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53RD RPM RENO PREVIEW

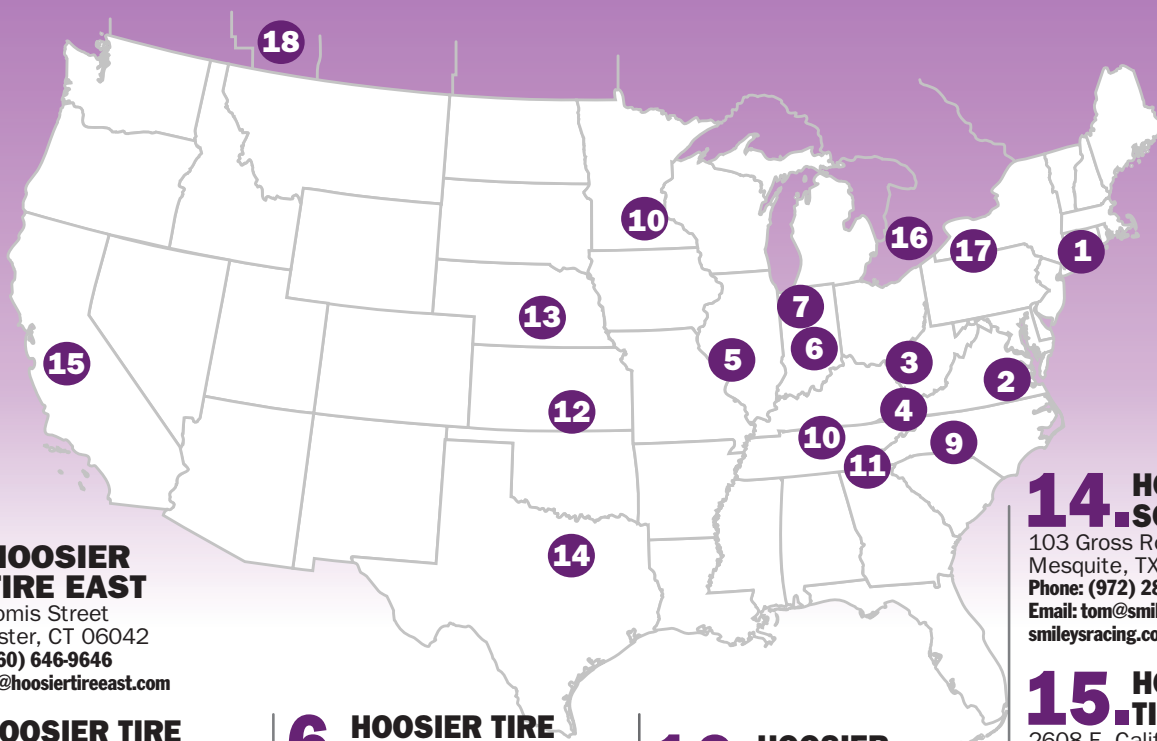
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LEVI JONES
RPM RENO KEYNOTE SPEAKER

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Promoter's Perspective

Finding Lessons in Adversity: A Promoter's Perspective

As the RPM@Reno Western Workshops approach on Wednesday December 3 and Thursday, December 4 at the Silver Legacy part of "The Row" in Reno, Nevada, industry leaders are preparing to dive into topics that resonate more than ever in today's racing landscape. From "Promoter 101" sessions on spending wisely to exploring non-racing events that keep facilities solvent, the focus is clear: survival in a business where tradition often collides with change.

"Frankly, the economy might get us before anything stupid we do," said one longtime industry expert and "RPM Believer." It's a sobering reminder that, for all the talk of innovation, the bottom line remains king. If it takes two dollars to make one, it's time to rethink the process.

The Challenges of Today's Marketplace

Selling tickets has become one of the toughest jobs in racing. In regions where racing isn't a weekly staple, fans no longer treat Saturday night as an automatic trip to the track. Some facilities have discovered that "starving" the customer — running fewer, more selective shows — actually drives better attendance. Fans know the next opportunity might not come for weeks, and they respond.

But in other cases, the opposite is true. Tracks that host "sold out" novelty events — concerts, monster trucks, and fairs — struggle to draw the same crowds for the very stock car racing those venues were built for. It's a frustrating disconnect without an easy answer.

A Season's Defining Moment

This past season offered a vivid example of how unpredictable the job can be. At one track, which we are responsible for, the forecast called for zero percent chance of rain. Instead, an unexpected weather system rolled in, later traced by a local meteorologist to steam release from a nearby nuclear plant. It was something no one had planned for, and something most of us had never even heard of. A friend of mine tipped me off and we went down the rabbit hole.

The main feature was completed past halfway and could have been declared official. Many would have stopped there. But as the promoter on the ground, the decision was made to postpone the two final features of the year and run them the following week — with free grandstand admission.

We ended up taking in just over a thousand dollars in new pit entrants when we opened the gates for a couple of hours, but the return was invaluable. Roughly 94% of the competitors came back. Fans returned, too — some bringing first-time visitors who walked away talking about how much fun they had. What could have been a bitter ending turned into a positive.

The Noise and the Reality

Of course, social media had its say. Voices from afar, some not even local, took to the "intraweb" to demand more racing and claim they'd happily pay. Yet they weren't the ones investing their time, money, or energy or were even local enough to realistically "be there". "Genuine buffoonery," — a distraction from the real work of putting on the show.

In the end, the simple act of giving fans a chance to see those two features — for free — underscored what promotion is really about: creating experiences people will remember and talk about. Sometimes that means swallowing a short-term loss to build long-term trust.

Lessons Learned

The weekend offered a reminder that racing promotion is rarely predictable and never easy. It takes flexibility, creativity, and, above all, a willingness to put fans and competitors first without this ever being truly recognized.

As one friend likes to say, "That's a thing that happened in my life." In this case, it was more than just a thing — it was a lesson in resilience and a story worth sharing.

WHERE IT ALL BEGINS

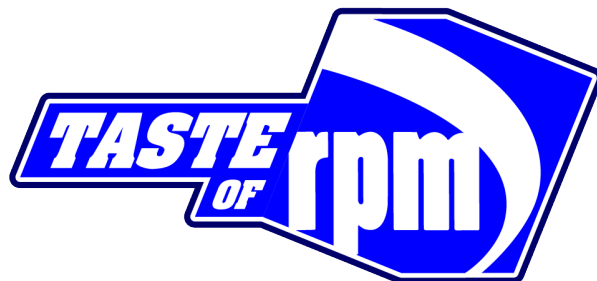


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In late 2024 Adam Stewart, owner of Crate Racin' USA asked if RPM would be interested in being a part of his sanction's promoter's meeting. Josh Holt of MyRacePass was the conduit for the creation of this, which has now turned in to "Taste of RPM", where RPM will help associations, tracks and programs create a "no bells and whistles" session that gives promoters an opportunity to have a brief RPM experience and encourage them to come one of the two shows in Reno or Daytona, or perhaps even both. We will back with Stewart at his promoters meeting following the season for another "Taste of RPM" session. Look for more information on these type of events coming in the near future.



Click on the photo of the Silver Legacy at "The Row" in Reno, NV to be taken to the "Booking Link" for December 2, 3 and 4, 2025 as part the 53rd annual RPM@Western Workshops or visit the link here; 53rd RPM Promoters Workshops - Start your reservation book.passkey.com/event/51004127/owner/7272/home?utm_campaign=296890355 Group Code: SRRPM5 <https://book.passkey.com/go/SRRPM5>

A PREVIEW OF WHAT TO EXPECT WHEN YOU COME TO RENO FOR THE 53RD ANNUAL RPM@RENO WESTERN WORKSHOPS;

RPM@RENO WESTERN WORKSHOP SCHEDULE – Subject to change,
additional topics and Presenters – THIS IS JUST A DRAFT FOR EXPECTATIONS IN RENO

TUESDAY, DECEMBER 2, 2025:

6:30 p.m. RPM@RENO Western Workshop Credentials – “The MyRacePass Green Flag presented Hoosier to Kickoff the 52nd Annual RPM@RENO Western Workshops *LOCATION TBA*

WEDNESDAY, DECEMBER 3, 2025:

8:00 a.m. WORKSHOPS GUEST SERVICES DESK OPENS, Convention Area at the Silver Legacy advanced and late-entry credentials available.

8:45 a.m. WORKSHOPS TRADE SHOW OPENS, products and services for promoters and short tracks.

9:45 a.m. PROMOTERS’ WELCOME;

9:45 a.m. 51st Annual RPM@RENO Western Workshops Opening – WHERE IT ALL BEGINS

9:55 a.m. LEVI JONES (KEYNOTE)

11:05 p.m. “ARE DESTRUCTIVE HABITS FEEDING OUR RACING ADDICTION?”

12:00-1:25 p.m. LUNCH BREAK

1:25 p.m. WORKSHOP RECONVENES, announcements and introduction of special guests;

PAUL UNDERWOOD – K&K Insurance

PAUL MENTING – Hoosier Racing Tire

1:45 p.m. TICKETING presented by TICKET SPICE

2:15 p.m. BREAK OUT ROOM TURN OVER

2:30-5:00 p.m. Concurrent Sessions: Five topics, two rooms.

THE K&K INSURANCE ROOM

2:45-3:45 p.m. “CALIFORNIA DREAMING”; This session continues to be truly popular while RAISING THE BAR, A discussion among California Track Operators, Sanctioning Bodies, Suppliers about the future of California Auto Racing.

3:45-4:15 p.m. INSURANCE GATHERING – INDUSTRY EXPERTS

THE HOOSIER TIRE ROOM

2:45-3:45 p.m. “JODY’S SESSION” –

3:30-4:15 p.m. BRYAN ROBB

4:15-5:00 SLOT TOURNAMENT PRESENTED BY CAESAR’S...
Closing the day with a little bit of fun

5:00 p.m. CLOSING REMARKS, ADJOURNMENT

THURSDAY, DECEMBER 4, 2025

8:15 a.m. WORKSHOPS GUEST SERVICES DESK OPENS, Convention Area at the Silver Legacy

8:30 a.m. WORKSHOPS TRADE SHOW OPENS,

9:30 a.m. WELCOME & ANNOUNCEMENTS, 2024 Date and Introductions

9:45 a.m. LORETTA THIERING FROM EDMONTON IN ALBERTA, “NEW TOPIC”

10:45 a.m. ANNUAL CASE LAW SUMMARY: Paul Tetreault

11:15 a.m. MOTORSPORTS, GENERAL LAW DISCUSSION; Tetreault updates attendees on the circumstances that surround our environment (open to written questions).

12:00 a.m.-1:30 p.m. LUNCH BREAK

1:30 p.m. WORKSHOP RECONVENES, followed by Concurrent Sessions: with influential topics presented in two rooms.

THE K&K INSURANCE ROOM

1:30 – 2:30 p.m. – PRO-BONO HOUR, Tetreault takes an hour to discuss topics individually.

2:30 – 3:00 p.m. – JOHN HAAK - EVENTSPROUT

3:00-3:45 p.m. – DOLLARS & SENSE FOR PROMOTERS – A 101 – DENNIS GAGE

3:45-4:30 p.m. – “TIRE TALK” – HOOSIER TIRE TALKS ABOUT THE INDUSTRY AND CHANGES THEY’VE IMPLEMENTED

THE HOOSIER TIRE ROOM

1:30 – 2:00 p.m. – JOSH HOLT – RUNS THE NEW NUMBERS – INTERESTING INFORMATION

2:30 – 3:00 p.m. – “ONE ON ONE WITH LEVI” – LEVI JONES FURTHER APPLIES HIS EXPERIENCE

3:00-3:45 p.m. – DEBATING THE CRATE; Experts from BluePrint Engines hit the High Notes

3:45-4:30 p.m. – STATE OF THE WEST COAST – led by Dennis Gage.

5:00 p.m. ADJOURNMENT: Enjoy, please remain safe, with a safe journey home and a wonderful Holiday Season!



WHERE IT ALL BEGINS

DEC. 2ND - DEC. 4TH, 2025

**SILVER LEGACY
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**RPM@RENO
WORKSHOPS
WED, DEC. 3 &
THURS, DEC. 4, 2025**

**RPM@DAYTONA
WORKSHOPS
MON, FEB 9 &
TUES, FEB 10, 2026**

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Why American Motorsports Must Embrace a Digital-First Future, An Interesting Take

In American motorsports, television has always been king. Broadcast deals keep sanctioning bodies alive and now streaming helps with this. They drive sponsorship, pay purses, and keep the lights on. You have to respect that. It's the bottom line, and I understand the business.

But here's the truth: our industry is still far too traditional in how it treats media.

We no longer live in a broadcast-first world. Fans don't follow sanctioning bodies; they follow stars. They follow Dystany Spurlock, Bubba Wallace, Steve Torrence. They follow people, not logos. And instead of limiting how that connection happens, the sport needs to open the door wider.

Yes, broadcast matters. But the broadcast alone is not enough. Younger and more diverse fans aren't tuning into any broadcast first. They're discovering motorsports through TikTok clips, Instagram reels, YouTube behind-the-scenes content. They're connecting through personality, culture, and access.

What Other Sports Already Know

The NBA rolls out the red carpet for athletes and their media teams. The NFL knows that every clip Patrick Mahomes posts only makes their broadcast ratings stronger. Formula 1's U.S. boom wasn't fueled by television alone. It exploded because they embraced storytelling, social media, and let their drivers become global personalities.

American motorsports has the same opportunity.

Take Pro Stock Motorcycle as an example. The class is filled with riders who can bridge racing with culture: Dystany Spur-

lock, Gage Herrera, Jianna Evaristo. They're not just competitors — they're cultural touchpoints who can connect the sport to audiences who might never have considered drag racing before.

That's why balance is key. Protect the broadcast contracts — they're the foundation. But don't be so locked into tradition that you miss what's next. Social media isn't competition for television; it's an amplifier. Every viral post, every behind-the-scenes clip, every lifestyle moment only strengthens the product on screen.

What can be done?

Do not just provide access and opportunity through your events and education initiatives. Push the envelope with your athletes (drivers). Demonstrate how the industry can thrive in the analog world while embracing digital-first storytelling. Culture, talent, and technology move together. A gravitational shift in what we — as an industry — are willing to show will help in bringing new audiences to motorsports through strategy, culture, and digital content.

The Future Depends on Both

If American motorsports wants to grow, it must embrace both sides of the equation. Broadcast keeps the lights on. Social media builds the future. The key is empowering athletes and their teams to tell their stories and invite new fans into the sport.

Stick-and-ball sports get it. Global motorsports gets it. Now it's time for American motorsports to get it too.



Jackie Ressa from Contingency Connection recently reached out seeking a couple of participants in the Contingency Connection program for 2025. The program can be an excellent asset to your racing program. If you are seeking contact information, please reach out to info@racingpromomonthly.com and we will get you in touch with the right people.

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The RPM Newsletter and Workshops was once again part of the TOPS H.Q. Workroom and Lounge which provides meeting space for Track Operators, Promoters and Sanctioning Bodies, along with hosting the popular “BS & Brews” which gives industry folks the opportunity to network and let their hair down in casual conversation.

"I have learned more at the RPM Workshops and Trade Shows then I do at any other Trade Show",
Gregory Geibel, General Manager, Promoter, Lernerville Speedway



52nd annual RPM@Reno Western Workshops Endorsement; "I was at Reno this past week. I personally want to say the best one (Workshops) of the last 8 years. It was nice to hear from people that are currently involved up to date on the changing marketing ideas. The social media stuff was awesome. Thank you, Roy Bain"

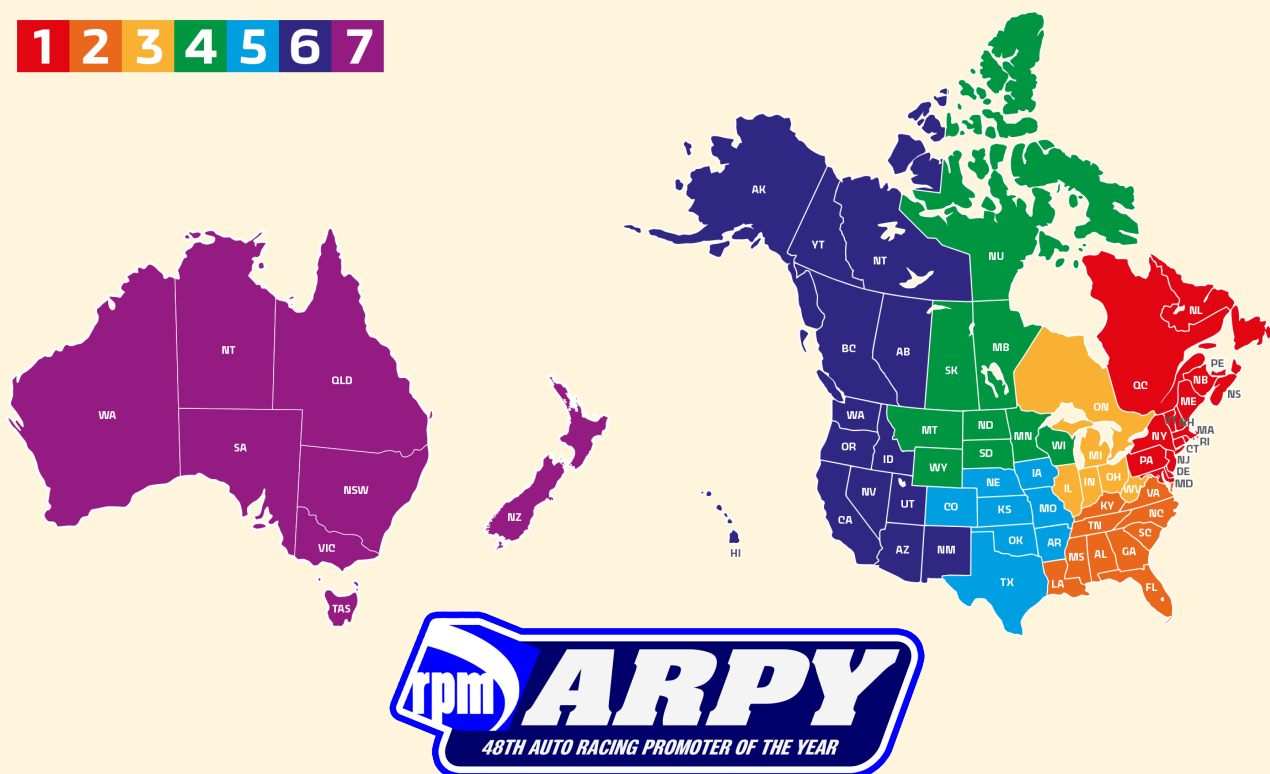
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Following an interesting meeting at PRI that happened quite by chance, we have chose to add Australia and New Zealand into our voting. Australia and New Zealand have a hotbed of racing. In addition to this we have adjusted the regions to include our neighbors to the North. As RPM continues to seek growth, we feel this is a positive move for the organization.

Region 1;

Canada - Nova Scotia, Quebec, Prince Edward Island, New Brunswick, Newfoundland

United States – Maine, Vermont, New Hampshire, Connecticut, New York, Massachusetts, Rhode Island, Pennsylvania, New Jersey, Delaware, Maryland

Region 2;

United States – Virginia, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Kentucky

Region 3;

Canada – Ontario

United States – Michigan, Ohio, Indiana, Illinois, West Virginia

Region 4;

Canada – Manitoba, Saskatchewan, Nunavut

United States – Wisconsin, Minnesota, North Dakota, South Dakota, Wyoming, Montana

Region 5;

United States – Missouri, Nebraska, Colorado, Texas, Oklahoma, Kansas, Arkansas, Iowa

Region 6;

Canada – Alberta, British Columbia, Northwest Territories, Yukon

United States – Idaho, Washington, Oregon, California, Nevada, New Mexico, Arizona, Utah, Alaska, Hawaii

Region 7;

Australia, New Zealand

DOES LIKEABILITY MATTER?

How To Be Likable — And More Successful — Today

“Happiness is a state of mind.” The same can be said for **likability**.

When people find you genuine and likable, they can’t help but tell others about you. Warmth, enthusiasm, friendliness, approachability, and active listening aren’t just “nice to have” traits — they are keys to success in business, leadership, and life.

At the end of the day, no matter what industry you think you’re in, you’re actually in the **people business**. The more people like you, the easier your life becomes.

Why Likability Matters

Being likable helps you get where you want to go — whether that’s earning a promotion, leading a team, winning an election, or building a great circle of friends.

People like those who are sincere, easy to talk to, and kind. In the workplace, likability translates into stronger teams, better customer experiences, and more opportunities for advancement. Since most of us spend more than a third of our lives at work, likability isn’t just a soft skill — it’s a success strategy.

In sales, it’s even more direct: people buy from people they like.

Leadership guru John Maxwell once said:

“If you are respected and not liked, then your influence will be limited and short-lived. Your team will also have a high rate of turnover because no one enjoys working for an unlikeable leader. The remedy? Let people see your heart. Convince them you care about their lives.”

And Dale Carnegie famously reminded us: “You can make more friends in two months by becoming interested in other people than you can in two years by trying to get other people interested in you.”

10 Practical Ways to Be More Likable

1. Make a strong first impression.

Research shows it takes just 5–15 seconds for someone to form an opinion of you. Make it count.

2. Talk nicely about others.

Skip the gossip. Words are powerful — use them to build others up, not tear them down.

3. Improve your listening skills.

Real listening means focusing on the other person’s interests. You learn more by listening than by talking.

4. Ask questions.

Be curious. Asking about someone’s life shows you care and keeps conversations flowing.

5. Watch your body language.

Eye contact, a smile, and open posture signal respect and engagement.

6. Don’t be judgmental.

Keep an open mind. Being approachable makes you more relatable.

7. Stay positive.

People gravitate toward upbeat, optimistic energy.

8. Be kind.

Offer genuine compliments. As Mark Twain said: “I could live for two months on one good compliment.”

9. Remember and use names.

Nothing sounds sweeter than the sound of our own name.

10. Smile often.

It’s the simplest way to connect — and it’s contagious.

The Bottom Line

Being likable isn’t about pretending or putting on a show. It’s about showing people you genuinely care. The result? Friends, teammates, colleagues, and customers will enjoy being around you — and doors will open that might otherwise stay closed.

Remember: people do more business with people they like. So today, lead with warmth, sincerity, and curiosity — and watch how quickly success follows.



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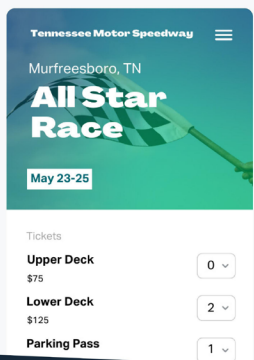


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Kolten Gouse's Halloween Idea for BAPS Motor Speedway

BAPS Motor Speedway Hits the Road with 10-Event Halloween Tour; The tour kicks off October 14 in Mechanicsburg, runs through November 6

BAPS Motor Speedway is heading back on the road this fall with a 10-event Halloween Tour that will bring race cars and excitement to parades, schools, and community celebrations across the Midstate. The tour kicks off on **Tuesday, October 14, during the Mechanicsburg Parade** and concludes on **Thursday, November 6**, with an elementary school Trunk or Treat.

Over a span of 23 days, BAPS will showcase its cars, drivers, and partners while promoting the remainder of the 2025 schedule and, most importantly, building momentum for the **2026 racing season**.

"We are thrilled to participate in these events and, more importantly, start promoting for 2026," said BAPS Motor Speedway General Manager **Kolten Gouse**. "Promoting is a year-round job, and we want both new fans and longtime fans to always have BAPS racing in mind."

The Halloween Tour will feature support from BAPS' marketing partners, along with local businesses and families who help power the speedway. Race cars will be on display at every stop, giving fans a chance to get up close with the machines and connect with the sport.

"We're very thankful for the partnerships we've developed at the speedway," Gouse added. "This tour gives us a chance to showcase those relationships and introduce potential new fans to the excitement of racing."

Halloween Tour Schedule

Tuesday, October 14 – Mechanicsburg Parade

Friday, October 17 – Susquehanna Elementary School Trunk or Treat

Sunday, October 19 – Manchester/Mount Wolf Parade

Monday, October 20 – Marysville Parade

Tuesday, October 21 – New Cumberland Parade

Wednesday, October 22 – East Pennsboro Parade

Monday, October 27 – Camp Hill Parade

Wednesday, October 29 – Ashcombe Mansion Trunk or Treat

Thursday, October 30 – Hanover Parade

Thursday, November 6 – Elementary School Trunk or Treat

An interesting outreach program for sure and engaging to the youthful individuals who have influence on their parents where to spend their entertainment dollars.



Kolten Gouse, who has now spoke at the RPM Workshops in Daytona, promotes BAPS Motor Speedway in York Haven, Pennsylvania. Gouse does the job with gusto and a plethora of new ideas. Here he stands at his successful lantern festival. Below is one of Gouse's ideas.



With the fall season upon us, we wanted to mention a couple of items that are often overlooked but can be helpful when wrapping up the year and prepping for next season. Dakota highlights the **Payments** section in Season Management, which can give you a head start on preparing 1099s.

Meanwhile, Austin points out the option to **calculate lineups privately**, allowing you to finalize them behind the scenes before making them public. These tips can be especially useful during the ever present “Fall Special” season, particularly if you’re trying something a little different than usual.

Quick Notes from our Support team!

- A reminder when dealing with online tickets or paid registrations, do not confirm the tickets or registrations until you are ready to receive the funds. When you confirm a registration, it will no longer be public for drivers to fill out if it's a paid registration.
- If you use the MRP online tickets and need help with individual refunds you can learn more about how to do that here: [Individual Ticket Refunds](#)

As the 2025 season is quickly winding down for everyone across the country, now is a great time to go back over your payments in 2025 prior to starting to work on your 1099's and other tax documents. Please spend a few minutes looking over your payments which can be found by doing the following:

1. Login to your dashboard
2. Navigate to “Season Management” on the right hand side of the screen
3. Once in season management you will see an option for “Payments”

Taking a bit of time now to look over the payments you have made this season will give plenty of time for us to help you through any issues or questions that you find. You can view more about this on the link here:

- [Working with Payments in Season Management](#)

Did you know that you can hide lineups from public view while you make changes?

- When you use the “calculate lineups” button to create your lineups, there is a check box that is checked by default to “Set Races to Public” when you save.
- If you want to calculate lineups, but don't want them to be available in the app while you wait to do a re-draw or make some other change, you can remove that check box.
- If you've made your changes and you're ready for the lineups to be publicly available, simply press the “Save as Lineups” button in the bottom right.



Mark Your Calendars - RPM Workshop Dates for 2025 & 2026

RPM@Reno Western Workshops will take place December 2, 3 and 4, 2025 at the Silver Legacy, part of “The Row” in Reno, Nevada.

RPM@Daytona will take place February 8, 9 and 10, 2026 and will likely take place at The Shores in Daytona Beach Shores, Florida, provided things do not change.





The Legal Duties and Responsibilities of Promoters in Business and Event Production –

A simple look at the role of a Promoter

In corporate law, **promoters** play a foundational role. They are often the entrepreneurs, investors, or contracted organizers who bring new ventures to life. A promoter owes **fiduciary duties** to the future corporation and its stakeholders—meaning they must act in good faith, prioritize the company's interests above their own, and exercise honesty and transparency in all dealings. This includes ensuring that corporate funds are dedicated strictly to business purposes, not personal gain, and that all profits or benefits earned in the process are disclosed to investors and directors.

Because promoters are given significant discretion during the incorporation process, they hold both power and responsibility. With companies often at their most vulnerable in the early stages, promoters must avoid conflicts of interest, refrain from self-dealing, and adhere to applicable securities regulations. Failing to do so can expose both the corporation and the promoter to serious legal consequences.

But promoters don't exist only in boardrooms. In the **event industry**, "promoter" takes on a different yet equally vital meaning. Event producers and promoters carry the same duty of care and professionalism to the communities, venues, performers, and sponsors they engage with. To avoid liability and ensure successful events, they must navigate a wide array of legal and operational considerations.

Key Legal Areas for Event Producers & Promoters

• Venue Agreements

Clear contracts with leased or donated venues protect both parties, outlining entry and exit rules, hours of operation, liability for damage, and responsibilities for staff and security.

• Ticketing Agreements

Detailed purchase agreements should cover pricing, refunds, access policies, and codes of conduct to safeguard both the promoter and attendees.

• Performer & Sponsor Agreements

Performers and sponsors are central to many events. Contracts must define compensation, intellectual property rights, use of name and likeness, exclusivity, payment terms, and sponsorship scope.

• Intellectual Property Protection

Event names, logos, and brands should be trademarked to secure the promoter's identity and prevent unauthorized use.

• Marketing & Staffing Agreements

Contractors such as PR firms, ushers, and security personnel should be engaged under clear service agreements that specify responsibilities, compensation, and termination conditions.

• Insurance

General liability, errors and omissions, and business interruption insurance protect against unforeseen risks—everything from accidents to disputes.

Bridging Both Worlds

Whether in **corporate law** or **event production**, the role of a promoter comes with weighty expectations. In both contexts, promoters are entrusted with resources, reputation, and relationships that must be managed with integrity and foresight. At its core, the promoter's job is about building trust—trust with investors, directors, fans, participants, or communities.

Ultimately, the lessons of corporate law—fiduciary duty, transparency, and good faith—apply just as much to event producers as they do to business promoters. By following strong legal practices, documenting agreements, and protecting stakeholders' interests, promoters can safeguard their organizations while setting the stage—literally or figuratively—for long-term success.



Back in Time with a photo of a great promotional billboard and tool with the car mounted between the two signs. Something that should be easier these days and many of us have gotten away from simple promotion like this. Note the Sunday start time. How "times" have changed...

Why are we going back in time in this edition? Unique promotion and added inventory. Asphalt cars on dirt. Glenn Donnelly, former ARPY, hosted the Oswego Super Modified division on the State Fairgrounds Mile in Syracuse, NY, then the cars would load up and head to Oswego for a nightcap some years. Interesting promotion that drew a lot of attention just because it was something different.





Are you taking a look at cars after accidents? There is no reason you shouldn't. This was a strange circumstance which we studied. A tire was dangerously close to the driver's compartment and the roof of the car was ripped forward after the incident occurred. There won't be a solution from every examine, but it fosters constant learning and should be something we or our staff members are doing.



This is a simple yet effective promotion. The children in the photo are participants at the Sodus Microd Club in Sodus, NY, just outside Rochester and not far from Spencer Speedway in Williamson. Many of these young racers come from families already connected to Spencer.

By introducing them to the perpetual trophy they are pictured with, we've helped spark excitement and given them goals to work toward. This tradition began over five years ago and has already produced success stories—drivers moving from the Microd division into Crate Modifieds and Sportsman divisions, with a few even testing their skills in the Modifieds.

It's truly a win-win for everyone involved: a promotional effort that engages young racers, provides a clear path for growth, and keeps us active in the community. Most importantly, it's something we can all take pride in.

“Hate, it has caused a lot of problems in the world, but has not solved one yet.”

**IF YOU ARE NOT
TAKING CARE OF YOUR
CUSTOMER, YOUR
COMPETITOR WILL.**



Central Missouri Speedway For Sale

Earl and Susan Walls have owned and operated Central Missouri Speedway (CMS) in Warrensburg, Missouri, for 31 years. They have recently announced this would be he and his wife's final year at the helm of the track and that the facility is now for sale.

Along with the racetrack itself, which sits on 30-plus acres of land with a lake and diesel water pump, the purchase includes the Pub 13 Bar and Restaurant ready to operate, two concession stand buildings, the pit office building, the technical inspection and equipment storage outbuilding, and two large grandstands.

Race-related electronics includes a 10 x 20 LED message center and virtual scoring and timing board with switch and computer, and a Westhold timing and scoring system, which includes 130 transponders, scoring loop, and IDEC system, two loudspeaker announcer systems, newly installed lighting, and a new technical inspection drive-on scale and scale equipment,

Motorized equipment includes a Cat grader, two water trucks, a large and small size tractor, a box blade, tiller, Sheep's foot, two wreckers, and a push truck, The asking price is one million dollars, which includes all of the above.

The Walls will finish the season out with their current staff and previously announced schedule, which includes racing through mid-September. For 31 years, Earl and Susan Walls have hosted nearly 390 different drivers at the track and 78 different track champions, they have definitely earned their retirement wheels!

Serious inquiries about the track may be addressed to the business phone line at (816) 229-1338 between 9 am and 5 pm, Monday through Friday, or on race days (Saturdays) at Central Missouri Speedway, 5 NE, State Highway V, Warrensburg, Missouri. The sale price is one-million dollars.



Rockingham Speedway For Sale

Rockingham Speedway, a 250+ acre motorsports and events venue located in Richmond County, North Carolina. The Speedway currently has permanent seating for 25,000 and can support up to 50,000 people per day. It lies at the intersection of US-1 (a four-lane highway) and NC-177 (a two-lane highway) and has six large entry gates. Rockingham Speedway offers four distinct paved motorsports areas: a 1-mile track called Big Rock, a half-mile track called Little Rock, a quarter-mile track called Little Rock and a road course. The property has received over \$12 million in infrastructure upgrades and improvements over the past three years and has full ABC permits site-wide. Rockingham Speedway also now qualifies for the new and extremely rare NC Sports Wagering License.

[The Rockingham Speedway Listing can be found here: www.loopnet.com/Listing/2152-N-US-Highway-1-Rockingham-NC/35995534/](http://www.loopnet.com/Listing/2152-N-US-Highway-1-Rockingham-NC/35995534/)

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New at RPM: Industry Job Board / Seeking Items / Services / Etc... Now Available

At the request of our friend and longtime RPM supporter **Calie Sullivan** of **WISSOTA**, we're introducing a new feature to better serve the racing industry community.

Calie inquired about listing an available position through RPM, which prompted us to create a dedicated space for **job postings and opportunities** across the motorsports industry. Whether you're hiring or seeking a position, **RPM is here to help connect the right people to the right opportunities.**

If your organization has a position open—or if you're a professional in the industry looking for your next opportunity—**don't hesitate to reach out.** We're happy to use this platform to help match talent with need.

To submit a listing or inquiry, please contact us directly.

Let's keep building the sport—together.



David Hoots Offering Assistance to Race Tracks

David Hoots of Lewisville, N.C., is offering his expertise to help race tracks refine their operations and procedures.

Hoots began his career as a NASCAR Winston Racing Series official while also working as a driver for UPS. He rose through the ranks to become the NASCAR Winston Cup Series Race Director, a role in which he developed a deep, detailed understanding of procedural standards and rulebook governance.

Since stepping away from his role with NASCAR in 2019, Hoots is now looking to lend his knowledge to short tracks across the country. His focus is on helping tracks clean up and simplify their rulebooks, ensuring clarity and consistency, and educating officials and promoters on what is essential — and what is not.

Race tracks seeking guidance on rules, procedures, or event operations can contact David Hoots directly at: TrackPositionLLC@gmail.com



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