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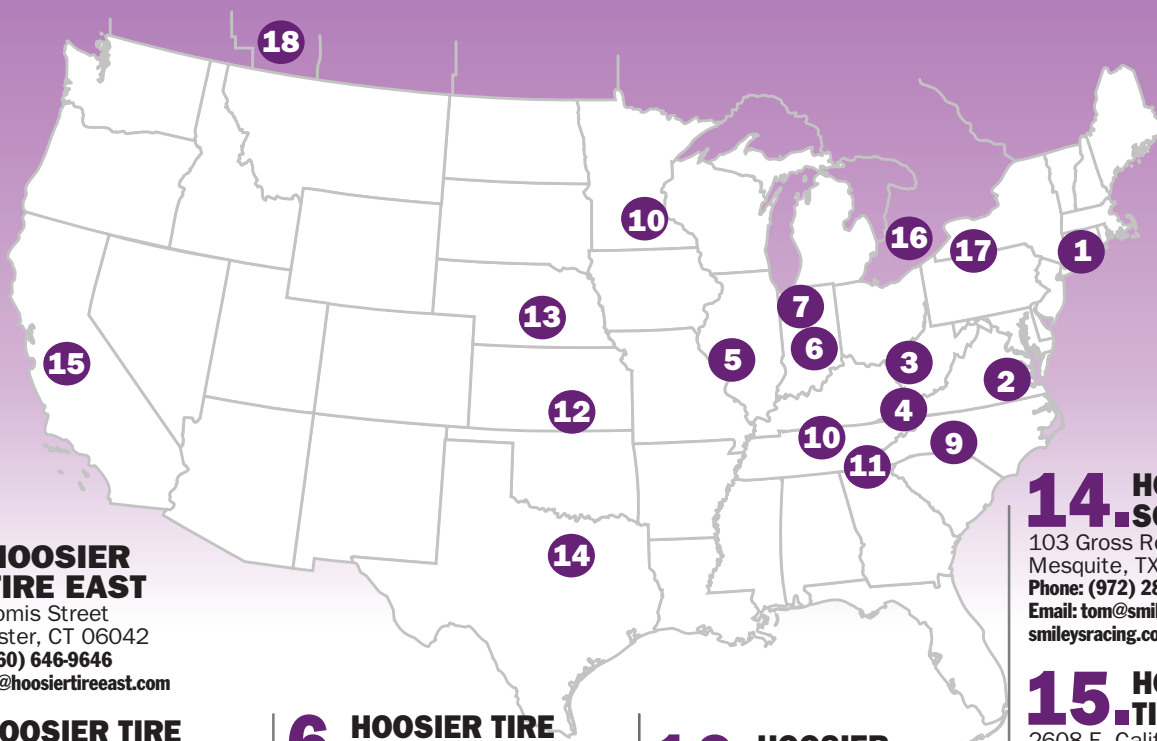


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“The Continuing Importance of Working Together...”

Each and every one of us faces countless decisions every single day. It’s overwhelming at times—trying to stay ahead, manage responsibilities, and still give our best effort in everything we do. Despite our best intentions, things do fall through the cracks. It’s inevitable. Especially as a new season begins, that lingering question always creeps in: “What are we forgetting?”

The answer? There’s always something. There’s always something more to do, more to fix, more to prepare for. That’s the nature of business. And it’s definitely the nature of this business.

In racing, just like in life, the pace is relentless. The challenges grow more complex by the day—not just on the track, but in how we navigate the business side of the sport. We’re constantly adjusting to new demands: a sponsor changes expectations at the last minute, a fan voices frustration over a tough call, or a competitor criticizes a decision made in the interest of fairness—often with the phrase, “After all we’ve done for you over the years...”

It all circles back to something we touched on just last month: The importance of working together.

It’s easy to forget this when we’re knee-deep in stress, juggling deadlines, and defending ourselves from every direction. But when we lose that shared focus—when we stop pulling in the same direction—we stall out. The frustration builds. Momentum slips. Progress fades.

Sometimes, it feels like the negativity is everywhere—chipping away at morale and productivity. And it’s not just one side pushing against another. It’s all sides struggling to find

alignment. That makes it even harder to move forward.

We all want what’s best for the sport. We all want success, growth, sustainability. But that can’t happen if we’re spinning our wheels in neutral, weighed down by division or distrust.

That should be an industry-wide message. Promoters, manufacturers, competitors, each of us.

The only way we build a brighter future—for racing, for our teams, for our fans, and for ourselves—is if we commit to collaboration, communication, and understanding. Not just when it’s easy, but especially when it’s hard.

For the entire industry; We all face the same uphill battles. The long nights. The tough calls. The balancing acts. But we are not alone. Let’s lean into the power of unity. Let’s share ideas, support one another, and keep the bigger picture in mind—because a strong industry isn’t built in isolation. It’s built through trust, respect, and effort across all corners of the sport. Let’s stop guarding our corners and start building bridges.

Many of us had stood on the sidelines for too long, watching this happen.

Let’s work together. Let’s be better together. Because none of us can do this alone—and we were never meant to.





In late 2024 Adam Stewart, owner of Crate Racin' USA asked if RPM would be interested in being a part of his sanction's promoter's meeting. Josh Holt of MyRacePass was the conduit for the creation of this, which has now turned in to "Taste of RPM", where RPM will help associations, tracks and programs create a "no bells and whistles" session that gives promoters an opportunity to have a brief RPM experience and encourage them to come one of the two shows in Reno or Daytona, or perhaps even both. We will back with Stewart at his promoters meeting following the season for another "Taste of RPM" session. Look for more information on these type of events coming in the near future.



Click on the photo of the Silver Legacy at "The Row" in Reno, NV to be taken to the "Booking Link" for December 2, 3 and 4, 2025 as part the 53rd annual RPM@Western Workshops or visit the link here; 53rd RPM Promoters Workshops - Start your reservation book.passkey.com/event/51004127/owner/7272/home?utm_campaign=296890355 Group Code: SRRPM5 <https://book.passkey.com/go/SRRPM5>

NOTICE SAVE THESE DATES
53rd Annual RPM@Reno
53rd Annual RPM@Daytona Workshops

**RPM@RENO
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WED, DEC. 3 &
THURS, DEC. 4, 2025**

**RPM@DAYTONA
WORKSHOPS
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We often speak about “online” ticket sales and many electronic ways to communicate with your customers, however we rarely speak of “offline” or traditional promotions. We’ve included the standard ideas here to help bolster ticket sales in a traditional manner, which is still an important part of today’s promotional world.

The most effective offline promotion for ticket sales involves a multifaceted approach, combining local advertising, strategic partnerships, and engaging community involvement. Key strategies include creating eye-catching posters and flyers, running contests with ticket giveaways, and partnering with local businesses or media outlets.

Here's a more detailed breakdown:

Local Advertising & Visibility:

- **Posters and Flyers:** Design high-quality, attention-grabbing posters and flyers that clearly display event details and ticket purchase information. Distribute them strategically in high-traffic areas like local coffee shops, community centers, and businesses.

- **Billboard Ads:** Consider billboard advertising in areas frequented by your target audience to increase visibility and awareness.

- **Local Newspapers & Magazines:** Submit press releases and event listings to local publications to reach a wider audience and gain local media coverage.

Strategic Partnerships & Community Engagement:

- **Local Business Partnerships:** Collaborate with local businesses

to offer combined deals, cross-promote events, and leverage their customer base.

- **Sponsor Local Teams or Events:** Show community support by sponsoring local sports teams, community events, or charitable initiatives.

- **Partner with Radio Stations:** Offer tickets for giveaways or promote your event on local radio stations to reach a targeted audience.

Engaging Promotions & Offers:

- **Contests & Giveaways:** Run contests with ticket giveaways to generate excitement and engagement.

- **Early Bird Discounts:** Offer discounted tickets for early purchases to encourage sales and create a sense of urgency.

- **Social Proof:** Share positive reviews, testimonials, or photos from past events to build credibility and encourage ticket purchases.

- **Referral Programs:** Encourage word-of-mouth marketing by offering incentives for referrals.

Guerilla Marketing & Unconventional Tactics:

- **Pop-Up Ads:** Consider using pop-up ads in unexpected places to generate buzz and grab attention.

- **Live Demonstrations:** Offer live demonstrations or previews of the event to build anticipation and interest.



How To Create Ownership With Your Leaders and Staff

There is no doubt that using and making excuses are the enemy of progress. Do you or your Leaders allow excuses to persist within your business and maybe unintentionally create a culture of blame and complacency? To be the most effective leader, you must eliminate excuses by fostering a culture of ownership. When leaders and individuals take personal responsibility for their actions, goals, and outcomes, both leaders and teams can achieve extraordinary results.

Leadership and Personal Accountability

Personal accountability is the foundation of high-performance leadership and teams. When leaders hold themselves accountable, they set a powerful example for their teams. Ownership means taking responsibility not only for successes but also for failures. It means acknowledging mistakes, learning from them, and moving forward with purpose. Here are three examples of personal accountability. Which one are you?

LEADER ONE - allows excuses to be used to avoid difficult conversations.

LEADER TWO - tries to eliminate excuses by imposing rigid and aggressive structures and top-down commands, which only leads to resentment and disengagement.

LEADER THREE - approaches accountability by building a culture where ownership is expected and celebrated. They make it clear that while failure is acceptable, refusing to take responsibility is not.

Creating a Culture of Ownership

Clarity - Ownership starts with clarity. You and your Leaders must communicate your expectations and priorities clearly and consistently. Without clarity, your people will make excuses based on misunderstandings or perceived obstacles. When you set clear objectives and establish clear goals, it removes uncertainty and confusion and gives your team a framework for accountability.

Alignment - Alignment is the next step to ensure that everyone on your team understands how their work contributes to the broader mission. This alignment helps individuals see that their accountability isn't just about meeting personal goals; it's about advancing the entire team's purpose.

Empowerment - The best leaders don't just tell their teams what to do; they empower them to take ownership of their tasks. This means you need to provide your staff with the resources, support, and guidance necessary to meet expectations while leaving room for individuals to make decisions and learn from their experiences.

You Must Eliminate Excuses

Excuses thrive in environments where expectations are unclear, communication is inconsistent, and ownership is not embraced. If you are serious about eliminating excuses you must first model the behavior you want to see. When leaders demonstrate accountability, it inspires your team to do the same.

Removing excuses also requires immediately addressing the underlying causes of blame, negativity, and deflection. Leaders must actively work to identify these barriers and address them through improved communication, feedback, and problem-solving. When you frame mistakes as learning opportunities rather than reasons for punishment, you will encourage your team to take ownership of their work without fear of failure.

Empower Your Team Through Ownership

True ownership isn't about rigid control; it's about empowerment. Do you build a culture of ownership by giving your team the freedom to make decisions, take risks, and learn from their experiences. Do you believe that accountability is not about blame; it's about growth and progress. When you embrace this mindset, you'll create teams that are resilient, proactive, and committed to achieving

meaningful results. You will eliminate excuses not by demanding compliance but by cultivating an environment where ownership is valued and expected.

How Do You Put It Into Practice?

If you want to eliminate excuses within your team, start by examining your own behavior. Are you modeling accountability, clarity, and alignment? Are you empowering your team to take ownership of their work? The best leaders inspire ownership through their actions and their systems. Remember, accountability doesn't happen by accident. It's built intentionally through consistent communication, clarity of purpose, and a commitment to continuous improvement.

Leaders who embrace ownership in themselves and their teams will eliminate excuses and drive exceptional performance. If you are ready to transform your team's accountability, empower your staff and get out of the babysitting business, beginning with these steps and following through will help you get on the right path.



Jackie Ressa from Contingency Connection recently reached out seeking a couple of participants in the Contingency Connection program for 2025. The program can be an excellent asset to your racing program. If you are seeking contact information, please reach out to info@racingpromomonthly.com and we will get you in touch with the right people.

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The RPM Newsletter and Workshops was once again part of the TOPS H.Q. Workroom and Lounge which provides meeting space for Track Operators, Promoters and Sanctioning Bodies, along with hosting the popular "BS & Brews" which gives industry folks the opportunity to network and let their hair down in casual conversation.

"I have learned more at the RPM Workshops and Trade Shows then I do at any other Trade Show", Gregory Geibel, General Manager, Promoter, Lernerville Speedway



52nd annual RPM@Reno Western Workshops Endorsement; "I was at Reno this past week. I personally want to say the best one (Workshops) of the last 8 years. It was nice to hear from people that are currently involved up to date on the changing marketing ideas. The social media stuff was awesome. Thank you, Roy Bain"

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The Little 500 at Anderson Speedway has a new title sponsor for the 77th annual running of the historic event.

UNIFIED GROUP SERVICES TO SERVE AS TITLE SPONSOR FOR LITTLE 500

The historic Little 500 Sprint Car Classic at Anderson Speedway has a new title sponsor for the 77th annual running of the 500-lap sprint car race.

Unified Group Services, a full-service third-party administrator for self-insured group health plans, has come to terms with Anderson Speedway for a multi-year agreement to sponsor the Little 500. The event will now be sponsored by a Madison County based company for the first time since 2021.

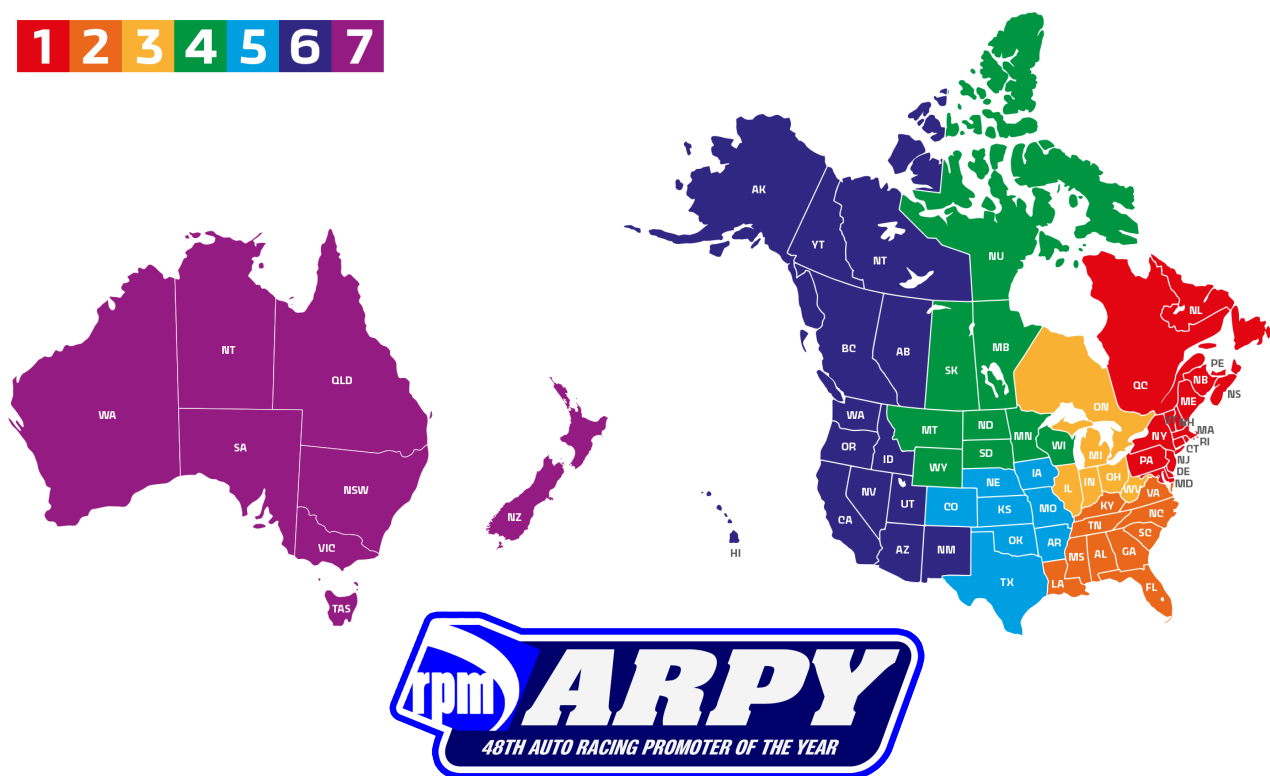
“Although this event has gained Regional, National, and International recognition, it has always been important to us that the event be sponsored by a local business,” said Rick Dawson – President, Anderson Speedway. “We are very excited to welcome Rich, and the entire Unified Group Services team, to the Anderson Speedway family. We look forward to putting on a fantastic 77th Annual Unified Group Services Little 500 this May.”

Founded in 1996 in the sunroom of owner Rich Mousty, Unified Group Services was created out of a need to provide exceptional customer service to current, and prospective clients.

The company quickly outgrew the sunroom and moved to an office located in Pendleton, Indiana. In 2004, the decision was made to move to Anderson, where the company has stayed, and expanded over the last 20 plus years. Unified Group Services was named a Top Workplace in 2024, and one of the Best Places to Work in Indiana in 2024 as well.

“As we approach the 77th annual running of the Little 500, I am thrilled to announce Unified Group Services’ title sponsorship. The tradition of this race mirrors our own commitment to excellence and endurance – qualities that have defined both racing and our business philosophy for decades,” said Rich Mousty – Owner, Unified Group Services, Inc. “Beyond the excitement on the track, what truly drives this decision is the opportunity to deepen our connection with the incredible community that has supported this event for over seven decades. Through this sponsorship, we aim to honor the race’s storied legacy while helping write the next chapter of its history together with the fans, drivers, and families who make this event so special.”

1 2 3 4 5 6 7



Following an interesting meeting at PRI that happened quite by chance, we have chose to add Australia and New Zealand into our voting. Australia and New Zealand have a hotbed of racing. In addition to this we have adjusted the regions to include our neighbors to the North. As RPM continues to seek growth, we feel this is a positive move for the organization.

Region 1;

Canada - Nova Scotia, Quebec, Prince Edward Island, New Brunswick, Newfoundland

United States – Maine, Vermont, New Hampshire, Connecticut, New York, Massachusetts, Rhode Island, Pennsylvania, New Jersey, Delaware, Maryland

Region 2;

United States – Virginia, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Kentucky

Region 3;

Canada – Ontario

United States – Michigan, Ohio, Indiana, Illinois, West Virginia

Region 4;

Canada – Manitoba, Saskatchewan, Nunavut

United States – Wisconsin, Minnesota, North Dakota, South Dakota, Wyoming, Montana

Region 5;

United States – Missouri, Nebraska, Colorado, Texas, Oklahoma, Kansas, Arkansas, Iowa

Region 6;

Canada – Alberta, British Columbia, Northwest Territories, Yukon

United States – Idaho, Washington, Oregon, California, Nevada, New Mexico, Arizona, Utah, Alaska, Hawaii

Region 7;

Australia, New Zealand

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TicketSpice was started in 2008 and has worked with 60,000 organizations, processing over \$1 Billion per year. Birthed from the enthusiast motorsports industry, we know what it feels like to be overcharged for solutions that overpromise and underdeliver. More at www.ticketspice.com/speedways

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A recent bill, provided it passes the governors desk should help race tracks in Iowa, just like Boone Speedway pictured above.

IOWA RACE TRACKS GET SOME HELP FROM THE GOVERNMENT

A recent bill would give Iowa race tracks some liability protection from nuisance lawsuits.

The legislature has unanimously voted to give Iowa race tracks a legal defense against so-called “nuisance” lawsuits filed by new neighbors.

Senator Cherilynn Westrich of Ottumwa said the liability protection would apply if the complaint comes from a property owner who acquired the property after the race track was built.

“Some Iowa race tracks are facing a problem where housing developments are being built around them and they currently could be subject to nuisance actions for sound, light and so forth,” she said, “even though the track was built first and they’re in compliance with standard operating procedures for the industry.”

Representative Barb Kniff McCullah of Pella said race tracks could not only face lawsuits over the noise, but for dirt in the air from races held on dirt tracks. “As city development grows out towards longstanding existing raceways, these racing facilities should not be punished for operating their business correctly,” she said, “meaning they are following all relevant federal, state and local laws.”

Representative Larry McBurney of Urbandale said su-

ing after moving in next to a race track doesn’t make sense. “I equated it to living next to a golf course,” he said, “and getting mad that golf balls wound up in your backyard.”

The bill passed the House on March 27 and the Senate sent it to the governor shortly after..



Newport Speedway in Tennessee has re-opened to a large crowd and growing energy. After the track originally closed it became a scrap yard.

Newport Speedway in Tennessee Returns to Action

After almost a decade of being closed, the Newport Speedway is back open for business.

The reopening of this track has meant so much for the community that some people were waiting bright and early for opening day.

“There’s one guy who got here at 9:00 this morning, and he comes every morning, you know every time we’re open, they’ll come and check it out. Everybody’s so excited, we’re so excited to get everybody back here,” Hannah Mills with the speedway said.

Chuck Ward said this day had been circled on his calendar for a while. Now that it’s finally here, he said he’s realized what it means to this town.

“We’ve had hundreds of people reach out to us and thank us for bringing the track back to life, and I never realized what a staple it was in this community or how big of an influence it would be to this part of the world,” Ward said.

The track was built almost 50 years ago but has not

seen weekly racing since 2017. Now, people who grew up watching races in Newport when they were kids have a chance to relive some of their happiest memories.

"Very much excited. It's so exciting to have the race track back open. My dad raced here when I was little, so just a lot of full circle moments," Mills said.

Ward said they planned on having a race the weekend of floods brought to East Tennessee by Hurricane Helene. They had to postpone but made sure to find other ways to use this track as support for the community.

"We actually had a race scheduled the weekend of the disaster and the floods, and we decided to postpone that and it actually worked out better. We had a benefit concert for the people of Cocke County," Ward said. "We've been overwhelmed by their support, the welcoming of us opening the race track back up, I mean, they've just opened their arms and said, 'hey, we're excited that you're here and we're glad that you going to bring the race track back.'"

As we move further away from the floods, Cocke County continues to improve. This race track opening is just the latest big milestone for the area.

"All the roads are getting fixed, you know, the interstate is back open now, and that's been a big thing. When everything was shut down, we couldn't get anywhere. We couldn't get our cars from North Carolina over here to race that weekend," Ward said. "Now that everything's opened back up, we're excited about having a big turn out, fans and cars."



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We are nearing the end of April and racing season is upon us!

Quick Notes from our Support team!

- With the new season starting, now is a great time to review who has access to your profile and do some Spring cleaning! Login to your track or series dashboard, click on the “profile” tab and then followed by “Users” this will allow you to review who has access and remove them if needed.

- For more info, check out: [Adding Another Administrator to my Account](#)

- Please take a moment to look at our new “Training and Support” page by going to [MRP123.com](#) Now all of our training and support materials are in one easy to find location for everyone!

Thank you to everyone who attended any of our spring webinars again for joining. Attendance this year was outstanding, and we really appreciate all the questions, feedback, and viewership. It went so well, in fact, that we are going to do these monthly.

The very first Wednesday of every month at 4pm Central time, I’m going to go live in our facebook promoter support group focusing on one topic and explaining that one feature in detail. The first Wednesday in May is the 7th, and I’m going to walk through an entire race night as though it was a passing points show. If you’re interested in seeing how passing points differ from a more “typical” race night, be sure to tune in next Wednesday!

Have you started using our new “MRP Audio” feature for pushing your announcer audio through the MRP App? This new feature allows your fans to listen to your PA announcer through the MRP App with their own earbuds or over a Bluetooth speaker if they are on the All Access plan. This means that your fans and drivers are more informed on what is happening throughout the night as well as making sure that all of your sponsors are heard clearly.

The best part for you as a track is that this is at a minimal extra cost to you as it’s already included in your Race Management plan. Please take a look at this article for more information on how easy it is for fans to use [MRP announcer audio](#) and this link shows the [announcer audio setup for tracks](#).



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Mark Your Calendars - RPM Workshop Dates for 2025 & 2026

RPM@Reno Western Workshops will take place December 2, 3 and 4, 2025 at the Silver Legacy, part of “The Row” in Reno, Nevada.

RPM@Daytona will take place February 8, 9 and 10, 2026 and will likely take place at The Shores in Daytona Beach Shores, Florida, provided things do not change.



Taking a look at how are land is affected by what we are doing and what the potential made hold.

What about the Land We Race On?

This month's legal topic is something we would rarely discuss, but as topics become more challenging to cover and not repeat, we thought about our properties and how what we do on them may have an effect or take a toll.

Land use and ownership is central to many different industries, from farming to property development, and construction.

No-one wants their land to become contaminated, but sometimes accidents happen. Tanks holding oil, fuel, or slurry may leak unexpectedly. Fly-tippers may dump hazardous items on your land. Contractors may inadvertently cause pollution to watercourses or other people's land. Despite this, there is often a lot of confusion about what constitutes "contaminated land". In this guide, we help you understand the legal definition of contaminated land, along with common substances that can cause problems, who is responsible for cleaning up pollutants and who enforces remediation. We also explain what types of insurance such as farm insurance that can provide protection if you inadvertently cause contamination to yours, or someone else's, land.

What is contaminated land?

In the legal sense, "contaminated land" is land containing substances that are causing – or could cause – significant harm to people, property, or protected species. This also includes land that is causing, or could cause, significant pollution of surface waters (such as lakes and

ivers) or groundwater. For land to be legally deemed "contaminated land" under Part 2A of the Environmental Protection Act of 1990 (and updated in the Environment Act 2021) there needs to be a pollutant linkage. This means the land must have all the following elements:

- **Contaminant.** There is a source of contamination at a concentration that could cause harm.
- **Pathway.** There needs to be a pathway of exposure. For example, this could be people eating contaminated food, or chemicals leaking from drums and entering an underground water supply via the soil.
- **Receptor.** This is what gets affected by the contamination. Examples of receptors include people, rivers, farmland, buildings, or ecological sites.

If all three of these criteria are not present, then land is not deemed to be contaminated in the legal sense. For example, a site may contain a dangerous level of pollutants but, if it cannot be accessed by the public, then it cannot cause people harm. In other words, the contamination pathway is not present.

Are there other definitions of contaminated land?

You may also encounter non-legal phrases such "land contamination" or "land affected by contamination". These generally describe land that contains contaminants, but not at such levels that they are a risk to people, property, or protected species.

What substances can contaminate land?

Many different substances can contaminate land. The following are common examples:

- Toxic heavy metals (including arsenic, cadmium, chromium, lead, and mercury)
- Organic contaminants, such as oils, tars, solvents, and phenols
- Toxic or carcinogenic chemical substances such as arsenic and cyanide
- Asbestos
- Combustible materials
- Corrosive substances
- Radioactive substances

What are the types of contaminated land?

There are many different kinds of land that can become contaminated. Some industries and businesses are at higher risk of causing contamination to land, such as chemical works, landfill sites, oil refineries, scrapyards, and mines. However, many other types of land are at risk of contamination, or of causing contamination to watercourses or other people's land. A good example is farmland:

- Pesticides and sheep dip can leach dangerous chemicals into the soil.
- Asbestos was frequently used as roofing and cladding on older farm buildings.
- Poorly maintained oil and diesel tanks can leak hydrocarbons, especially when they haven't been bunded (you will need to have bunded tanks if you have environmental impairment liability (EIL) insurance).
- Leaks and spills of slurry can pollute land and waterways.

In short, whatever kind of land you own, you need to be aware of potential contamination risks and plan accordingly.

How to check if land is contaminated?

If you believe that your land may be contaminated, then you should seek help from a qualified environmental consultant. You should also be sure to report to the Environment Agency as soon as possible – any delay, or perceived delay, could lead to a fine. They will use a number of steps to assess your land. In the first instance, they will review the land's history and environmental setting, followed by a site visit and an assessment of any potential contaminant linkages that may be present. They will then provide you with a report. If this report identifies risks to people or the environment, then you will need a further and more detailed assessment. This may include taking soil or water samples and analysing them to determine the location and quantities of any contaminants. A further report will then recommend any necessary remediation strategy to clean up the land and mitigate any risks. If you are considering purchasing a piece of land you can contact your local council's Pollution Control Team to see if they hold any information on record relating to contamination of the land in question.

How to deal with contaminated land in conjunction with the Environment Agency?

If you commission a detailed report from an environmental consultant, they will recommend appropriate ways of dealing with any contamination. This will not necessarily mean that you have to remove all the contaminants. The aim will be to make sure your land does not pose a risk to health or the environment. This could be achieved by breaking the contaminant linkage chain. Because of this, different types of land will need different kinds of remediation. For example, if the land is used for growing food, the contaminants would have to be completely removed. On the other hand, if the land is to be used for a tarmacked car park, the clean-up might not have to be as thorough. There are many different methods of remediating contaminated land. These range from excavation and removal of soil, cover systems that contain the pollution, and various techniques that solidify or stabilize contaminants or reduce the concentration of contaminants in the land.

Can contaminated land affect nearby lakes or rivers?

Yes. When it rains, contaminants can get washed into nearby lakes, rivers, and other water sources. This can cause harm to animals and risk contaminants being passed through the food chain. In some cases, contaminants can pollute drinking water, causing a risk to human health.

Who is responsible for contaminated land?

If land is deemed to be contaminated in the legal sense, the Environmental Protection Act states that whoever caused or allowed the contamination is responsible for clearing it up. This is the 'polluter pays' principle. However, if the responsible party cannot be identified (for example, if someone has anonymously fly-tipped asbestos on farmland), the council investigating the issue or Environment Agency will decide who is responsible. In most cases, this will be the landowner or the current occupier of the land.

Who enforces the remediation of contaminated land?

Normally, remediation of contaminated land is enforced by local authorities. However, certain 'special sites' are regulated by the Department of Environmental Conservation. Special sites include land that seriously affects drinking water, has been used for certain industries such as oil refining, or is owned or occupied by the government. You can find more details from and through your local government agencies.

What are the risks associated with contaminated land?

Aside from the risks to health and environment, failing to deal with contaminated land can be costly for landowners. If you fail to comply with every aspect of a remediation notice, the enforcing authority has three options:

- Prosecuting you
- Starting civil proceedings against you
- Undertaking the remedial work and recovering the costs from you.

In short, failing to deal with contaminated land can be very expensive. That's why it's important to make sure that you have the right insurance in place. While some insurance can in certain circumstances cover you for pollution that's caused by a sudden, identifiable, unintended, and unexpected incident, it won't cover environmental damage that happens gradually. That's why it's recommended to take out specific Environmental insurance as part of your insurance policy, especially if you operate a business that is at high risk of causing contamination, such as a farm. This then covers you for potentially expensive legal, clean-up, and reinstatement costs, as well as damages, following a pollution incident. Even if you don't own land, it is often recommended that transportation businesses and contractors have insurance to protect them when they are operating on other people's land and are responsible for any contamination they cause.

What environmental impacts does insurance cover?

Comprehensive insurance will cover a wide range of environmental impacts, such as soil, air, and water pollution, oil storage pollution, fly-tipping, noise pollution, damage to natural resources, flora and fauna, and third-party damage. If your land is a Site of Special Scientific Interest you must inform your insurer as this could have an impact on the remediation of contamination if an incident was to occur.

Do I need any other kinds of insurance?

While some policies will cover legal defenses (although not fines) associated with a claim, it will not cover you if a claim is made against you personally as a director.

Summary: understanding contaminated land

If you own land, you need to be aware of the risk of

contamination. In this guide, we've covered a range of common contaminants, as well as provided you with a legal definition of contaminated land. If you have any concerns that your land might be contaminated, it is best to seek help from a qualified environmental consultant. It's better to deal with contamination as soon as you can, rather than risk enforcement action against you. However, while public liability insurance can protect you against sudden and unexpected environmental incidents, for full peace of mind you should consider taking out the proper insurance coverages for full protection.



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