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THE IDEA NEWSLETTER FOR AUTO RACING PROMOTERS



53RD RPM RENO PREVIEW

PG 8

LEVI JONES
RPM RENO KEYNOTE SPEAKER

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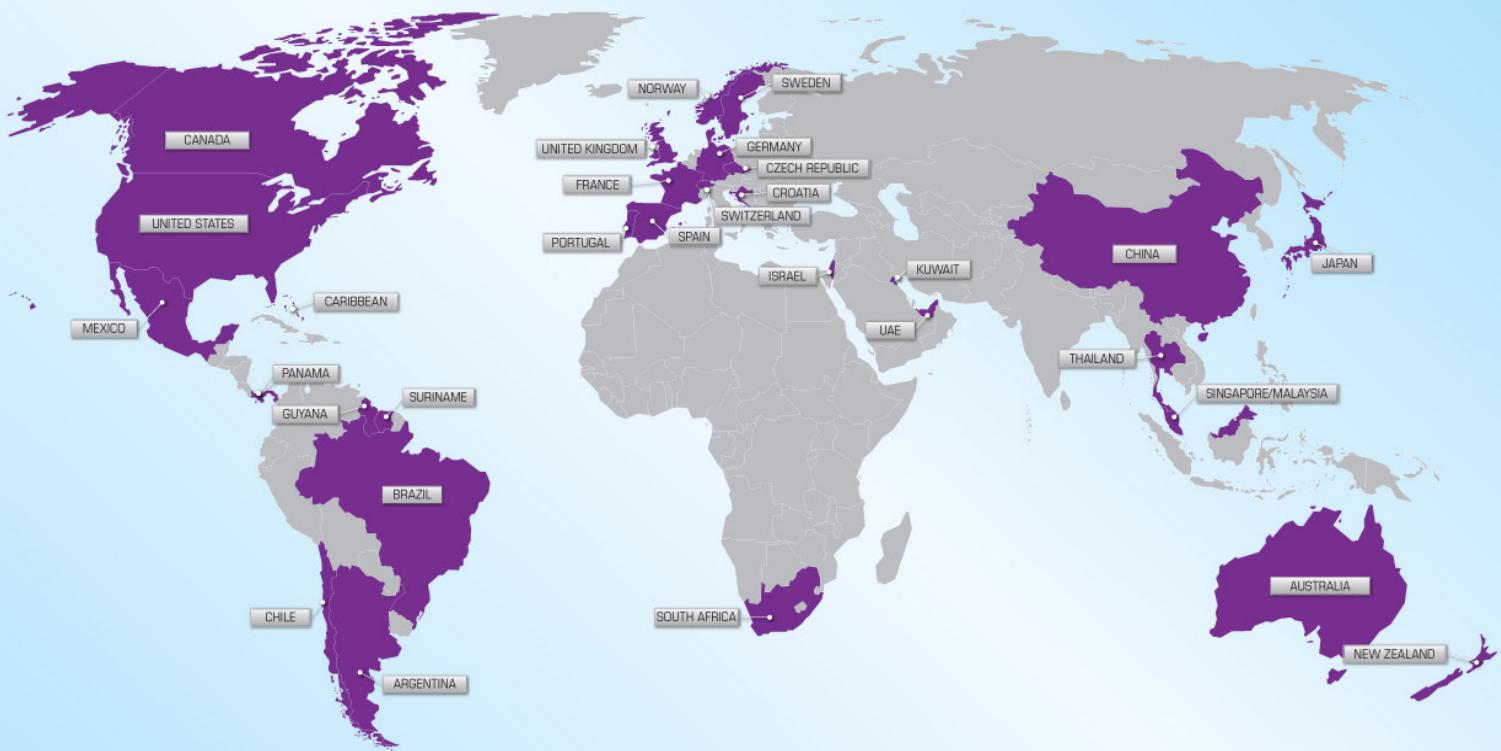
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The Biggest Little City in the World, Reno, Nevada, home to the RPM@Reno Western Workshops. A beautiful view of "The Row" and the Silver Legacy Resort and Casino, "Where it all begins!"

Why Reno? Why the RPM Workshops?

We aren't always great at selling ourselves. We've always viewed the **RPM Newsletter** as an educational conduit—something designed to help everyone in our industry learn and grow, including us.

RPM is something unique and genuinely special within short track racing. It brings together decision makers from every corner of the sport. It also brings together respected, highly successful individuals who recognize the value of both the Workshops and the Newsletter.

You often hear the same phrase from many we consider "RPM Believers":

"If you leave the Workshops with one idea that helps your business, then your trip is worth it."

That's the benchmark we strive for.

Over the years, many people have asked us to compare **Reno** and **Daytona**. The simplest answer is this: If you want to **learn, work**, and have **quality time with industry people**, then the RPM@Reno Western Workshops are the place for you.

The **RPM@Daytona Workshops** are, and always will be, an incredible event—an iconic setting, the tradition of awarding the Auto-Racing Promoter of the Year Award, and all the energy and excitement that comes with Daytona, Volusia, New Smyrna, sunshine, and 'Speedweeks'. But there's a key word to highlight: **"Distractions."**

In Reno, the casino is always open, and yes—people wander off from time to time. But for the most part, the focus stays squarely on the task at hand:

working to create better business practices, learning from one another, and spending meaningful one-on-one

time with industry professionals who may be harder to access elsewhere.

It's a rare opportunity in today's busy world to build a network that can help you grow, improve, and succeed.

And that success—**your success**—is the goal of both the Workshops and the Newsletter. If you leave Reno better equipped, more confident, and more connected, then chances are you'll return... and hopefully become a proud "RPM Believer." If we accomplish that, then we've done our job and can continue strengthening RPM as the place for promoters to grow their business and expand their network.

We understand RPM is not for everyone—but we will always work to make it as valuable and welcoming as possible.

In just a few days, we will gather in the **Silver Baron Ball-rooms at the Silver Legacy**. If the buildings that make up **The Row** could talk, the conversations and history created in those rooms, hallways, restaurants, and convention areas would be remarkable—a road map of how we arrived where we are today.

When we gather on **Tuesday, December 2 in Rum Bullions** at the Silver Legacy for the **MyRacePass Green Flag Lap**, that history begins again.

It's truly **"Where it All Begins..."**

We wish you a wonderful Thanksgiving holiday and look forward to seeing you as "trade show season" kicks into high gear—while the racing season continues to each toward its 2025 conclusion.



Rum Bullions in the Silver Legacy will host the "MyRacePass" Green Flag lap as part of the opening of the 53rd annual RPM@Reno Western Workshops.

WHERE IT ALL BEGINS

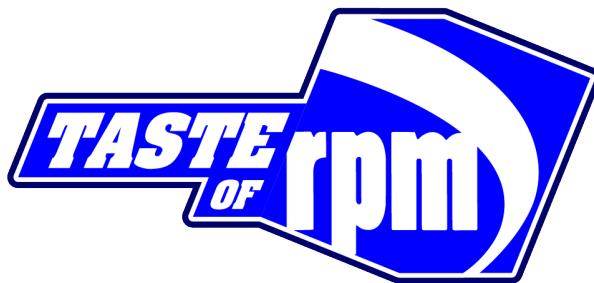


DEC. 2ND - DEC. 4TH, 2025

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PLAN YOUR TRIP FOR THE WORKSHOPS



In late 2024 Adam Stewart, owner of Crate Racin' USA asked if RPM would be interested in being a part of his sanction's promoter's meeting. Josh Holt of MyRacePass was the conduit for the creation of this, which has now turned in to "Taste of RPM", where RPM will help associations, tracks and programs create a "no bells and whistles" session that gives promoters an opportunity to have a brief RPM experience and encourage them to come one of the two shows in Reno or Daytona, or perhaps even both. We will back with Stewart at his promoters meeting following the season for another "Taste of RPM" session. Look for more information on these type of events coming in the near future.



Click on the photo of the Silver Legacy at "The Row" in Reno, NV to be taken to the "Booking Link" for December 2, 3 and 4, 2025 as part the 53rd annual RPM@Western Workshops or visit the link here; 53rd RPM Promoters Workshops - Start your reservation book.passkey.com/event/51004127/owner/7272/home?utm_campaign=296890355 Group Code: SRRPM5 <https://book.passkey.com/go/SRRPM5>

53RD RPM @ RENO PREVIEW

WHAT TO EXPECT WHEN YOU COME TO RENO FOR THE 53RD ANNUAL RPM@RENO WESTERN WORKSHOPS;

FINAL SCHEDULE SET FOR 53RD ANNUAL RPM@RENO WESTERN WORKSHOPS AT THE SILVER LEGACY

MYRACEPASS GREEN FLAG LAP SET TO “KICK OFF” AT RUM BULLIONS IN THE SILVER LEGACY

– Registration is Open with the MyRacePass Ticketing Platform for the 53rd Annual RPM@Reno Western Workshops at the Silver Legacy – Tentative Schedule Released –

– ARPY Nominations Are Open for the 50th Annual Auto-Racing Promoter of the Year Awards –

The final schedule for the **53rd Annual RPM@Reno Western Workshops** has been released. This year's event will take place at the **Silver Legacy at The Row in downtown Reno, Nevada**, on **Wednesday, December 3** and **Thursday, December 4**. The 53rd edition of the popular promoter-focused sessions looks to continue its growth within the newly remodeled Silver Legacy, providing attendees and exhibitors with an enhanced workshop experience during an incredibly busy time of year—a reminder that there is truly **no off-season** in the sport.

The event officially begins on **Tuesday evening** with a **new location** for the traditional kickoff reception. The **MyRacePass “Green Flag Lap”** will take place at **Rum Bullions** inside the Silver Legacy at **6:30 p.m.**, setting the tone for the two days of education, networking, and collaboration.

The 2025 Workshops feature a **stellar lineup of speakers and presenters**, offering promoters the opportunity to gather new ideas, refine their operations, and continue growing their businesses. Attendees will also have valuable time to connect with colleagues, industry professionals, and exhibitors representing every segment of the short track racing industry.

Keynote & Featured Sessions

The speaker lineup will be headlined by Levi Jones, General Manager and Promoter of Eldora Speedway. Jones' diverse motorsports background and detail-driven leadership have made him one of the sport's most respected voices.

Additional highlights include:

“**Jody’s Session**” – dedicated to Jody Deery, honoring one of the founders and strongest supporters of the Workshops. This session will spotlight women in the sport and will be led by female industry leaders.

The traditional **Annual Legal Update** and **“Pro Bono Hour”**, delivered in expanded breakout formats.

Popular returning sessions such as California Dreaming and new industry-focused topics. New sessions are outlined and highlighted in the schedule.

Registration

Registration for the 53rd Annual RPM@Reno Western Workshops is now open. Online: [MyRacePass Registration](#) | [Download Registration Form](#). Completed forms may also be returned to RPM via fax (716.685.0923) or e-mail: info@racingpromonthly.com. More information is available at www.promotersnewsletter.com, the official MyRacePass website of the RPM Workshops.

Hotel Booking

Accommodations at the Silver Legacy at The Row in Reno, NV can be reserved through the group link: Book Here (Group Code: SRRPM5). book.passkey.com/event/51004127/owner/7272/home?utm_campaign=296890355 Group <https://book.passkey.com/go/SRRPM5>. The block covers December 2–4, 2025.

The RPM@Reno Western Workshops continue to stand as a “can't miss” event for track promoters throughout North America.

ARPY Nominations

Nominations are now open for the 50th Annual Auto-Racing Promoter of the Year (ARPY) Award. Nominations may be submitted here: 50th ARPY Nomination Ballot (https://docs.google.com/forms/d/e/1FAIpQLSeoolekvs8EhQ2ykSAUJRSxV_dvfDO5LG1h-JOWHj_62SPzLkQ/viewform)

Earlier this year, **Steve O’Neal** of Port Royal Speedway (PA) was honored as the 49th ARPY during the RPM Workshops in Daytona Beach, Florida.

SCHEDULE – Subject to Change • Additional Topics and Presenters May Be Added

TUESDAY, DECEMBER 2, 2025

6:30 p.m. — RPM@RENO Western Workshop Credentials
“The MyRacePass Green Flag Presented by Hoosier” to kick off the 53rd Annual RPM@Reno Western Workshops
NEW LOCATION: Rum Bullions, Silver Legacy

WEDNESDAY, DECEMBER 3, 2025

53RD RPM @ RENO PREVIEW

8:00 a.m. – Workshops Guest Services Desk Opens Convention Area at the Silver Legacy; advanced and late-entry credentials available.

8:45 a.m. – Workshops Trade Show Opens Products and services for promoters and short tracks.

9:45 a.m. – Promoters’ Welcome

53rd Annual RPM@Reno Western Workshops Opening – “Where It All Begins”

9:55 a.m. – **KEYNOTE: LEVI JONES**; A lifelong contributor to the sport with experience as a driver, administrator, and promoter. Currently the General Manager and Promoter at Eldora Speedway.

11:05 a.m. – “ARE DESTRUCTIVE HABITS FEEDING OUR RACING ADDICTION?” Led by Gregg McKarns with Chuck Deery and Matt Rowe; A frank discussion on “night of destruction” events vs. traditional stock car racing; winners, losers, why, how, perceptions, and where we go from here.

12:00 – 1:25 p.m. – Lunch Break

1:25 p.m. – Workshop Reconvenes

Announcements and introduction of special guests:

- Steve Sinclair – K&K Insurance
- Paul Menting – Hoosier Racing Tire

1:45 p.m. – Ticketing Presented by Ticket Spice

2:15 p.m. – Breakout Room Turnover

2:30 – 5:00 p.m. – Concurrent Sessions (Two Rooms)

THE K&K INSURANCE ROOM

2:45 – 3:45 p.m. – “CALIFORNIA DREAMING” A highly popular session that continues raising the bar. A discussion among California track operators, sanctioning bodies, and suppliers about the future of racing in the state.

3:45 – 4:30 p.m. – THE JODY DEERY SESSION Led by Michelle Lackey, with contributions from prior Jody Deery Award winner Nadine Strauss, Loretta Thieren of Edmonton International Raceway, and others.

THE HOOSIER TIRE ROOM

2:45 – 3:45 p.m. – AUDITORY DEFENSE with ANISSA BEZANSON An occupational audiologist presenting a vision for protecting hearing while enhancing the sport.

3:30 – 4:30 p.m. – DIGITAL DOLLARS with BRYAN ROBB

Who, what, where, and how you’re spending advertising dollars – what works, what doesn’t, and how to rethink old habits.

4:45 – Gather in Silver Barron E – 5:00 p.m. – SLOT TOURNAMENT PRESENTED BY CAESAR’S (Silver Barron E – with a “walk thru” to Top Golf)

Closing Day 1 with a little fun.

5:00 p.m. – CLOSING REMARKS Following Slot Tournament

THURSDAY, DECEMBER 4, 2025

8:15 a.m. – Workshops Guest Services Desk Opens

8:30 a.m. – Workshops Trade Show Opens

9:30 a.m. – Welcome & Announcements; 2026 date confirmation and introductions.

9:45 a.m. – LORETTA THIERING (Edmonton International Raceway) “Beyond the Finish Line – Promoting Grassroots Racing and Engaging Your Racers in Marketing & Promotions” A new session from one of North America’s most successful 1/4-mile promoters.

10:45 a.m. – ANNUAL CASE LAW SUMMARY with Paul Tetreault; A review of new and pending legal cases affecting the racing industry; includes a California pit-area altercation case and updates on waiver/release legislation.

11:15 a.m. – MOTORSPORTS GENERAL LAW DISCUSSION Open-format Q&A (written questions encouraged).

12:00 – 1:30 p.m. – Lunch Break

1:30 p.m. – Workshop Reconvenes

Followed by Concurrent Sessions in Two Rooms:

THE K&K INSURANCE ROOM

1:30 – 2:30 p.m. – PRO BONO HOUR One-on-one time with attorney Paul Tetreault.

2:30 – 3:00 p.m. – JOHN HAAK (EventSprout) A fresh perspective on ticketing and customer retention.

3:00 – 3:45 p.m. – DOLLARS & SENSE FOR PROMOTERS – A 101 With Dennis Gage A new session covering A-Z financial fundamentals for new and veteran track operators.

3:45 – 4:30 p.m. – “TIRE TALK” Hoosier representatives discuss industry updates and recent changes.

THE HOOSIER TIRE ROOM

1:30 – 2:30 p.m. – JOSH HOLT (MyRacePass) “Running the New Numbers” – Industry data and insights.

2:30 – 3:00 p.m. – ONE-ON-ONE WITH LEVI JONES A deeper conversation with one of the top promoters in North America.

3:00 – 3:45 p.m. – TURNING THE POWER PLANT OVER Experts from BluePrint Engines cover key technical touchpoints.

3:45 – 4:30 p.m. – STATE OF THE WEST COAST Led by Dennis Gage A broad follow-up to the popular “California Dreaming” session.

5:00 p.m. – ADJOURNMENT

Thank you for attending. Please travel safely and enjoy a wonderful holiday season!

53RD 
Promoters Workshops

WHERE IT ALL BEGINS
DEC. 2ND - DEC. 4TH, 2025
SILVER LEGACY RESORT CASINO RENO, NV

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NOTICE SAVE THESE DATES

53rd Annual RPM@Reno

53rd Annual RPM@Daytona Workshops

**RPM@RENO
WORKSHOPS
WED, DEC. 3 &
THURS, DEC. 4, 2025**

**RPM@DAYTONA
WORKSHOPS
MON, FEB 9 &
TUES, FEB 10, 2026**

RPM@RENO - SILVER LEGACY, RENO, NV

RPM@DAYTONA- THE SHORES RESORT, DAYTONA BEACH, FL



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Leaders Set the Tone — Both Good and Bad

Recently, during a trip to a conference, I stopped at a local coffee shop. The first thing I noticed wasn't the smell of fresh coffee — it was a depressed-looking young man behind the counter. He didn't greet anyone with a warm "How are you today?" or "How can I help you?" Instead, his greeting sounded more like: **"It's gonna take, like, a really long time for your order."**

To be fair, the conference had just taken its first morning break, and a swarm of badge-wearing, caffeine-deprived attendees descended on the shop all at once. His mood was understandable — but it was also clear that **the filter through which he viewed the situation was becoming part of the problem.**

That raised a bigger question:

Where was the leadership?

What was management doing to help this employee — or better yet, rally the entire team for the rush?

The role of leadership is to set the expectations, the tone, and the energy. A leader's job is to help their employees succeed so customers walk away feeling valued, not inconvenienced. But that requires all of us in leadership positions to take a deep look at the role we play in shaping the behavior of the people around us.

When I spotted the manager, it became obvious what was happening. His loyalty and desire to deliver were battling directly with his anxiety and stress. His body language showed it. His tone showed it. His face showed it.

He looked just as frazzled as his employees — may-

be more.

It's easy to say, "A leader's attitude creates the experience," and it's true. But sometimes the leader's attitude is being shaped by 100 irritated customers, five overwhelmed baristas, and a manager who looks like he's questioning every life choice he's ever made.

Here's what could be observed in that coffee shop:

1. Customers with an unshakable expectation of instant, reliable service.

2. Five young employees stressed and scrambling against the crowd.

3. A team that may not yet know what a "great job" looks like, especially before their own morning coffee.

The manager unintentionally transferred his stress directly into the team. Stress — when unchecked — usually produces one of two things in leaders: **micromanagement** or **burnout**.

But what if he had handled it differently?

What the staff needed to hear was: **"Okay team, we can do this."**

But what the manager's expression communicated was more like: **"I should have stayed in graduate school."**

Rush Periods Are Predictable — Leadership Must Be Prepared

Every one of us in business deals with chaotic rush periods. It's part of serving the public. But during that rush, the coffee shop was not prepared — not for the volume, the urgency, or the level of service required.

Shouldn't the coffee shop have known a large conference was next door?

Shouldn't they have experienced rushes like this before?

Did the manager have a plan? A system? A strategy?

And if not, how confident could the employees possibly feel in his ability to lead them through challenges?

Every business will face its stressful moments. It's inevitable. The question is: **How do you show customers you care — especially in the middle of the chaos?**

While an energetic, inspirational manager is ideal, even a calm, deliberate leader with a plan can guide a team through a difficult moment.

Here are a few simple things that could have changed everything:

- **“Okay people, it’s SHOWTIME! Let’s go! We got this!”**
- Take charge, reposition staff, and give clear direction.
- Send two employees into the line to take orders on their phones.
- Pre-make coffee and espresso shots to speed up the bottleneck.
- Use energy and body language that calms — not amplifies — the chaos.

The manager could have shifted the entire atmosphere simply by being more aware of his tone, presence, and energy. When a leader takes control of the environment, the team often follows immediately.

It reminded me of a simple truth:

Leaders set the tone. How they act becomes the culture.

Employees may not know all the things you do — but they absolutely remember how you made them feel.

A Leader’s Attitude Drives Everything

A leader’s attitude and communication style form the foundation for:

- operational efficiency,
- customer experience, and
- employee morale.

And it has always been this way.

To understand why a leader’s attitude matters so much, consider a few truths:

- **Attitude is a choice that shapes experiences and outcomes.**
- **A positive attitude inspires creativity and innovation.**
- **Optimism helps overcome challenges and setbacks.**

- **Attitude affects how we interact with others and build relationships.**
- **A strong, positive mindset leads to greater success and fulfillment.**

Cultivating a good attitude is essential for personal and professional growth. Leadership isn’t about perfection — it’s about presence.

Your team will mirror the tone you set.

Your customers will feel the energy you project.

And your business will reflect the culture you build, intentionally or not.



Jackie Ressa from Contingency Connection recently reached out seeking a couple of participants in the Contingency Connection program for 2025. The program can be an excellent asset to your racing program. If you are seeking contact information, please reach out to info@racingpromomonthly.com and we will get you in touch with the right people.

WHERE IT ALL BEGINS



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The RPM Newsletter and Workshops was once again part of the TOPS H.Q. Workroom and Lounge which provides meeting space for Track Operators, Promoters and Sanctioning Bodies, along with hosting the popular “BS & Brews” which gives industry folks the opportunity to network and let their hair down in casual conversation.



RPM to Participate in Track Breakout Sessions at the 2025 PRI Trade Show
At the Performance Racing Industry (PRI) Trade Show, taking place Thursday, December 11 through Saturday, December 13, 2025, RPM will assist in several track breakout sessions, providing promoters, series officials, industry attendees, and other stakeholders with meaningful insight into the mission, value, and impact of the RPM Workshops and Newsletter.

These sessions will help introduce attendees to what RPM is all about—education, collaboration, and strengthening the short-track industry through shared knowledge and proven best practices.

We look forward to participating in these discussions, contributing to the growth of the sport, and reinforcing how vital the RPM Workshops and the RPM Newsletter are to the promoters, track operators, series, and industry professionals who rely on them.

RPM is proud to continue its role in helping move the sport forward.

"I have learned more at the RPM Workshops and Trade Shows then I do at any other Trade Show", Gregory Geibel, General Manager, Promoter, Lernerville Speedway



52nd annual RPM@Reno Western Workshops Endorsement; "I was at Reno this past week. I personally want to say the best one (Workshops) of the last 8 years. It was nice to hear from people that are currently involved up to date on the changing marketing ideas. The social media stuff was awesome. Thank you, Roy Bain"



1 2 3 4 5 6 7



Following an interesting meeting at PRI that happened quite by chance, we have chose to add Australia and New Zealand into our voting. Australia and New Zealand have a hotbed of racing. In addition to this we have adjusted the regions to include our neighbors to the North. As RPM continues to seek growth, we feel this is a positive move for the organization.

Region 1;

Canada - Nova Scotia, Quebec, Prince Edward Island, New Brunswick, Newfoundland

United States – Maine, Vermont, New Hampshire, Connecticut, New York, Massachusetts, Rhode Island, Pennsylvania, New Jersey, Delaware, Maryland

Region 2;

United States – Virginia, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Kentucky

Region 3;

Canada – Ontario

United States – Michigan, Ohio, Indiana, Illinois, West Virginia

Region 4;

Canada – Manitoba, Saskatchewan, Nunavut

United States – Wisconsin, Minnesota, North Dakota, South Dakota, Wyoming, Montana

Region 5;

United States – Missouri, Nebraska, Colorado, Texas, Oklahoma, Kansas, Arkansas, Iowa

Region 6;

Canada – Alberta, British Columbia, Northwest Territories, Yukon

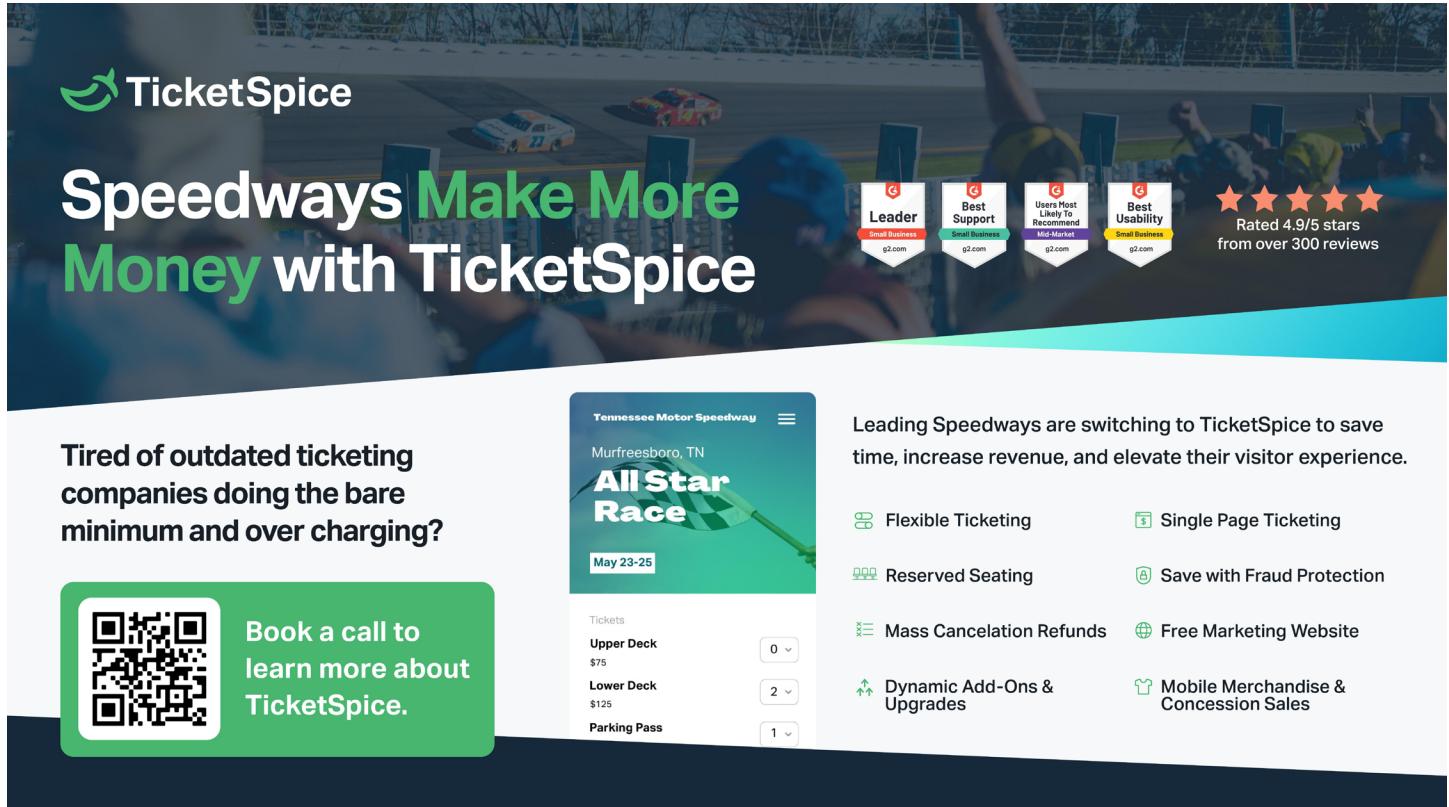
United States – Idaho, Washington, Oregon, California, Nevada, New Mexico, Arizona, Utah, Alaska, Hawaii

Region 7;

Australia, New Zealand

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We all seek deals and affordable equipment. Pitt Race is auctioning off equipment and several items that may help your track. Take a look.

Looking for a deal on something? Pittsburgh International Race Complex (Pitt Race), the motor-sports facility in Wampum, Pennsylvania that recently announced it will close at the end of the year, will hold its first public auction of select facility contents next month.

The auction, hosted by **KIKO Auctioneers**, will open on **Tuesday, December 2, at 5:00 p.m. EST** and will close on **Tuesday, December 9, at 5:00 p.m. EST**. A public preview will be held at the facility on **Saturday, December 6, from 12:00 p.m. to 3:00 p.m. EST**.

This initial auction includes a wide range of equipment and assets related to the day-to-day operation of the complex. The sale is an **absolute, online-only auction**, with all items selling to the highest bidder. Items available include—but are not limited to—maintenance tools, facility equipment, vehicles, track support items and structures, kitchen and bathroom fixtures, and other miscellaneous operational assets.

The auction represents the first step in the process of liquidating selected contents of the property as part of the facility's transition.

For more information or to view the items available, [click here](#). (Pittsburgh Race Complex: Karts, Cars, Trucks & Gear - www.kikoauctions.com/auctions/17423)



The Specialty Equipment Market Association (SEMA), along with its Performance Racing Industry (PRI) subsidiary, is celebrating the announcement that North Carolina Governor Josh Stein will allow **House Bill 926** to become law — a significant step in preserving North Carolina's vibrant motorsports community at a time when it is increasingly threatened by unreasonable, NIMBY-driven nuisance complaints.

The bill includes the "**Protect the Right to Race**" provision, introduced and championed by **Rep. Allen Chessier**, which shields motorsports facilities from so-called nuisance actions brought by nearby property owners who moved into the area after a motorsports venue had already established its legal development rights and secured all necessary permits and approvals for construction and operation.

"Few places in the U.S. capture the spirit of motorsports like North Carolina, and Gov. Josh Stein has cemented his legacy as a champion of racing by allowing HB 926 to become law," said **Michael Good**, president of Performance Racing Industry. "Too often our vibrant motorsports community finds itself playing defense against opportunistic residents and developers who see racetracks as ripe for exploitation, rather than appreciating the significant positive benefits these facilities bring to their communities. SEMA and PRI thank Rep. Allen Chessier, who affirmed his race-fan bona fides by standing up for local tracks and the enthusiasts who enjoy them, and by helping push these protections across the finish line."



An interesting announcement from the IHRA in regard to a newly formed stock car series featuring the popular Late Models.

IHRA Launches New National Stock Car Series, Reigniting the Spirit of Grassroots Racing

The International Hot Rod Association (IHRA) is proud to announce the launch of the **IHRA Stock Car Series**, a bold new division created to restore the true essence of grassroots stock car racing. Designed with a strong emphasis on driver talent, balanced competition, and cost-controlled rules, the series provides competitors with an accessible platform—while elevating them to a national stage.

The IHRA Stock Car Series represents a major expansion in the organization's rapidly growing motorsports portfolio. With its commitment to affordable, authentic racing, the series will feature **a simplified rules package, cost-effective participation model, and transparent competition standards** that place the focus squarely on skill, determination, and the spirit that built American short-track racing.

A Return to Authentic Stock Car Racing

Unlike many modern divisions that unintentionally escalate costs and complexity, the IHRA Stock Car Series is intentionally engineered to avoid the “arms race” of high-dollar builds. Instead, it emphasizes:

- **Cost-effective structure** that rewards racers who out-think rather than out-spend
- **Fair, consistent rules** to maintain a level playing field
- **A welcoming entry point** for new and developing racers
- **A sustainable long-term pathway** for teams and tracks
- **A robust live broadcasting platform** to support sponsorship and exposure

“We’re bringing stock car racing back to its roots,” said **Darryl Cuttell, Owner of IHRA**. “This is racing that rewards driver skill, smart setups, and teamwork—not massive budgets. It’s exactly the kind of competition fans love, and competitors deserve.”

A National Stage for Local Racers

The series will compete at IHRA partner facilities across the Southeast and Midwest, giving grassroots racers a chance to shine on a regional and national platform. Competitors will race for **their share of a \$2,000,000 purse**, along with exclusive awards and expanded championship opportunities as the program grows. IHRA leadership is working collaboratively with promoters, track operators, and competitors to ensure long-term stability and a unified vision for the series.

Aligned With IHRA’s Expanding Motorsports Vision

The new Stock Car Series arrives during a period of significant growth for IHRA, which has recently expanded into offshore powerboat racing, truck and tractor pulling, and additional motorsports disciplines. This latest announcement strengthens IHRA’s commitment to **family-first racing, grassroots competitors**, and building a **national motorsports ecosystem** that unifies multiple forms of competition under one organization.

“This is just the beginning,” said Tim Horton, IHRA Stock Car Series Director. “We’re building a modern motorsports organization with the heart of grassroots racing—and the Stock Car Series is a perfect reflection of what the new IHRA stands for.” Horton continued: “From the top down, we’re racers—not MBA grads. We understand the challenges today’s racers face, and every decision we make puts racers and fans ahead of profits.”

2026 IHRA Stock Car Series Schedule

- Race 1 — Pulaski Motorsports Park (VA) — March 21
- Race 2 — Cordele Speedway (GA) — April 18
- Race 3 — Newport Speedway (TN) — May 30
- Race 4 — Anderson Motor Speedway (SC) — June 27
- Race 5 — Pulaski Motorsports Park (VA) — July 25
- Race 6 — Salem Speedway (IN) — August 22
- Race 7 — Newport Speedway (TN) — September 26
- Race 8 — Memphis Motorsports Park (TN) — October 17

2026 Purse Structure Coming Soon

Tracks, teams, and partners interested in joining the IHRA Stock Car Series can contact the IHRA Competition Department at scsinfo@ihra.com.

About the International Hot Rod Association (IHRA)

The International Hot Rod Association (IHRA) is a national motorsports organization dedicated to providing accessible, family-oriented racing opportunities across multiple disciplines—including drag racing, stock car racing, offshore powerboat racing, tractor pulling, and more. With a continually expanding network of member tracks, events, and competitors across North America, IHRA is redefining the future of grassroots motorsports while honoring its 50+ year legacy.



A Lesson Worth Highlighting: What Happens When Tracks Work Together

Here is a great example of something we preach as often as possible:

When tracks work together, short track racing wins.

Common rules, shared vision, and collaborative scheduling can transform regional racing in ways that benefit promoters, racers, fans, and the sport as a whole. This Pennsylvania announcement is proof. Everyone involved seemingly set egos aside, focused on what was best for the region, and built something meaningful.

Kudos to all of these Pennsylvania tracks and the individuals dedicated to advancing the sport.

Their cooperation should serve as a model for all of us.

Central Pennsylvania Tracks Unite to Launch PA Posse 410 Sprint Series for 2026

Central Pennsylvania's storied sprint car tradition is taking an exciting step forward. In a historic show of collaboration, the region's premier tracks — **Williams Grove Speedway, Lincoln Speedway, and Port Royal Speedway** — along with eight additional Central PA venues, have joined forces to launch a unified racing platform for 2026: the **PA Posse 410 Sprint Series**.

The new series will feature **47 events across 11 tracks**, including the prestigious **PA Speedweek**.

Key Highlights of the Inaugural Schedule

- **10 races each** at Williams Grove Speedway and Lincoln Speedway
- **9 events** at Port Royal Speedway
- **4 events** each at BAPS Motor Speedway and Selins-

grove Speedway

• **2 events** each at Clinton County Speedway, Path Valley Speedway, Bedford Speedway, and Bridgeport Speedway

• **1 event** each at Hagerstown Speedway and Grandview Speedway

The series will distribute **more than \$1.8 million** in total purse money. Every race will pay **a minimum of \$6,000 to win and \$600 to start**, and a **\$200,000 point fund** will reward the top 15 teams—including a **\$50,000 championship prize**.

For the first time, Central Pennsylvania's top promoters have collaborated on a **coordinated, conflict-free schedule**. This ensures major events do not overlap, allowing teams, fans, and sponsors to enjoy the full richness of the region without choosing between competing shows.

"This is a huge win for everyone involved in Central Pennsylvania racing," said Jerry Parrish, General Manager at Lincoln Speedway.

"By working together, we're giving fans a stronger, more unified schedule and creating more opportunities for drivers to race for meaningful money right here in PA."

"I feel this is the first step — and way overdue — to keep 410 sprint car racing alive and strong for now and for the future in Central PA for our great teams and fans," added Steve O'Neal, promoter at Port Royal Speedway, the 49th annual Auto-Racing Promoter of the Year.

Additional details — including formats and point structure — will be released in the coming days.

With unprecedented cooperation, enhanced purses, and a lineup of iconic venues, fans can expect **one of the most exciting sprint car seasons in Central Pennsylvania history** in 2026.



It's That Time of Year: Banquets Coming Up & 2026 Preparation Underway

It's that time of year when racing banquets are being announced and planning for the **2026 season** is officially in motion! This week, we're sharing a few helpful reminders and practical tips—both for your offseason preparations and for making your banquet experience easier, smoother, and more memorable.

Preparing for 2026: Don't Forget to Add Your New Season

With the 2025 season quickly coming to a close, many of you are finalizing year-end reporting, including preparing your **1099s** and other financial documents. Once those tasks are wrapped up, your next major step in preparing for 2026 is to **add a new season in your MRP dashboard**.

It's a very simple process—but also one that is easy to overlook.

To make sure you're set up correctly, we encourage you to review this step-by-step Help Desk guide on creating a new season:

- <https://support.myracepass.com/hc/en-us/articles/360022153531-Creating-a-New-Season-in-Season-Management>

Banquet Prep Season Is Here

Banquets might not be everyone's favorite part of the job, but they're meaningful, memorable, and an important moment of recognition for your racers, teams, and supporters. MyRacePass can help make your banquet workflow much easier.

Here are a few MRP tools that can save time and improve your banquet planning:

1. Sell Banquet Tickets Online

Selling banquet tickets through MyRacePass:

- Gets you paid quickly
- Helps track RSVPs instantly
- Gives you a clear head count

No more guesswork—set your banquet up for success.

2. Use MRP Reports to Build Your Program

Need driver notes or season stats for your banquet MC? MRP makes it fast and simple to generate everything you need.

A fun bonus:

Consider running the **Average Pill Draw** report.

It's a great way to see who really had the worst luck at the draw window—perfect for a humorous “hard luck” award.

3. Publish New Articles & Champion Profiles

Off-season content can be tough to generate. Use the banquet lead-up to highlight:

- Season champions
- Most improved drivers
- Rookie spotlights
- Special award winners

Publish articles to your website, app, and online profile, then share them on social media to keep your audience engaged during the quiet months.

4. Recognize Your Fantasy Winners

Want an extra element that makes your banquet feel special? Many tracks and series now present their **MRP Fantasy League champions** with a trophy or plaque during the ceremony. Fans love it, and it brings even more attention to your MRP Fantasy engagement from the past year.

Banquet season is busy—but with the right tools and a little preparation, it can also be one of the most enjoyable and meaningful moments of your year.



Mark Your Calendars - RPM Workshop Dates for 2025 & 2026

RPM@Reno Western Workshops will take place December 2, 3 and 4, 2025 at the Silver Legacy, part of “The Row” in Reno, Nevada.

RPM@Daytona will take place February 8, 9 and 10, 2026 and will likely take place at The Shores in Daytona Beach Shores, Florida, provided things do not change.





Being Prepared — Preparing Your Facility for Everything

As fall comes to a close and the weather begins to turn, now is the time to take another hard look at your facility and ensure everything is in proper order.

Preparation is what removes the nasty word: “**negligence**.”

Slip-and-fall accidents, trip hazards, or emergency situations often become negligence claims—and more frequently than ever, negligence is the first place people look when something goes wrong. With constantly shifting legal expectations, we are now pressed to be **more prepared than ever before**.

Do a quick online search for “**slip and fall attorney**.” The number of legal firms specializing in these cases is staggering. It’s an entire business model—and the plaintiffs’ bar is aggressive. Because of that reality, **we must remain prepared**, sometimes for the worst-case scenarios we hope never occur.

Facilities Are Evolving — and So Are Your Exposures

Many tracks have become **multi-purpose facilities**, hosting rentals, festivals, concerts, car shows, and community events to support operations. Each of these uses introduces **different traffic flows, different risks, and different expectations**.

New regulations affecting attendees, workers, and volunteers have also reshaped what preparedness looks like:

- Additional cleansing and sanitizing locations
- PPE requirements for safety and medical teams
- Updated OSHA expectations
- Shifting state and local regulations

Knowing these realities—and choosing not to act—creates the very environment where the term “**negligence**” becomes a factor. It is our responsibility to do everything we reasonably can to prevent

avoidable situations.

Prevention Is in the Details

More often than not, safety and risk mitigation come down to small, easy-to-miss details:

- Clear, unobstructed walkways
- Properly lit paths and parking areas
- Secure railings and safety barriers
- Organized pit and infield traffic patterns
- Updated first-aid supplies and medical readiness
- Extra gloves or PPE at cleanup or medical stations
- Well-maintained restrooms and public areas
- Clear signage and effective staff communication

These details matter. They reduce risk. And they demonstrate that you are acting responsibly—not negligently.

Consult Your Experts

We strongly advise you to:

- **Speak with your insurance company** about expectations and best practices.
- **Review your policies**—there may be requirements you didn’t know you needed to meet.
- **Talk with local authorities** about their standards for events and facility readiness.
- **Check with your legal counsel** for templates, examples, or risk-reduction strategies.

A simple conversation with any of these partners may provide solutions or insights you haven’t previously considered.

Avoid Complacency

This will be a recurring theme for all of us—and something we will continue addressing in the Newsletter and at the RPM Workshops.

Why? Because **complacency is one of the biggest threats we face**. It almost always leads us down paths that do not produce positive results.

We must remain proactive. We must stay informed. And we must prepare our facilities for **everything**—even the things we believe “would never happen here.”

Stay tuned as we continue learning and sharing more in the months ahead.

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December 31st 2025!*



A unique community driven idea for promoter's and another opportunity to utilize your facility hosting a New Year's Eve Party. BAPS Motor Speedway distributed the poster with some unique ideas that will get people to take a look at your racing facility.



Industry Leaders Engaged - Left to Right: Gregg McKarns (Owner, Madison International Speedway); Rep. Jeff Mursau; Mike Kertscher (President, Road America); Tierra Hubbard (Senior Manager, State Government Affairs, SEMA/PRI); Tom Deery (PRI Ambassador)

PRI and SEMA Continue Push for Race Track Protections in Wisconsin

PRI and SEMA continue to lay the groundwork for their 2026 priority of protecting America's race tracks, making a major push in Wisconsin to rally support for new "Right to Race" legislation ahead of the state's next legislative session beginning in January.

Last week, SEMA and PRI staff, along with industry advocates, spent three days in Madison, Wisconsin, building momentum for legislation aimed at protecting race tracks from nuisance claims—mirroring the recent PRI/SEMA-backed success in North Carolina. The team met directly with lawmakers and then joined more than 35 race tracks at the Promoters of Wisconsin Auto Racing (POWAR) meeting at Angell Park Speedway, where they presented the framework of the bill, explained its urgency, and organized next steps to strengthen a unified statewide coalition.

Building Legislative Support

SEMA and PRI's Government Affairs staff, accompanied by local track owners and operators, met with 16 lawmakers to advance nuisance-protection legislation designed to safeguard long-standing motorsports facilities from challenges fueled by new residential and commercial development.

Celebrating Wisconsin's Racing Heritage

On November 12, the Wisconsin Historical Society hosted a beam-signing ceremony recognizing its collaborative exhibit project with Road America, celebrating the track's 70th anniversary. SEMA and PRI were honored to add their signatures to the future Wisconsin History Center, a state-of-the-art facility scheduled to open on Capitol Square in 2027.

A Unified Midwest Effort

PRI also hosted a presentation on November 11 for race tracks from Wisconsin, Minnesota, and Illinois, outlining the legislation, emphasizing the urgency behind it, and coordinating next steps to strengthen a unified regional coalition.

Across the region:

- Lawmakers are listening
- Race tracks are mobilizing
- Momentum is building

Support is growing as leaders recognize the essential role race tracks play in the economy, tourism, heritage, and community identity of the United States.

This is a pivotal moment to protect the future of racing while preserving jobs, investment, and long-standing traditions.

PRI and SEMA Remain Committed

SEMA and PRI continue to push for similar protections nationwide, ensuring that motorsports facilities and related businesses receive the safeguards they need to operate, grow, and thrive.

How You Can Get Involved

Help keep race tracks alive and thriving. To learn how you can support motorsports advocacy efforts in your state, contact:

Tierra Hubbard

Senior Manager, State Government Affairs (Eastern U.S.)
tierrah@sema.org

Victor Muñoz

Senior Manager, State Government Affairs (Western U.S.)
victorm@sema.org



In a recent social media session we came across this photo from Gavin Migro from Perth Motorplex in Australia posted the photo of this youngster having a great time at one of their events. It caught as something that we need more of. People enjoying themselves at a racing event is definitely something to be thankful for.

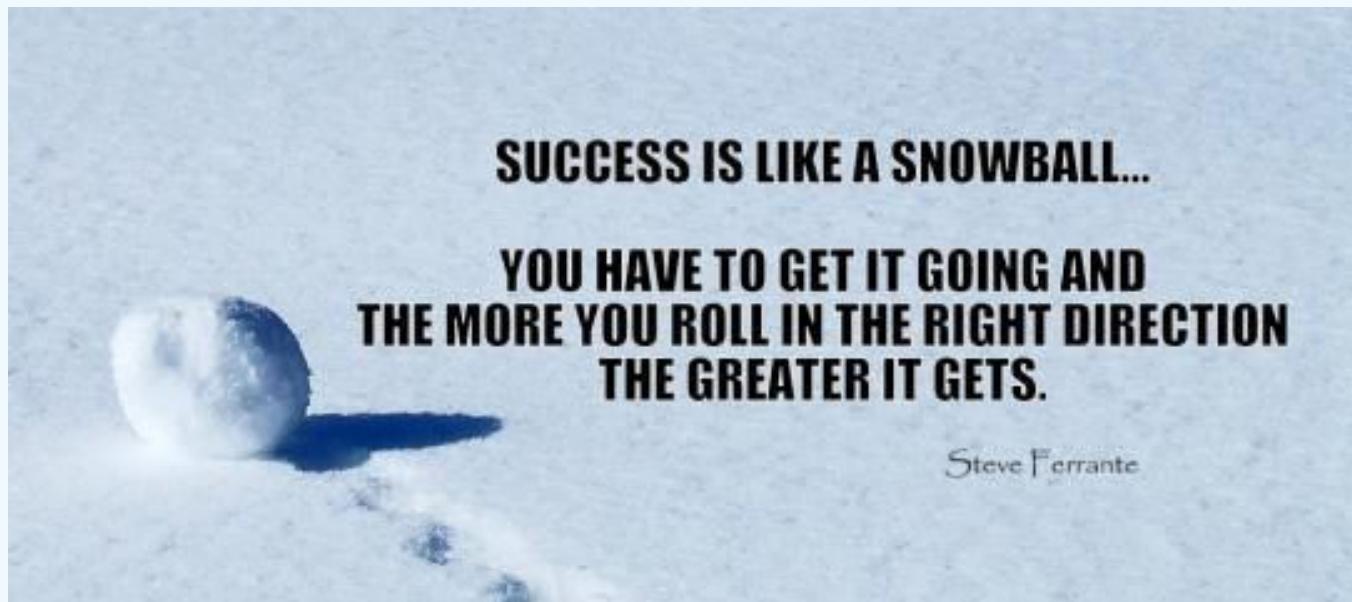
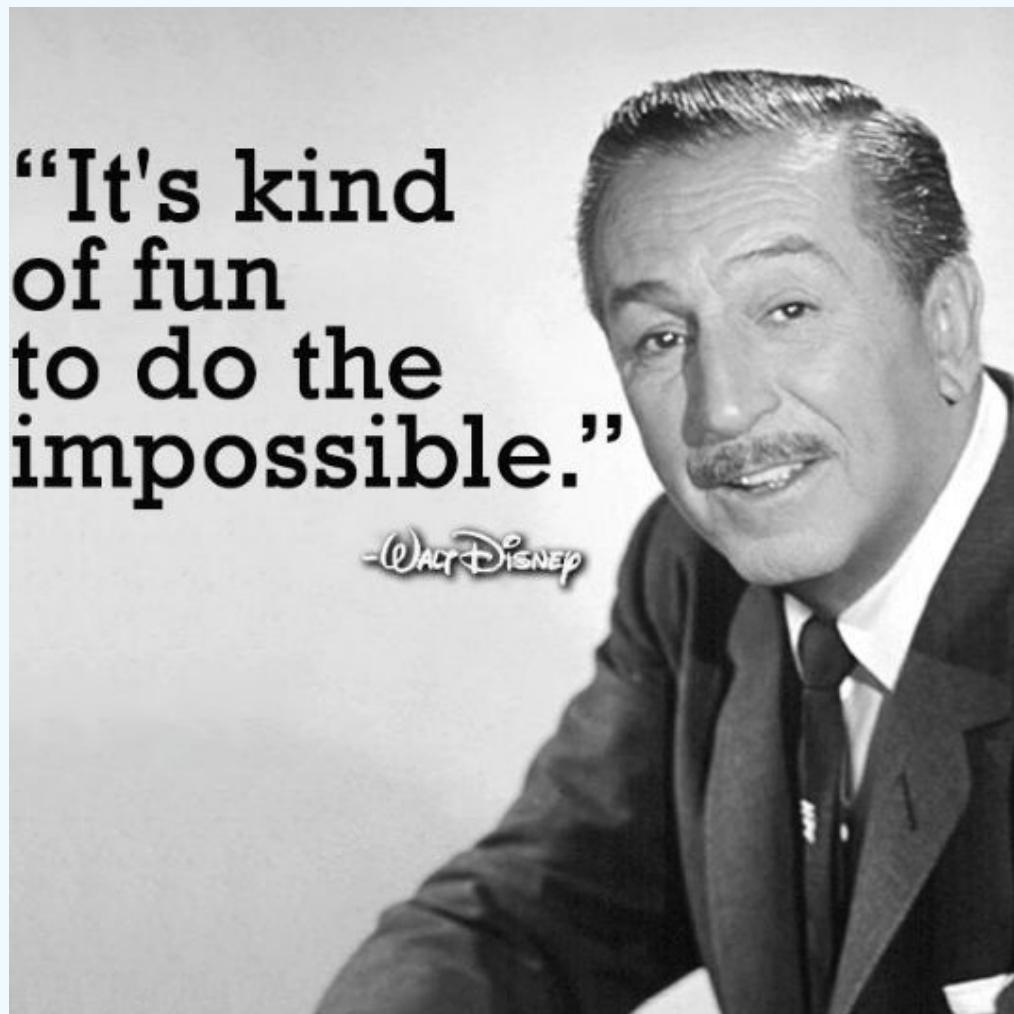


Our traditional nod to "Turkey Night" at Ventura Raceway on the Pacific Ocean. This year's edition will be the 84th edition of the world famous event that has found a home an extremely scenic facility.



With Turkey Night running on the West Coast, the Turkey Derby will take place on the East Coast. There are many rumors surrounding the shoreline oval, Wall Stadium in Belmar, New Jersey (Wall Township). We are sure that it will once again be a successful event.







Central Missouri Speedway For Sale

Earl and Susan Walls have owned and operated Central Missouri Speedway (CMS) in Warrensburg, Missouri, for 31 years. They have recently announced this would be he and his wife's final year at the helm of the track and that the facility is now for sale.

Along with the racetrack itself, which sits on 30-plus acres of land with a lake and diesel water pump, the purchase includes the Pub 13 Bar and Restaurant ready to operate, two concession stand buildings, the pit office building, the technical inspection and equipment storage outbuilding, and two large grandstands.

Race-related electronics includes a 10 x 20 LED message center and virtual scoring and timing board with switch and computer, and a Westhold timing and scoring system, which includes 130 transponders, scoring loop, and IDEC system, two loudspeaker announcer systems, newly installed lighting, and a new technical inspection drive-on scale and scale equipment,

Motorized equipment includes a Cat grader, two water trucks, a large and small size tractor, a box blade, tiller, Sheep's foot, two wreckers, and a push truck, The asking price is one million dollars, which includes all of the above.

The Walls will finish the season out with their current staff and previously announced schedule, which includes racing through mid-September. For 31 years, Earl and Susan Walls have hosted nearly 390 different drivers at the track and 78 different track champions, they have definitely earned their retirement wheels!

Serious inquiries about the track may be addressed to the business phone line at (816) 229-1338 between 9 am and 5 pm, Monday through Friday, or on race days (Saturdays) at Central Missouri Speedway, 5 NE, State Highway V, Warrensburg, Missouri. The sale price is one-million dollars.



Rockingham Speedway For Sale

Rockingham Speedway, a 250+ acre motorsports and events venue located in Richmond County, North Carolina. The Speedway currently has permanent seating for 25,000 and can support up to 50,000 people per day. It lies at the intersection of US-1 (a four-lane highway) and NC-177 (a two-lane highway) and has six large entry gates. Rockingham Speedway offers four distinct paved motorsports areas: a 1-mile track called Big Rock, a half-mile track called Little Rock, a quarter-mile track called Little Rock and a road course. The property has received over \$12 million in infrastructure upgrades and improvements over the past three years and has full ABC permits site-wide. Rockingham Speedway also now qualifies for the new and extremely rare NC Sports Wagering License.

[The Rockingham Speedway Listing can be found here: www.loopnet.com/Listing/2152-N-US-Highway-1-Rockingham-NC/35995534/](http://www.loopnet.com/Listing/2152-N-US-Highway-1-Rockingham-NC/35995534/)



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New at RPM: Industry Job Board / Seeking Items / Services / Etc... Now Available

At the request of our friend and longtime RPM supporter **Calie Sullivan** of **WISSOTA**, we're introducing a new feature to better serve the racing industry community.

Calie inquired about listing an available position through RPM, which prompted us to create a dedicated space for **job postings and opportunities** across the motorsports industry. Whether you're hiring or seeking a position, **RPM is here to help connect the right people to the right opportunities.**

If your organization has a position open—or if you're a professional in the industry looking for your next opportunity—**don't hesitate to reach out.** We're happy to use this platform to help match talent with need.

To submit a listing or inquiry, please contact us directly.

Let's keep building the sport—together.

**David Hoots Offering Assistance to Race Tracks**

David Hoots of Lewisville, N.C., is offering his expertise to help race tracks refine their operations and procedures.

Hoots began his career as a NASCAR Winston Racing Series official while also working as a driver for UPS. He rose through the ranks to become the NASCAR Winston Cup Series Race Director, a role in which he developed a deep, detailed understanding of procedural standards and rulebook governance.

Since stepping away from his role with NASCAR in 2019, Hoots is now looking to lend his knowledge to short tracks across the country. His focus is on helping tracks clean up and simplify their rulebooks, ensuring clarity and consistency, and educating officials and promoters on what is essential—and what is not.

Race tracks seeking guidance on rules, procedures, or event operations can contact David Hoots directly at: TrackPositionLLC@gmail.com

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 618.697.1323

 MRacingPromotions@gmail.com

Megan Hazel is an excellent resource with a great deal of “front line” experience in the business of short track racing during her career, with her most recent experience being at World Racing Group. She has a tremendous background in promotional efforts and customer service as well as marketing, publicity and public relations.



BAPS Motor Speedway — Open Position

Job Title: Jumbotron Content Producer

Company: BAPS Motor Speedway

Location: York County, PA

Employment Type: Part-Time, Seasonal (Event-Day Staff)

Level: Entry- to Mid-Level

BAPS Motor Speedway is seeking a **Jumbotron Content Producer** to elevate our live event fan experience through multimedia entertainment and real-time audience engagement.

Job Description

As an **In-House Technical and Jumbotron Content Producer** with a focus on live fan entertainment, you will

support the BAPS competition and event team by managing video and LED playback systems. This role is essential in delivering dynamic, seamless visuals that enhance every event—driver introductions, highlight reels, sponsor-integrated graphics, replays, hype moments, and more—to create an immersive atmosphere for fans at BAPS Motor Speedway.

Key Responsibilities

- Operate the **dual-sided Jumbotron LED board** using **Motion Rocket software** for video playback, sponsor displays, full-screen content, animations, and real-time graphics during motorsport and specialty events.
- Create and cue **on-the-fly Jumbotron graphics**, including score overlays, lower-thirds, fan cams, promotional elements, and other integrated broadcast graphics.
- Collaborate with the **race director, general manager, promotional manager, and live announcers** to execute live show rundowns, synchronizing visuals with audio cues and on-track action.
- Troubleshoot technical issues, manage replay feeds, and integrate sponsor assets into live displays to increase brand visibility and engagement.

Qualifications & Requirements

- Associate's or bachelor's degree in **Content Creation, Media Production, Graphic Design**, or a related field preferred; equivalent hands-on experience in live sports events is welcome but not required.
- Proficiency with **Microsoft tools, Adobe Creative Suite**, or similar graphics and media creation/playback software.
- Ability to work **flexible, irregular hours**, including evenings, weekends, and holidays, during a **60+ event season**.
- Strong critical-thinking ability, good team collaboration skills, and a passion for **sports entertainment and fan engagement**.

Compensation & Benefits

- Part-time, seasonal position
- Compensation based on experience
- BAPS Motor Speedway hosts **60+ live events per season**, with potential opportunities for additional event days

This role provides a high-energy entry point into professional sports production, offering exposure to cutting-edge venue technologies such as Motion Rocket, MyRacePass, Orbit's Live Timing, and advanced stadium video systems.

How to Apply

For more information or to express interest, please contact:

Kolten Gouse, General Manager
Becky Dayton, Office Manager

BAPS Motor Speedway
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office@bapsmotorspeedway.com

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