we efficiently drive customer demand for sports book operators in a way that no other data provider can. We further accelerate engagement via our owned media channel,



Sports Betting is in place now for World Racing Group. From the administrative and management side of the fence, this adds another layer of things from many angles and will need to be monitored. There are always unseen things that come with situations like this. Competitor and Officials come to mind with additional administration.

SOUTHSIDE SPEEDWAY IN VIIRGINIA TO COME BACK TO LIFE

Friday night racing is set to return to the Richmond area and jumpstart a bold new vision for Southside Speedway.

At the direction of the Board of Supervisors, the Chesterfield Economic Development Authority has finalized a 20-year ground lease-to-purchase agreement for Southside Speedway. As part of the deal, investor group Competitive Racing Investments — led by Chesterfield native Lin O'Neill and business leader Jeff Oakley — has committed to revitalizing the track and restoring auto racing to the area.

"We recognize Southside Speedway's importance to many of our residents and its uniqueness as a historic venue that has helped shape the careers of many racing greats," said Jim Ingle, chair of the Chesterfield County Board of Supervisors (Bermuda District). "We are doing what local government can to give Competitive Racing Investments every opportunity to successfully reopen and operate the track."

Oakley and O'Neill have both had long and distinguished competitive racing careers and were, for many years, rivals on the track. Additional CRI investors include area business leaders Scott Banton and Josh Lief.

"As one of the many people who grew up on Friday nights at Southside Speedway, the track holds a special place in my heart," O'Neill said. "Yesterday Jeff and I were rivals, and today we are business partners who want to see our hometown racetrack thrive for years to come."

Oakley serves as manager and chairman of CRI, and O'Neill is president of racetrack operations for an affiliated operating entity. In these capacities, Oakley will oversee property development and O'Neill will serve as track promoter and operations manager.

"It's an honor for our group to be entrusted by Chesterfield County to bring racing back," Oakley said. "This project is about honoring Southside Speedway's past while securing its future. We are going to make sure

Southside Speedway doesn't only come back but evolves into the iconic Friday night racing venue."

Known as "The Toughest Short Track in the South," the 0.33-mile Southside Speedway opened along Genito Road in 1959. Racing legends including Richard Petty, Junior Johnson, Bobby Allison, Lennie Pond, Tommy Ellis, Ray Hendrick, Wendell Scott and current NASCAR stars including Kyle Busch, Joey Logano and Chesterfield native Denny Hamlin have thrilled race fans at Southside.

Racers last competed at Southside in 2019, the track's 60th anniversary. The COVID-19 pandemic prompted the cancellation of its 2020 schedule; in December of that year, the track's former owners announced they were closing the facility.

With motorsports at its core, CRI envisions the site as a dynamic hub for year-round entertainment, special events, and family-friendly activities. At this time, CRI is open to additional development partnerships and sponsorship opportunities that align with its community mission to support the future sustainability of the track and the 47-acre plot, located in Chesterfield County's growing sports tourism corridor.

Before Friday night racing cranks up again, the track must undergo extensive upgrades, from the racing surface to the grandstands and supporting infrastructure, to ensure a safe and enjoyable experience for competitors and fans. While CRI cannot offer a definitive timeline at this time, the team is committed to working closely with the county and other stakeholders to advance the revitalization process.

To secure control of the site, prevent it from being redeveloped with incompatible uses, and preserve the possibility of a return to racing, the Chesterfield EDA acquired the property in June 2021 at the direction of the Board of Supervisors.

Chesterfield set out to identify a private-sector entity interested in operating the speedway and investing in needed facility enhancements. Following the issuance of a request for proposals, the Board of Supervisors directed the EDA to begin negotiations with CRI in December 2023 on a lease-to-purchase agreement for the site.

Southside Speedway's revitalization aligns with Chesterfield County's Genito/288 Plan, ensuring that the property remains an integral part of the county's long-term vision.

With the exceptions of the racetrack and the barrier wall around it, CRI committed to removing or rehabbing all existing structures on the premises within 12 months of the contract's Feb. 3 effective date.



Photos from Left-To-Right; Southside Speedway today. The new group spearheading the Southside effort from left to right, Josh Lief, Jeff Oakley and Lin O'Neill at Southside Speedway on March 11, 2025. Finally, a past race at Southside with a great crowd on hand.

IHRA MAKING MAJOR PURSES

The International Hot Rod Association has acquired seven drag racing facilities including the multi-use Kil-Kare Raceway in Xenia OH, the series recently announced.

This move, made by IHRA owner Darryl Cuttell, reinforces its commitment to expanding the sport and delivering world-class racing experiences.

The tracks acquired are; National Trail Raceway (Ohio); Maryland International Raceway (Md.); Milan Dragway (Mich.); Dragway 42 (Ohio); Darlington Dragway (S.C.) and Kil-Kare Raceway (Ohio)

"I am proud to announce that the International Hot Rod Association is purchasing seven legendary racing facilities as of today," said Cuttell. "This is just the beginning of growing IHRA into a global leader in sports and entertainment."

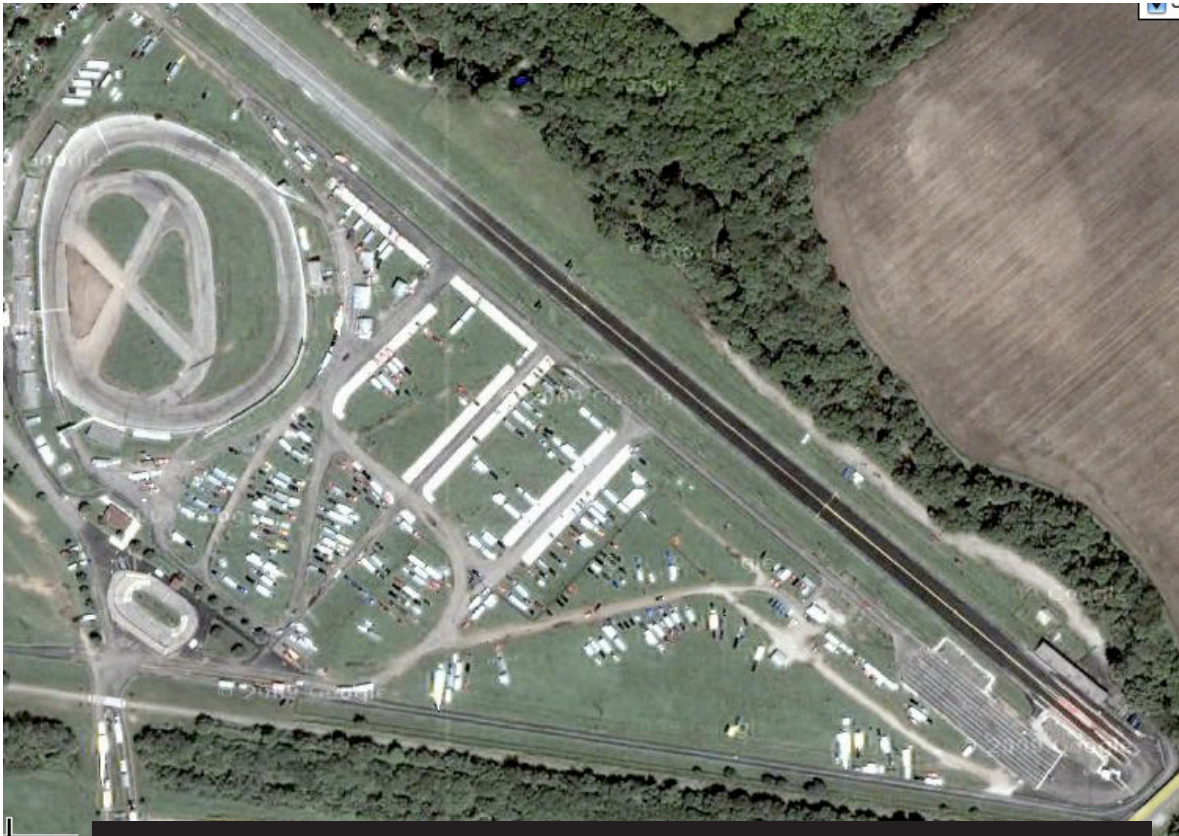
In addition to acquiring these historic venues, IHRA is actively expanding its event portfolio and partnerships.

"The IHRA has also agreed in principle to purchasing, hosting, and partnering with some of the most successful and popular racing series in the entire world," Cuttell stated. "These events will combine music, entertainment, and All-American family fun!"

To further elevate the fan experience, IHRA is also launching IHRA TV, a groundbreaking digital platform that will bring an extensive lineup of motorsports action to audiences worldwide.

"The International Hot Rod Association will also launch IHRA TV, which will not only bring more live drag racing content to the fans but also feature a diverse lineup of racing series on snow, water, dirt—anywhere you find horsepower and competition," Cuttell added.

With this major expansion, IHRA is revolutionizing motorsports by integrating competition, entertainment and media innovation, to create unparalleled experiences for both racers and fans.



The expansive Kil-Kare Raceway complex, which was managed for many years by the Chrysler families and had a huge tradition of stock car racing on the oval. The facility is now owned by the IHRA.

Huddleston Continues to Build with Addition of Famoso Dragstrip

Famoso Dragstrip will transition to new leadership in 2025, as Tim Huddleston, whose Irwindale Speedway and Dragstrip is slated for redevelopment in 2025, will move his team to the historic quarter-mile located just outside of Bakersfield, Calif., and take over daily operation of the facility from longtime operator Blake Bowser.

Bowser, whose leadership alongside his late father, John, has propelled the track back into the national spotlight, will continue to lead the charge for the facility's two marquee events, the March Meet and the California Hot Rod Reunion, two staples of the NHRA Hot Rod Heritage Racing Series schedule. The new roles will allow Huddleston to focus on growing Famoso's non-Heritage events, including NHRA Summit Racing Series events and the annual Division 7 event at the venue known as "The Patch."

"I'm honored to continue the legacy of Famoso Dragstrip and build on the exceptional foundation established by Blake Bowser and his family," said Huddleston. "Blake's dedication to drag racing and his success with the March Meet and Hot Rod Reunion are a testament to his passion for the sport. I look forward to supporting his vision for these iconic events while creating new opportunities for racers and fans at Famoso. With its storied place in NHRA Drag Racing, Famoso stands as a pillar of the sport's heritage, and we are committed to preserving that legacy while ensuring its growth for generations to come."

Bowser was instrumental in the creation of the Hot Rod Heritage Series and, alongside the New family at Firebird Raceway near Boise, Idaho, has helped establish the series as a safe place for fans of nostalgia drag racing to see everything from classic hot rods to front-engine Top Fuel dragsters race on tracks across the country.

In his new role, Bowser will continue to build events at Famoso while also helping other Heritage Series tracks, serving as an advisor to the series as well as a member of the rules committee. He will remain involved with Famoso as well as a resource for Huddleston and his team.

"This is a great opportunity for Famoso Dragstrip, drag racers, drag racing fans, and the community," Bowser said. "Tim is going to bring many new and exciting events to Famoso Dragstrip. This change will provide me the chance to solely focus on the March Meet and the Hot Rod Reunion, both of which have the financial

support of Good Vibrations Motorsports. I'm looking forward to building on the relationship I have with Good Vibrations, as well as bringing in more sponsors to help make these two great events bigger and better than ever."

A program of focus for Huddleston will be the NHRA Street Legal program. Since its formation in 1951, NHRA has worked tirelessly to combat and eliminate the dangerous and illegal practice of street racing. To this day, that continues to be the primary mission for the association. In the decade Huddleston led Irwindale's dragstrip, the facility had record growth and became the benchmark track for NHRA's Street Legal program with its weekly Thursday Night Thunder program.

"This is an exciting day for fans of drag racing in California, as well as fans of the Hot Rod Heritage Series," NHRA President Glen Cromwell said. "Tim Huddleston has been a fantastic partner of the NHRA, and his vision for expanding Famoso's footprint in the racing community will go a long way towards ensuring racers have a safe place to race well into the future. I want to thank Blake Bowser and his family for all they have done in the last two decades, and the NHRA looks forward to continuing to work with Blake on both Heritage Series events at Famoso as well as growing other Heritage Series races in 2025 and beyond."



Above; Tim Huddleston has added the Famoso Dragstrip in Bakersfield to his promotional portfolio.



**RACE OF CHAMPIONS AND SUNOCO RACE FUELS REUNITE FOR
EXCLUSIVE FUELING RIGHTS
- Sunoco Race Fuels becomes Marketing Partner with all aspects of
1670 Sports & Entertainment, LLC including Racing Promotion Month-
ly (RPM) Newsletter and Workshops -**

Sunoco Race Fuels and Race of Champions management are pleased to announce that Sunoco Race Fuels will become “the Official Fuel of the Race of Champions Family of Series” as well as being a marketing partner with the Racing Promotion Monthly (RPM) Workshops and the RPM Newsletter.

Sunoco, through its CAM2 brand, was an original fuel provider for the Race of Champions Series and “The Greatest Tradition in Modified Racing”, “the Race of Champions”, supporting races at various locations including Langhorne, PA; Trenton, NJ; Pocono, PA; Oswego, NY; and Lake Erie Speedway in Northeast, PA.

Sunoco and the Race of Champions Modified Series will now join in celebrating the sport with the 75th annual Race of Champions event which will take place at Thompson (CT) Speedway Motorsports Park on Saturday, October 11.

“We are thrilled to have Sunoco return as the official fuel provider and marketing partner of the Race of Champions,” stated Joe Skotnicki, Race of Champions. “The Sunoco brand has a long tradition with the Series, and we are proud to reunite that tradition for the next five years. This also brings together the entire asphalt modified racing community with one consistent fuel provider for tour type asphalt modified racing.”

Sunoco Race Fuels has long been associated with racing and high performance excellence, dating to the mid-1960's when Sunoco, the Roger Penske Racing Team and driver Mark Donohue forged a long and successful alliance.

Today, Sunoco has expanded the reach of its racing fuel lines worldwide to include all types of professional motorsports and other high performance activities where premium race fuels make a difference. With its unsurpassed innovations, years of experience and continued research and development, it's easy to understand why more engine builders, racers, tracks and sanctioning bodies choose Sunoco over all other racing gasoline brands.

As the largest manufacturer of racing gasolines in the world, Sunoco has an over 40-year track record of winning performances. With an expanded product line and a strong regional distribution network, Sunoco offers drivers more choices than ever before.

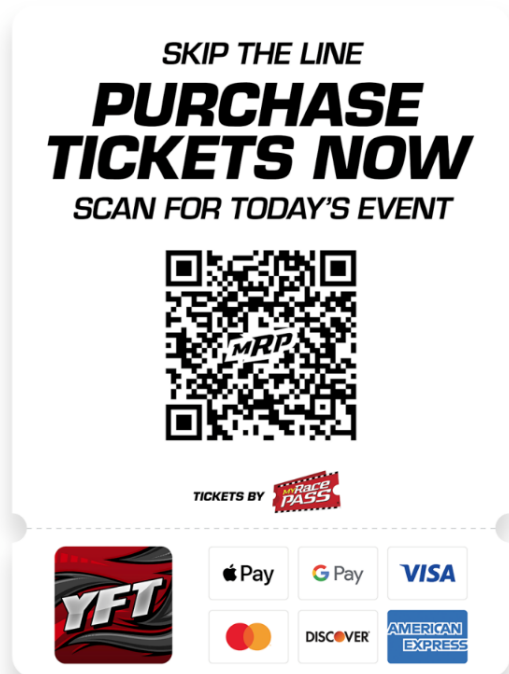
“Sunoco Race Fuels is very pleased to once again be a part of the Race of Champions, “ stated Russ Bradford, Sales Manager, Sunoco Race Fuels. “We are very impressed with what Race of Champions management is doing with the Series and want to be an integral part of it moving forward. Having the Race of Champions back in the fold of the Sunoco Race Fuels family just seems right and we could not be happier.”



We've had several people ask how they can speed up the front-gate line - check out this update below on our new Mobile Ticketing feature to learn more and get started at your next event!

Mobile Ticketing is here! In 4 easy steps you can help fans get into your gate much faster on race night, even if they didn't purchase tickets online before race day! Fans can buy and receive tickets on their mobile device without having to wait in line!

1. Print the flyer for your event located in the "Tools" tab of [the new ticket management screen](#).
2. Post that flyer around your parking area or ticket line. Fans will be able to scan the QR code to see available tickets for today's event.
3. Once fans purchase their tickets, they'll receive them via phone.
4. Lastly, you can scan the ticket just like you would any other online sale.



A good way to get information out to your fans and have them follow along more with your track or series is by telling them to add you to their favorites list inside the MRP App. When a fan adds a track, series, or driver to their favorites they can get push notifications alerting them when the races are live, fantasy picks are open, and when you post a news article!

- By encouraging fans to do this it will drive more traffic to your track or series, along with boost traffic to your social media pages!
- Here is a link that shows you all about how to pick your favorites through the MRP App: [Favoriting a track, series, or driver on MRP](#)



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Mark Your Calendars - RPM Workshop Dates for 2025 & 2026

RPM@Reno Western Workshops will take place December 2, 3 and 4, 2025 at the Silver Legacy, part of "The Row" in Reno, Nevada.

RPM@Daytona will take place February 8, 9 and 10, 2026 and will likely take place at The Shores in Daytona Beach Shores, Florida, provided things do not change.

General Liability BUSINESS INSURANCE



Understanding General Liability Insurance;

Running a small business involves a plethora of responsibilities, from managing operations to ensuring customer/client satisfaction. However, one critical aspect that often gets overlooked is understanding and managing your risks.

Along the way, you likely heard about general liability insurance – a vital safeguard for any small business owner or entrepreneur. But what exactly does this term mean, and how does it apply to protecting your business?

What is General Liability Insurance?

General liability insurance (GL or CGL) is a standard insurance policy designed to protect your business from financial loss due to claims of damage or injury caused by your business operations, products, or services. While it may not cover every potential risk, it serves as a foundational layer of protection against some of the most common liabilities faced by businesses across various industries.

What Does General Liability Typically Cover? Bodily Injury

If a customer or third party is injured on your business premises or due to your business operations, general liability insurance may help cover medical expenses, legal fees, and potential settlements or judgments.

Property Damage

In the event that your business activities result in damage to someone else's property, this coverage can assist with the costs of repair or replacement. For instance, if a contractor accidentally damages a client's home during renovations, general liability insurance can cover the associated costs.

Personal and Advertising Injury

This includes coverage for claims of libel, slander, copyright infringement, or unfair competition resulting from your advertising or promotional activities. Don't advertise? If you have a website, social media, or other content online, you are still promoting your business in this sense of the word.

Legal Defense Costs

We live in a litigious society, and even if a claim against your business is unfounded, the legal defense costs can be substantial. General liability insurance may help with attorney fees, court costs, and other legal expenses.

What is Typically Excluded from General Liability Insurance?

While general liability insurance often provides broad protection, there are certain exclusions to be mindful of:

Professional Liability

Also known as errors and omissions (E&O) insurance, this type of coverage is essential for businesses that provide professional services or advice. It protects against claims of negligence, errors, or inadequate work. For example, a graphic designer who makes an error in a client's project would need E&O coverage, not general liability.

Employee Injuries

Injuries or illnesses sustained by employees while on the job are generally not covered under general liability insurance. Instead, workers' compensation insurance is needed to address these risks.



Damage to Your Own Property

General liability insurance does not cover damage to your own business property. For this, you'll need commercial property insurance, which can help repair or replace damaged assets.

Intentional Acts

Any intentional wrongdoing or illegal acts committed by you or your employees are not covered. Insurance policies are designed to cover unforeseen events, not deliberate misconduct.

Cyber Liability

While there may be some coverage for cyber losses or data breaches in your GL policy – possibly with an endorsement – it likely isn't broad enough coverage for your business's protection. In addition to coverages, the limits may not be high enough depending on your risk level.

Understanding general liability insurance is essential for any small business owner or entrepreneur aiming to protect their investment and secure their future. While it covers a broad range of risks, it's important to recognize its limitations and consider additional coverage where necessary.

Taking the time to assess your risk profile and tailoring your insurance coverage can make all the difference in navigating the uncertainties of the business world. Make sure you are discussing these items with your insurance provider and the options you have for these coverages, we know they'll be more than happy assist.



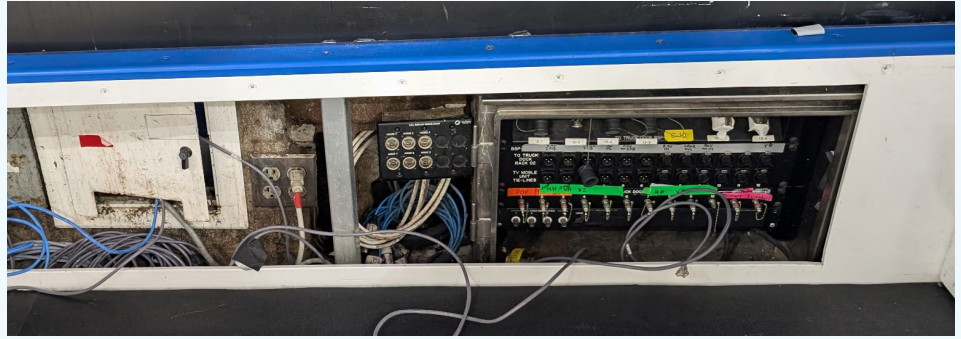
TIRES DESIGNED FOR CHAMPIONS



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Often times we look at our own equipment and wonder if it's adequate. Here is an example of some P/A and electrical equipment in a building used for National Hockey League games. It quickly makes you realize the grass isn't always greener on the other side.

"Being a proud Michigander, I'm very loyal to my home state and all the great activities it offers. Grassroots racing is vital right now in growing our sport, and there are many great facilities across the state that offer family-friendly fun. You never know where you might see the next star in NASCAR, and I encourage all to explore the many tracks across Michigan."

- BRAD KESELOWSKI, DRIVER #6, RFK RACING, NASCAR CUP SERIES

AUTO CITY OUTDOOR EVENT CENTER Flint, Michigan Special Events Only 1/2 mile and 1/4 mile asphalt ovals autocityspeedway.com (810) 686-9500	BERLIN RACEWAY Marne, Michigan Saturday Nights 7/16 miles asphalt oval berlinraceway.com (616) 677-5000
BIRCH RUN SPEEDWAY Birch Run, Michigan Friday Nights 4/10 mile asphalt oval birchracing.com (989) 624-9778	CORRIGAN OIL SPEEDWAY Mason, Michigan Friday Nights 1/4 mile asphalt oval corriganoil.com (517) 676-5404
CRYSTAL MOTOR SPEEDWAY Crystal, Michigan Saturday Nights 3/8 mile clay oval crystalmotorspeedway.com (989) 235-5200	FLAT ROCK SPEEDWAY Flat Rock, Michigan Saturday Nights 1/4 mile asphalt oval flatrockspeedway.com (734) 782-2480
HARTFORD SPEEDWAY Hartford, Michigan Friday Nights 3/8 mile clay oval hartfordspeedway.net (269) 621-4482	I-96 SPEEDWAY Lake Odessa, Michigan Friday Nights 4/10 mile clay oval i96speedway.com (616) 642-0555
KALAMAZOO SPEEDWAY Kalamazoo, Michigan Friday Nights 3/8 mile asphalt oval kalamazoo-speedway.com (269) 355-4628	MERRITT SPEEDWAY Merritt, Michigan Saturday Nights 3/8 mile clay oval merrittspeedwaymi.com (231) 842-RACE
MID-MICHIGAN RACEWAY PARK Muir, Michigan Friday Nights 1/3 mile clay oval facebook.com/midmichiganracewaypark (989) 637-4353	MT. PLEASANT SPEEDWAY Mt. Pleasant, Michigan Friday Nights 3/8 mile clay oval mtpleasant-speedway.com (989) 773-2387
OWOSSO SPEEDWAY Ovid, Michigan Saturday Nights 3/8 mile asphalt oval owosso-speedway.com (517) 798-7793	SILVER BULLET SPEEDWAY Owendale, Michigan Saturday Nights 1/4 mile clay oval silverbullet-speedway.com (989) 678-4447
TRI-CITY MOTOR SPEEDWAY Auburn, Michigan Friday Nights 3/8 mile clay oval tricityracetrack.com (989) 316-6804	US 131 MOTORSPORTS PARK Martin, Michigan Drag Strip us131msp.com (269) 672-7800
	WHITTEMORE SPEEDWAY Whittemore, Michigan Saturday Nights 1/4 mile asphalt oval whittemorespeedway.org (989) 305-5683

SUPPORT LOCAL MICHIGAN SHORT TRACKS

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The MSPA through its relationship with Michigan International Speedway have these posters printed and placed at speedway's and locations throughout the state including on the grounds at Michigan International Speedway. It's a great uniform promotion for tracks throughout the state as these tracks work together to help sustain and build the sport in their home state.



RELEASE AND WAIVER OF LIABILITY ASSUMPTION OF RISK AND INDEMNITY

IN CONSIDERATION of being permitted to compete, officiate, observe, work for, or participate in any way in the EVENT(S) or being permitted to enter for any purpose any RESTRICTED AREA (defined as any area requiring special authorization, credentials, or permission to enter or any area to which admission by the general public is restricted or prohibited), EACH OF THE UNDERSIGNED, for himself, his personal representatives, heirs, and next of kin:

1. Acknowledges, agrees, and represents that he has or will immediately upon entering any of such RESTRICTED AREAS, and will continuously thereafter, inspect the RESTRICTED AREAS which he enters, and he further agrees and warrants that, if at any time, he is in or about RESTRICTED AREAS and he feels anything to be unsafe, he will immediately advise the officials of such and if necessary will leave the RESTRICTED AREAS and/or refuse to participate further in the EVENT(S).
2. HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE the promoters, participants, racing associations, sanctioning organizations or any subdivision thereof, track operators, track owners, officials, car owners, drivers, pit crews, rescue personnel, any persons in any RESTRICTED AREA, promoters, sponsors, manufacturers, suppliers, advertisers, broadcast and production entities, owners and lessees of premises used to conduct the EVENT(S), premises and event inspectors, surveyors, insurers, underwriters, consultants and others who give recommendations, directions, or instructions or engage in risk evaluation or loss control activities regarding the premises or EVENT(S) and each of them, their directors, officers, agents and employers, and employees, all for the purposes herein referred to as "Releasees," FROM ALL LIABILITY TO THE UNDERSIGNED, his personal representatives, assigns, heirs, and next of kin FOR ANY AND ALL LOSS OR DAMAGE, AND ANY CLAIM OR DEMANDS THEREFOR ON ACCOUNT OF INJURY TO THE PERSON OR PROPERTY OR RESULTING IN DEATH OF THE UNDERSIGNED ARISING OUT OF OR RELATED TO THE EVENT(S), WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE.
3. HEREBY AGREES TO INDEMNIFY AND SAVE AND HOLD HARMLESS the Releasees and each of them FROM ANY LOSS, LIABILITY, DAMAGE, OR COST they may incur in any way competing, officiating, observing, or working for, or for any purpose participating or arising out of or related to the EVENT(S) WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE.
4. HEREBY ASSUMES FULL RESPONSIBILITY FOR ANY RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE arising out of or related to the EVENT(S) whether caused by the NEGLIGENCE OF RELEASEES or otherwise.
5. HEREBY acknowledges that THE ACTIVITIES OF THE EVENT(S) ARE VERY DANGEROUS and involve the risk of serious injury and/or death and/or property damage, and that his/her heirs and next of kin have been so advised. Each of THE UNDERSIGNED, also expressly acknowledges that INJURIES RECEIVED MAY BE COMPOUNDED OR INCREASED BY NEGLIGENT RESCUE OPERATIONS OR PROCEDURES OF THE RELEASEES.
6. HEREBY agrees that this Release and Waiver of Liability, Assumption of Risk and Indemnity Agreement extends to all acts of negligence by the Releasees, INCLUDING NEGLIGENT RESCUE OPERATIONS and is intended to be as broad and inclusive as is permitted by the laws of the Province or State in which the Event(s) is/are conducted and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I HAVE READ THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT, FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT, ASSURANCE OR GUARANTEE BEING MADE TO ME AND I INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW.

ALL SECTIONS MUST BE COMPLETED.

PRINT NAME HERE	SIGN NAME HERE	DUTIES
	I HAVE READ THIS RELEASE	
	I HAVE READ THIS RELEASE	
	I HAVE READ THIS RELEASE	
	I HAVE READ THIS RELEASE	
	I HAVE READ THIS RELEASE	



Ron Drager went into his "war chest" and brought some props to the MSPA meeting that all of us should be utilizing. From top-to-bottom; Make sure you have a checkered flag with your track or series logo on it for a souvenir. Race Track Wholesale can be an excellent provider for these. Signs help a great deal. Make sure these are on your fences. A poster of the release and waiver from your insurance company should be displayed at sign in. Your insurance providers will appreciate it. Finally on the bottom is a race program for Flat Rock, which Drager says, "they sell quite well for one dollar", utilizing a youthful sales person and an adult to help out just past the ticket takers at the track. Drager also noted they place updated rosters and points copied into the programs as part of the program sale.



An “end of Winter” visit to Port Royal recently to check out the 49th annual Auto-Racing Promoter of the Year’s operation. The Juniata County Fairgrounds are in Port Royal, Pennsylvania, which the census noted as having a population of 815. The track definitely boasts the population on racedays.



The Juniata County Fairgrounds where Port Royal Speedway sits are a spacious Fairgrounds with many amenities and facilities. Even on a “weather ridden” Saturday, it presented itself well for the two division show that the speedway hosted for 410 Sprint Cars and Super Late Models. Healthy car counts for both premiere type divisions.

Lineups for 3/22/2025 at Port Royal Speedway - Port Royal, PA

410 Sprints - Winged 34 Entries

410 Heat 1 8 Laps | Top 5 transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	17B Steve Buckwalter - Royersford, PA	77 Michael Walter - Selinsgrove, PA
2	47K Kody Lehman - Enola, PA	98 Ricky Peterson - Rawson, OH
3	55M Domenic Melair - Warrenton, PA	12 Blane Heimbach - Selinsgrove, PA
4	5 Tyler Ross - Lincoln University, PA	3 John Jerich - Worthington, PA
5	55W Mike Wagner - Harrisville, PA	

410 Heat 2 8 Laps | Top 5 transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	2 Gerard McIntyre Jr - New Oxford, PA	69X Cassidy Kreitz - Sinking Spring, PA
2	22 Doug Hammaker - Grantsville, PA	27 Troy Wagaman Jr - Hanover, PA
3	75 Cameron Smith - Spring Grove, PA	23 Chase Dietz - York, PA
4	11T Mike Thompson - Newtown, PA	39 Lynton Jeffrey - Prairie City, IA
5	11 T.J. Stuffs - Liverpool, PA	

410 Heat 3 8 Laps | Top 5 transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	1W Kelly Watt - Adel, IA	69K Ryan Smith - Kunklestown, PA
2	39M Anthony Macri - Dillsburg, PA	7NY Matt Farnham - Tonawanda, NY
3	35 Austin Bishop - Morgantown, PA	12D Lance Deweese - Fayetteville, PA
4	55 Logan Wagner - Harrisville, PA	67 Justin Whittall - Vincentown, NJ

410 Heat 4 8 Laps | Top 5 transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	8 Brock Zearfoss - Jonestown, PA	3D Dave Grube - Denver, PA
2	45 Jeff Halligan - Ephrata, PA	5W Lucas Wolfe - Mechanicsburg, PA
3	51 Freddie Rahmer - Salfordville, PA	48 Danny Dietrich - Gettysburg, PA
4	18J JT Ferry - Drums, PA	67J JJ Loss - Hanover, PA

Lineups for 3/22/2025 at Port Royal Speedway - Port Royal, PA

Super Late Models 24 Entries

SLM Heat 1 8 Laps | All transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	24 Dylan Yoder - Mifflintown, PA	19 Dine Webster - Reading, PA
2	25K Kody Lyter - Lewisburg, PA	32J Shaun Jones - Shermans Dale, PA
3	D19 Dillon Stake - Mapleton Depot, PA	2J Justin Weaver - Clearspring, MD
4	20 Trever Feathers - Winchester, VA	9 Hayes Matern - Greentown, PA

SLM Heat 2 8 Laps | All transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	23 Lane Brook - Mifflintown, PA	06 Mike Lufser - Shermans Dale, PA
2	24E Rick Eckert - York, PA	15 Scott Flickinger - Lewisburg, PA
3	1 Gene Knaub - Dover, PA	0Y Andrew Yoder - Mifflintown, PA
4	C33 Chris Casner - Mifflintown, PA	12 Logan Zarin - Huskies, PA

SLM Heat 3 8 Laps | All transfer to A Feature | Top 3 Tech | Line-ups

Row	Inside	Outside
1	45 Danny Snyder - Green Lane, PA	11W J.T. Spence - Winchester, VA
2	48 Colton Flinner - Allison Park, PA	4 Gary Stuhler - Greencastle, PA
3	39 Tim Smith Jr - Mifflintown, PA	11 Jason Schmidt - Lewisburg, PA
4	21 Chad Myers - Hampstead, MD	22 Gregg Satterlee - Indiana, PA



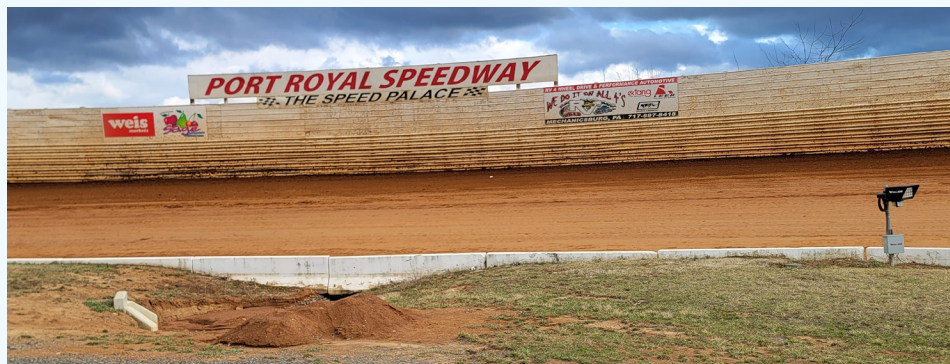
During a couple of brief rain delays, vehicles were moved to the track and paced while the announcer did a great job directing and keeping people updated via the clear public address system and through their FM transmitter in case fans returned to their vehicles in the parking lot. It was a brisk day with high winds.



There were multiple concession stands, multiple food trucks / trailers and an ice cream vendor, that was even busy despite the weather. The concessions were clearly marked with legible signs and ATM's throughout the facility.



Besides several places to hide from the brief and passing inclement weather, beneath the massive aluminum grandstand were benches with plates recognizing individuals who have raced, supported and attended the facility. It was a unique way to show off and honor the history of the facility and a good place for folks to take a break and wait for racing to resume.



One of the unique elements of Port Royal Speedway is that it has a fan tunnel to the infield and an expansive area for fans to enjoy the races, children to play along with bathroom facilities and a concession stand to take care of patrons who choose to watch from the infield. The views of the race track are fantastic and can even get you fairly up close and personal as the cars go by.



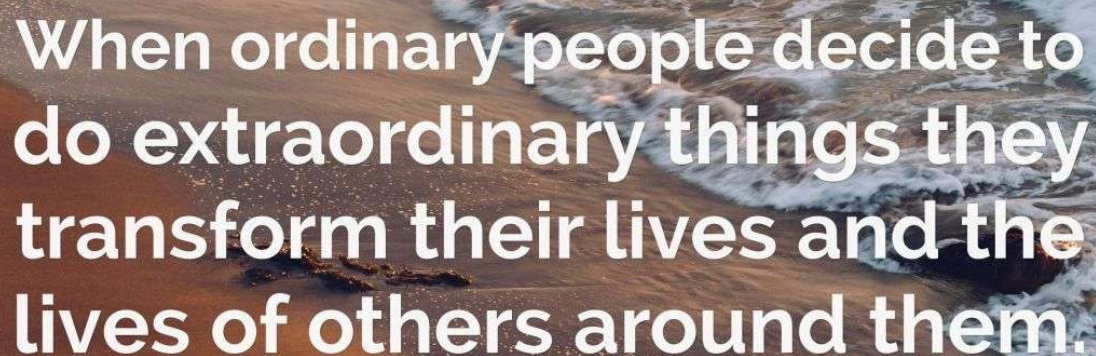
The grandstands are spacious and do not have a poor seat. There are more than comfortable and safe with handrails to go up and down the aisleway stairs and handicap areas. Thanks to the hospitality of O'Neal, we had the opportunity to watch some of the races with the winningest driver in the history of Port Royal, Keith Kauffman, who resides within view of the speedway. Kauffman is a board member for the Juniata Fairgrounds as well as an inductee into the National Sprint Car Hall of Fame in Knoxville, Iowa, not to mention a great historian of the sport.



The Port Royal victory lane area raises the car up with a "projector" type banner that drops down for victory lane ceremonies and then is raised up at the conclusion of victory lane ceremonies.

On this particular Saturday with sustained winds averaging more than 15 mph, a couple of brief rain delays and the typical racing action delays, the two division show was still checkered and completed in just under three hours. Something everyone should take into consideration.

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