



***RACING *
PROMOTERS
MONTHLY
WORKSHOPS***





Racing Promotion Monthly (RPM) Newsletter & Workshops

The Racing Promotion Monthly (RPM) Newsletter and Workshops serve as a cornerstone for the professional motorsports industry. Designed specifically for individuals and organizations who organize, promote, and officiate racing events, RPM provides a proven platform to facilitate strategic dialogue, share innovative concepts, and strengthen professional networks that collectively shape the future of the sport.

Open to all disciplines—including oval track racing, drag racing, karting, motorcycle and ATV competition, scaled car programs, and off-road events—the RPM Workshops have become an essential resource for anyone responsible for the successful operation and advancement of motorsports venues and series. Over the past 47 years, this program has supported track owners, promoters, officials, series directors, club officers, and industry stakeholders, fostering both individual organizational growth and broader industry development.





MISSION STATEMENT

The RPM Workshops have established themselves as the recognized standard for professional development and networking within the motorsports industry. Our mission is to create an environment where:

- Open, solution-oriented dialogue drives innovation and operational improvement.
- Promoters, organizers, officials, and media members can exchange strategic insights and best practices.
- Leaders and decision-makers can align on priorities that elevate the sport collectively.
- Non-commercial, agenda-free discussions ensure the focus remains on education, advancement, and long-term industry stability.

By maintaining a collaborative and neutral platform, RPM enables professionals to address real-world challenges and explore new opportunities without the influence of sales-driven messaging. This open forum continues to shape how racing organizations grow, adapt, and lead.

WORKSHOPS PROGRAM



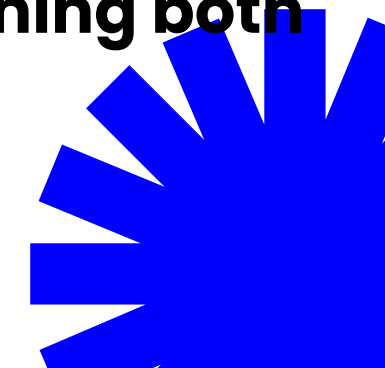
The RPM Workshops bring together some of the most experienced, passionate, and respected professionals in the motorsports industry. Presenters and panelists represent a wide range of backgrounds—from facility operators and event promoters to sanctioning body officials and business strategists.

While their individual expertise may vary, they all share a common commitment to the advancement of the sport.

The program is structured to deliver:

- Comprehensive educational sessions focused on operational, marketing, safety, and regulatory best practices.**
- Panel discussions that encourage open dialogue and peer-to-peer learning.**
- One-on-one interaction opportunities, allowing attendees direct access to presenters and thought leaders.**
- Actionable strategies that attendees can immediately apply to their businesses and organizations.**

This proven format creates a productive environment for learning, networking, and growth—strengthening both individual operations and the industry as a whole.

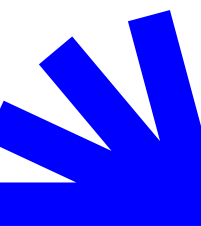




**Comprehensive educational sessions
focused on operational, marketing,
safety, and regulatory best practices.**



One-on-one interaction opportunities



THE ARPY AWARDS



The RPM “ARPY” Awards have earned the distinction of being one of the most respected recognitions in motorsports promotion. Recipients are nominated and selected by their peers, ensuring that each award reflects genuine respect and recognition from within the industry itself.

The ARPY Awards celebrate excellence in leadership, innovation, and commitment to the sport, highlighting those who set a standard of excellence for others to follow. This peer-driven acknowledgment reinforces the collaborative nature of the RPM community and its dedication to advancing motorsports at every level.



RPM TRADESHOW



An integral component of the RPM Workshops, the Tradeshow provides a targeted, business-focused environment for vendors, suppliers, and service providers to connect directly with decision-makers from across the motorsports landscape. This format allows companies to:

- **Showcase products, services, and technologies to a concentrated audience of promoters, operators, and industry leaders.**
- **Build and strengthen strategic business relationships.**
- **Engage with both established operators and emerging promoters, creating opportunities for early-stage partnerships.**
- **Contribute to the overall growth of the industry through education and collaboration.**

Unlike broad, general-interest trade events, the RPM Tradeshow is designed to foster meaningful, long-term business connections within a highly specialized and engaged professional audience.

WORKSHOPS



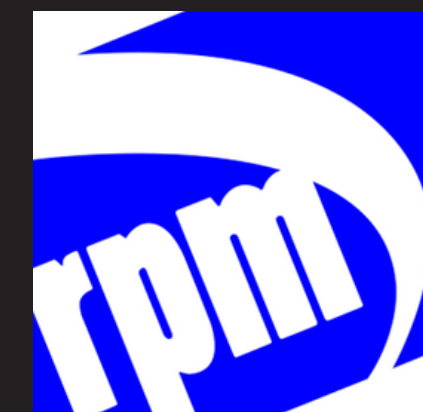
Daytona Beach, Florida



Reno, Nevada



RPM ***NEWSLETTER***



The RPM Newsletter is recognized throughout North America as one of the most trusted and respected sources of industry information for promoters and motorsports professionals. Distributed to a broad and engaged readership, the Newsletter delivers:

- Comprehensive industry updates and trend analysis.
- Legal and regulatory developments affecting track operations and event promotion.
- Best practices and strategic insights for sustainable business growth.
- Targeted advertising opportunities for companies looking to reach influential decision-makers across the industry.

For nearly five decades, the RPM Newsletter has been a critical communications and educational tool, ensuring that industry stakeholders remain informed, connected, and prepared to meet the evolving challenges of motorsports promotion and management.



The Racing Promotion Monthly Newsletter and Workshops represent far more than an annual gathering or industry publication—they are a strategic platform that unites, informs, and strengthens the motorsports community. Through educational programming, peer recognition, strategic partnerships, and trusted communications, RPM continues to set the standard for professional development in the racing industry. By bringing together the leaders, innovators, and future builders of the sport, RPM helps ensure that the foundation of motorsports remains strong, adaptive, and ready for the opportunities ahead.

CONCLUSION

