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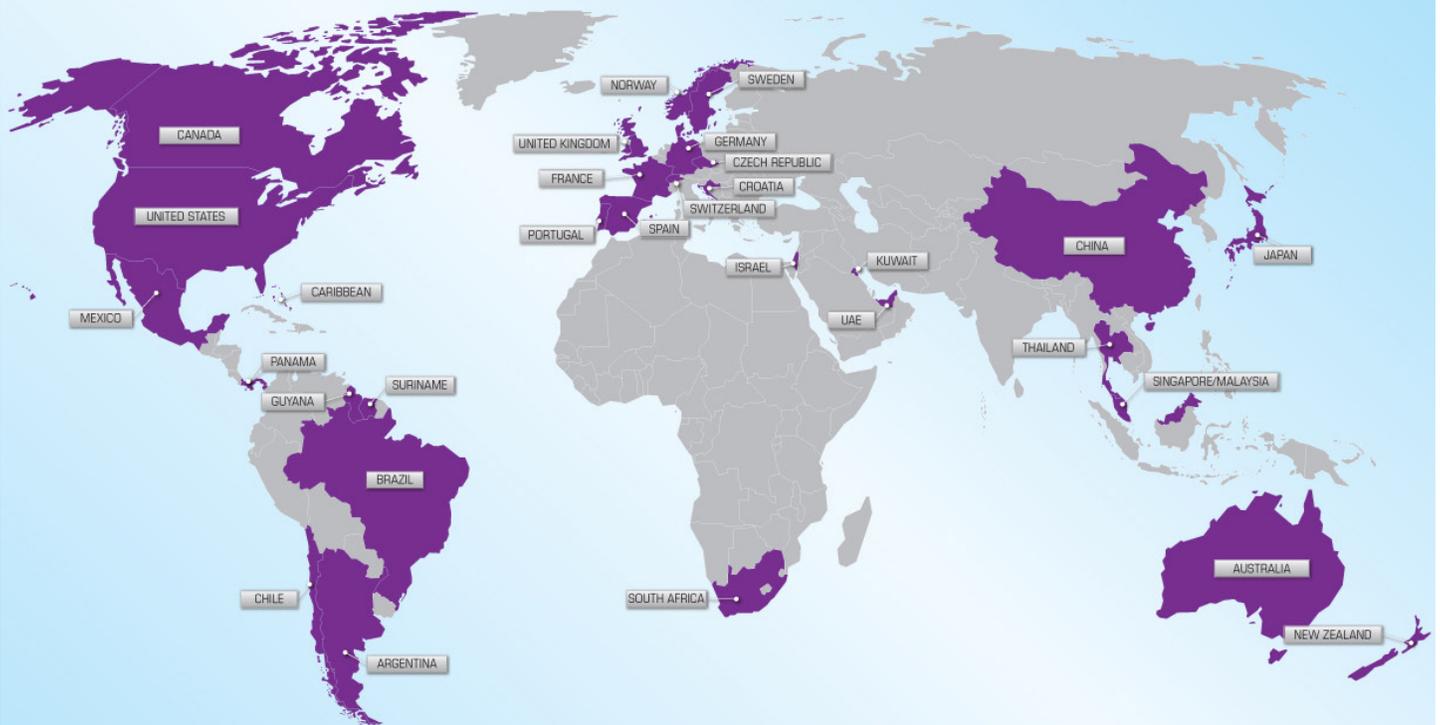
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Doug Johnson, the promoter of Huset's Speedway in Brandon, SD, takes the podium after being introduced as the 50th national Auto Racing Promoter of the Year closing out the 53rd annual RPM@Daytona Workshops



Doug Johnson enjoys his work.

50th Annual “Golden Anniversary” National Auto Racing Promoter of the Year

Each year, for the past 50 years, colleagues and industry professionals have voted on one individual to become the National Auto Racing Promoter of the Year.

Names like **Hugh Deery, Jody Deery, Tom Curley, Earl Baltes, Glenn Donnelly, J.C. Agajanian, Cary Agajanian,** and more recently **Steve Beitler, Roger Slack, Steve York, Joe Kosiski, Ron Drager, Bob Sargent, John McCoy,** and most recently **Steve O’Neal** have carried the honor.

Like many awards in sports and entertainment, this one is voted on by peers. It leaves a lasting impression — not just as an award, but as a responsibility. It represents leadership, stewardship, and the obligation to carry on a tradition that defines the sport.

In 2025, as part of the 53rd Annual RPM@Daytona Workshops, RPM named its 50th “Golden Anniversary” National Auto Racing Promoter of the Year: **Doug Johnson.**

At 58 years old, the Jackson, MN native who now resides in Brandon, SD represents Region Four — and he earned it the hard way. **From Photographer to Promoter**

Johnson has attended the Workshops regularly since 2016, but his roots in racing run much deeper. Before promotion, he was a photographer. He served as the track photographer at **Huset's Speedway** from 1991 through 2007.

Huset's itself has a storied history. Opened in 1954 by Til Huset, it became one of North America's premier sprint car facilities. After periods of growth under the Rubin family and dormancy following 2017, the facility was revived in 2020 when **Tod Quiring** stepped in.

Johnson reached out.

“I reached out to Tod and wanted to be involved,” Johnson said with a smile.

He got his wish.

Quiring also owns **Jackson Motorplex**, where Johnson began his promotional career as general manager.

Together, they rebuilt and remodeled the 65-year-old facility before turning their focus to Huset's.

“I spent time living in a camper,” Johnson recalled of those early rebuilding days. That level of commitment helped restore Huset's to prominence — now hosting events like the Huset's High

Bank Nationals, which paid \$250,000-to-win and is scheduled to pay \$300,000-to-win in 2027.

Promoting races of that magnitude requires more than ambition — it requires discipline, awareness, and attention to detail.

Johnson brings all three.



Jackson (MN) Motorplex where Johnson and Quiring first honed their skills as promoter / general manager and track owner. They rebuilt the facility to make it an ultra-modern top facility.

The Quiet Strength

Midwestern by nature, Johnson is not flashy. He listens. He observes. He pays attention.

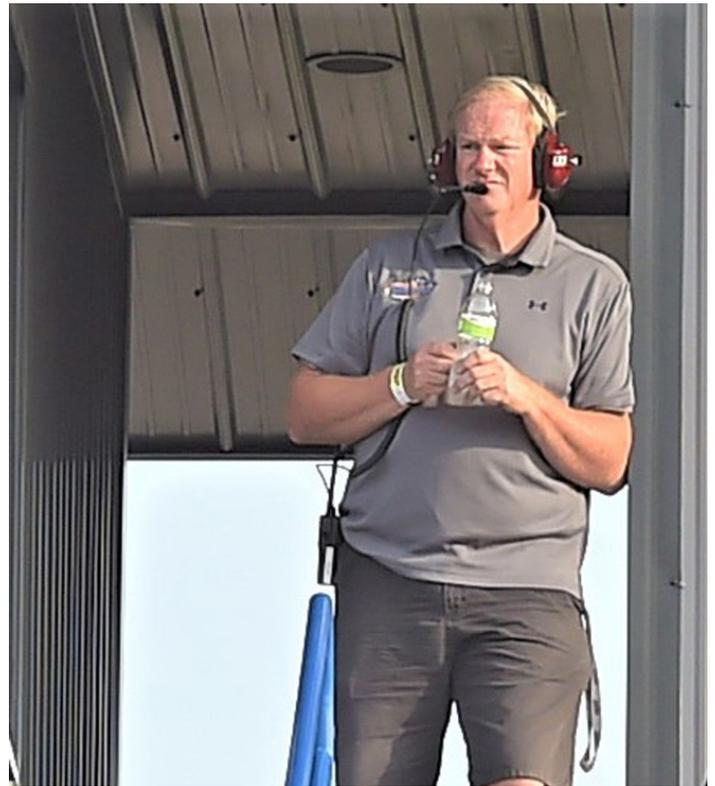
“Everything is important,” he said. “It’s not just the competition, the concessions, or any one thing. It’s everything we do that matters and helps make us successful.”

His promotional experience dates back even further, to karting and IKF events prior to 2012.

“I was kind of pushed into that situation,” Johnson said, “but we wanted to keep it going, so we did what we needed to do.”

That mindset — do what needs to be done — defines him.

“It’s what you have to do,” he added. “Not every situation is ideal. Many times we have to work through unexpected things to get to the end and have success.”



Johnson paying attention to the details on a work night.



In 2024 Huset's experienced a major flood. A situation that wasn't ideal. Johnson and his staff managed it the best they could without many accolades. Many others would not have handled a catastrophe like this as well as they did.



Johnson's approach has led to crowds like this at Huset's.

A Promoter's Promoter

Johnson is active in his community and equally active within the sprint car promoter network, particularly throughout the Midwest.

John McCoy, the 48th ARPY and promoter at Knoxville Raceway, works closely with Johnson to ensure collaboration rather than conflict.

"Doug has a strong history in the sport, having worked in many different facets of it," McCoy explained. "He listens well and puts thought into his actions. That's a really positive attribute."

Johnson's advice to younger promoters is straightforward:

"Work with other tracks in your area and don't schedule on top of each other."

When Huset's reopened, he moved weekly racing back to Sunday — avoiding Saturday conflicts with nearby facilities like Knoxville.

Smart. Strategic. Respectful.

He also offered something many overlook: "Thank your fans and your participants for attending your events."

Simple. Effective. Powerful.

The Grind and the Growth

When asked what advice he would give veteran promoters — and told he couldn't say "attend the Workshops" — Johnson responded bluntly:

"Get your ass to the Workshops," he deadpanned. "Learn something new every day. Adapt with the changing times and keep up with technology."

He added, "There are so many great tools out there. Don't be afraid to delegate. You can't do everything yourself."

That humility and willingness to evolve have kept him ahead of the curve.

Family and Perspective

Johnson's passion extends to his family. His wife, Yvonne, is deeply involved, and their son Kaleb races sprint cars.

"Kaleb works hard," Johnson said proudly. "He's done well marketing himself."

All three generations share a love of sprint car diecasts.

"I did call Kaleb right away to tell him I had a car of my own," Johnson laughed, referencing the special 50th Anniversary ARPY die-cast presented to him.

After seeing a photo of himself among past ARPY winners, Johnson reflected:

"I'm pretty damn fortunate. Those guys are legends in our sport. To be mentioned with them is very humbling. It is truly an honor."



The traditional RPM “ARPY” photo “Legends of the sport shoulder-to-shoulder - from left to right; Steve York; Chuck Deery; John McCoy; ARPY 50 Doug Johnson; Steve O’Neal; Gregg McKarns; Dan Robinson; Joe Kosiski and Ron Drager.

The Outlook

After the Workshops, Johnson shared his thoughts on the state of racing.

“Auto racing is strong,” he said confidently. “Even with all the negativity in the world today, our sport is strong and thriving. We are one big family and we need to work together for preservation and advancement. That much is imperative.”

Doug Johnson understands the grind. He understands tradition. And he understands responsibility.

He now carries the weight of the 50th “Golden Anniversary” ARPY — and he is exactly the right person to do it.

Congratulations, Doug. We can’t wait to see what you bring next.



Doug with his wife Yvonne and Kaleb and alongside Kaleb in a victory lane photo.



What a crowd! Huset’s Speedway jam packed for an exciting event courtesy of the promotional efforts of ARPY 50 Doug Johnson.



The 50th Auto Racing Promoter of the Year Sprint Car that was presented to Doug Johnson in diecast form at the workshops in Daytona



Get in touch with Racing Promotion Monthly and plan custom Taste of RPM sessions for your track or sanctioning body.

In late 2024, Adam Stewart, owner of Crate Racin' USA, asked a simple question: would RPM be interested in participating in his sanction's promoters meeting? That question sparked an idea.

The result was Taste of RPM—a condensed, on-site version of the RPM Workshops designed to bring practical education, discussion, and collaboration directly to promoters and track operators. The program has since provided RPM with the opportunity to reach more facilities, engage new audiences, and introduce tracks to the value, depth, and impact of the full RPM Workshop experience.

Taste of RPM sessions are customizable and can be tailored to fit the needs of your organization, covering topics such as promotion, operations, staffing, safety, officiating, and best practices—delivered by people who understand the business from the inside out.

If you're interested in hosting a Taste of RPM and exploring how the Workshops can benefit your track or sanction, we invite you to reach out and start the conversation.

ASK US ABOUT OUR FREE ART PROGRAM

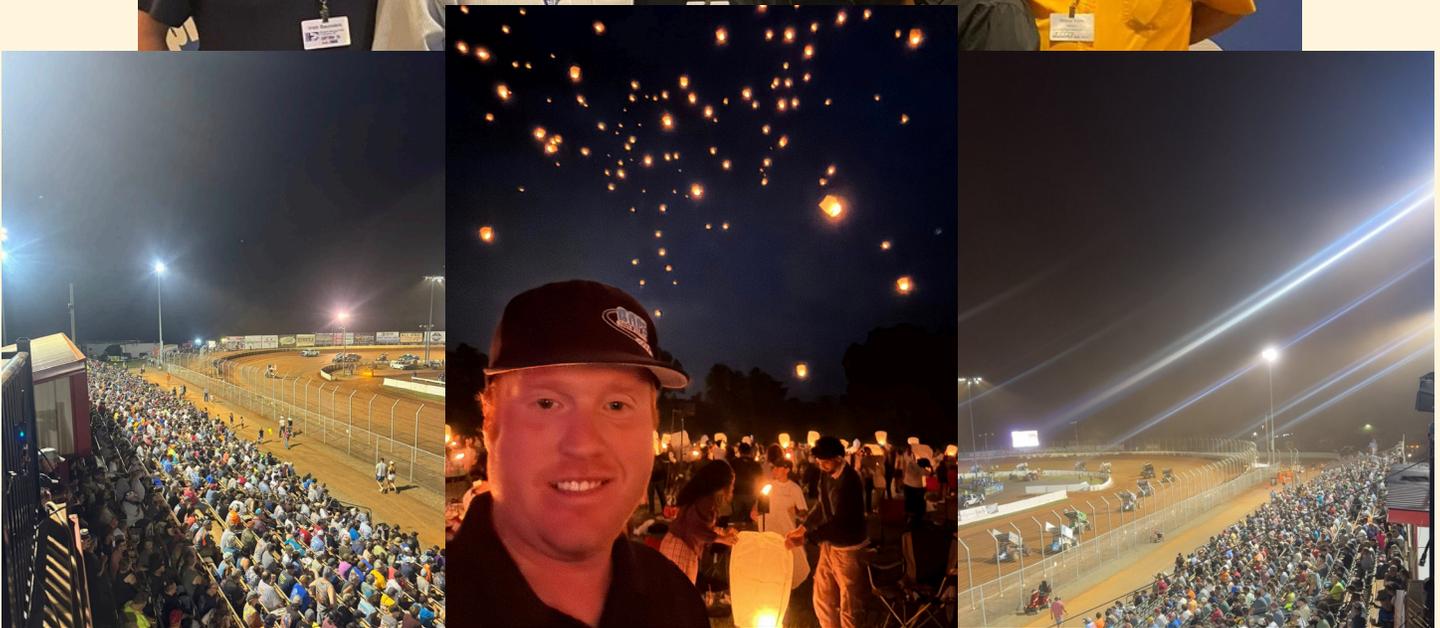


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Photos; Gouse accepting his award from Irish Saunders, Ken Schrader, Steve York and RPM Representative Kailyn Beers at the Shores Resort & Spa as part of the 53rd annual RPM@Daytona Workshops. A packed house at BAPS Motor Speedway in York Haven, PA; Finally one of Gouse's most well attended events - a lantern festival at BAPS.

Region One Auto Racing Promoter of the Year

This year's region one recipient is a first time winner however, if he continues down his path it will not be the last time he wins an award at RPM. Kolten Gouse has been involved in the sport for much of his life. He has traveled far and wide, studying the industry, learning from others, and bringing those lessons back to strengthen his home track.

He is constantly working. Constantly refining. Always searching for ways to improve the experience for racers and fans alike. He has created awareness. He has created opportunity. And perhaps most importantly, he has created an environment where all of us can continue to learn and grow.

And the exciting part? He's just getting started.

Region One Auto Racing Promoter of the Year from BAPS Motor Speedway in York Haven, PA - Kolten Gouse.



Photos; The Burnett's with their award at the Shores Resort & Spa as part of the 53rd annual RPM@Daytona Workshops. Racing at Millbridge Speedway is a family affair with youth oriented racing divisions filling their tracks pit area. Millbridge ready for racing. Victory lane at Millbridge following one of their big racing events.

Region Two Auto Racing Promoter of the Year

The region two Auto Racing Promoter's of the Year represent a very different type of facility — and a very special story.

As someone once said, "There must be something in the water in Fenton, Missouri," because that's where this promoter began his journey before relocating to North Carolina in 1999. His future wife made her move from Belleville, Illinois in 2000 — though the two wouldn't meet until 2004. By 2014, they had acquired their speedway — and in that same year welcomed their son into the world. From that point forward, their lives and their racetrack have grown side by side.

Together, they have accomplished remarkable things. They have transformed their facility into one of the most recognized and respected dirt tracks in the country. They have grown their events into must-see programs with national recognition — all while maintaining a strong, family-oriented foundation at the heart of everything they do.

Their success is built on work ethic, vision, and partnership — both in life and in racing.

From North Carolina Region Two Auto Racing Promoters of the Year from Millbridge Speedway —Jeremy Burnett and Ashly Burnett.

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Photos; Curl accepting his award from John Haak (EventSprout) and RPM Representative Kailyn Beers at the Shores Resort & Spa as part of the 53rd annual RPM@Daytona Workshops. The bank drive thru victory lane photo. Racing at Fairbury. Curl on a work night.

Region Three Auto Racing Promoter of the Year

The region three Auto Racing Promoter of the Year is a man who has worked his way to becoming one of the premier promoters in North America.

His events have grown to legendary status. His brand is recognizable. And yes — some of his Victory Lane photos have taken on a life of their own.

He understands the business from every angle. With experience working alongside sanctioning bodies and touring series, he knows what it takes to make a track operate successfully — week in and week out. From marketing to race night execution, from big-event vision to the smallest details, he understands what makes a speedway tick.

His impact has been felt across the industry. His peers respect him. And he is a true believer in RPM and what this program represents.

The Region Three Auto Racing Promoter of the Year from Fairbury American Legion Speedway — Matt Curl.

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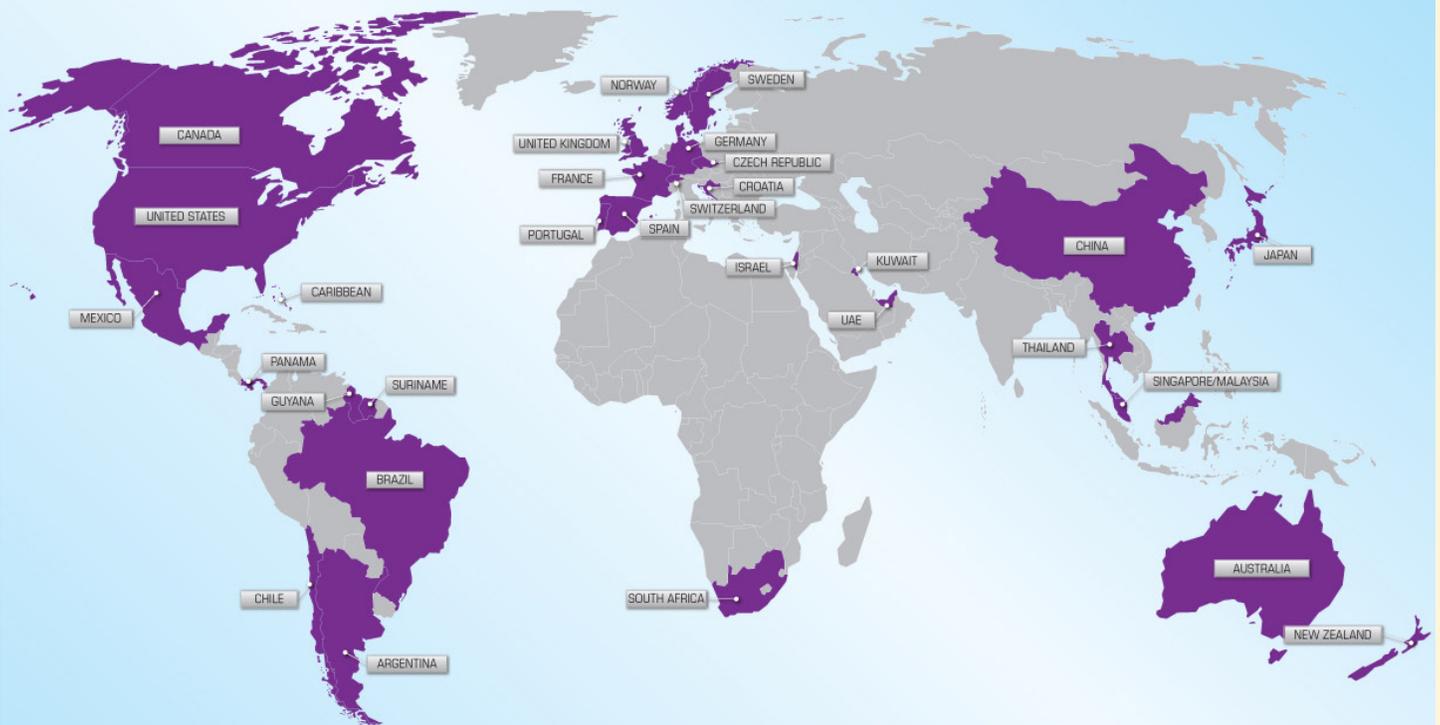
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Photos; Lorton accepting his award from Loretta Thiering from Edmonton International Speedway and RPM Representative Kailyn Beers at the Shores Resort & Spa as part of the 53rd annual RPM@Daytona Workshops. Lucas Oil Speedway is a beautiful track. The sprawling grounds in Wheatland, MO. Lorton smiling on raceday.

Region Five Auto Racing Promoter of the Year

The region six Auto Racing Promoter of the Year has held a leadership position at one of the finest racing facilities in North America for many years. His move to promoter and general manager followed in the footsteps of a previous National Auto Racing Promoter of the Year.

But he didn't simply follow.

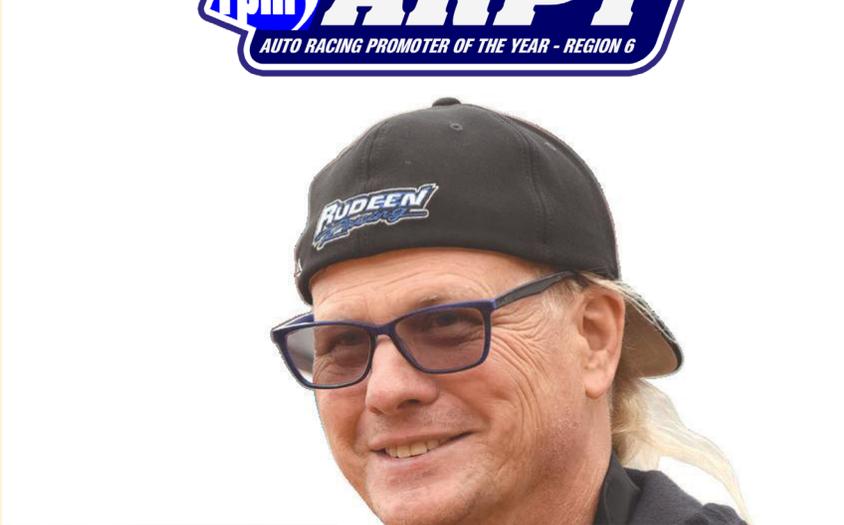
He grew. He evolved. And he developed into a leader in his own right.

Under his direction, the speedway hosted outstanding promotions and marquee events that regularly filled the grandstands. He built momentum. He built trust. And he built a reputation for excellence.

Beyond the race track, his impact has been felt throughout the community — with racers, fans, and industry partners alike. He understands the sport not only as a promoter, but as a participant himself, bringing a racer's perspective into the boardroom and the pit area.

This honor marks his first Regional Auto Racing Promoter of the Year Award — and it comes at a meaningful time, as he has chosen to step away from his role and pursue new challenges.

The region five Auto Racing Promoter of the Year from Lucas Oil Speedway in Wheatland, MO —Danny Lorton.



Photos; Unfortunately Kevin Rudeen was not in attendance for the presentation. Rudeen at the track. Skagit Speedway is in a beautiful setting. A packed house at a Skagit Speedway event.

Region Six Auto Racing Promoter of the Year

The region six Auto Racing Promoter of the Year represents the Pacific Northwest and one of its most respected racing facilities.

He stepped in to take the reins of one of the region's most popular tracks — following in the footsteps of a former National Auto-Racing Promoter of the Year. That's never an easy path.

But his work is now speaking for itself.

Through dedication, vision, and hands-on leadership, he has continued to build momentum at his speedway while strengthening its place within the racing community. His commitment to improvement is evident not only at the track, but in his continued involvement in the industry.

He is a regular attendee of the RPM@Reno Western Workshops, demonstrating his commitment to learning, networking, and investing in the future of the sport.

He is building. He is refining. And he is all-in on racing.

Our Region Six Auto Racing Promoter of the Year, the promoter of Skagit Speedway — Kevin Rudeen.

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by **rpm**



The RPM Newsletter and Workshops was once again part of the TOPS H.Q. Workroom and Lounge which provides meeting space for Track Operators, Promoters and Sanctioning Bodies, along with hosting the popular “BS & Brews” which gives industry folks the opportunity to network and let their hair down in casual conversation.



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Region 2;

United States – Virginia, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Kentucky

Region 3;

Canada – Ontario
United States – Michigan, Ohio, Indiana, Illinois, West Virginia

Region 4;

Canada – Manitoba, Saskatchewan, Nunavut

United States – Wisconsin, Minnesota, North Dakota, South Dakota, Wyoming, Montana

Region 5;

United States – Missouri, Nebraska, Colorado, Texas, Oklahoma, Kansas, Arkansas, Iowa

Region 6;

Canada – Alberta, British Columbia, Northwest Territories, Yukon

United States – Idaho, Washington, Oregon, California, Nevada, New Mexico, Arizona, Utah, Alaska, Hawaii

Region 7;

Australia, New Zealand



Photos; Unfortunately Michael Parry could not be in attendance for the presentation. Parry at Premier Speedway. Big crowds during and after the races are typical at Premier. The pre-race presentation is always a special part of the show "down under". Parry addressing his participants.

Region Seven Auto Racing Promoter of the Year (Australia & New Zealand)

For the second time, RPM is proud to present the Region Seven Auto Racing Promoter of the Year Award, recognizing outstanding leadership among tracks throughout Australia and New Zealand.

This year's recipient is a veteran promoter in the country of Australia who has guided Premier Speedway, also known as Sungold Milk Stadium in Allansford, Victoria, to continued success through marquee events and strong community engagement.

The facility stands as one of the premier racing venues in Australia, respected for its presentation, promotion, and consistency.

With this honor, he joins Gavin Migro as only the second recipient of the Region Seven Award.

Our Region Seven Auto Racing Promoter of the Year, from Premier Speedway in Allansford, Victoria, Australia - Michael Parry.



Photos; Rich and Shelley Farmer at the podium at the 53rd annual RPM@Daytona Workshops, accepting their award. A packed house at Fremont for the Jim Ford Classic. Rich and Shelley Farmer being honored. Victory Lane. The event wouldn't be the event without great racing. The Jim Ford Jackpot board. The Farmer's taking it all in and enjoying life.

RPM National Outstanding Event of the Year

The Outstanding Event of the Year has been nominated before and it has drawn attention from across North America. It continues to grow in stature with each passing season.

This two-day event has been held at the same speedway for the past eighteen (18) years — and in 2026, it will be presented for the nineteenth time. It is conducted in honor of a man whose determination saved his local racetrack because he simply refused to let it disappear. That story resonates with many of us here in this room — the fight to preserve what matters, the race track itself. The event features a strong purse, enhanced by a unique program that bolsters support not only for competitors, but for the fans as well. It is thoughtful. It is intentional. And it is meaningful.

The current promoters were hand-picked to guide the speedway forward by the very individual who saved it — a responsibility they have carried with pride and purpose. They are what we call true “RPM believers.”

This marks their first national honor in this category — and we know they will continue to elevate this event and the facility for years to come.

The Jim Ford Classic, is the Racing Promotion Monthly National Outstanding Event of the Year, held at Fremont Speedway —promoted by Rich Farmer and Shelley Farmer.

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Photos; Jody Deery at Rockford Speedway. It is important that we carry on her legacy in this business. This year's recipient with the Deery family and RPM representatives, Kathy Root. Kathy and her family, an important part of her life and her success. With Stewart Doty receiving an industry award. In victory lane with Larry Kemp (former ARPY) and a driver during her time at IMCA.

The Fourth Annual Jody Deery Award

This year's recipient is as deserving a person as one could imagine receiving this honor. Her contributions to the industry have been nothing short of extraordinary. For decades, she stood as one of the pillars of promotion, sanctioning, and the business of dirt track and short track racing. She carries the spirit — and the soul — of this award.

Although she is now retired, the voting panel did not hesitate this year. In fact, you could say they "locked her in." She has been nominated every year since this award was established, and this year the decision was clear. Her son now carries forward the legacy she built, continuing to grow their sanctioning body — one that still holds the top position in short track racing for number of competitors.

She and Jody Deery were not only colleagues — they were friends. Both were builders. Both were believers. Both helped shape the modern landscape of grassroots racing. She became President of the company in 1990 and purchased it outright in 1996, taking on the responsibility of carrying forward Keith Knaack's vision. That was no small task. But she executed it at a level that exceeded expectations — quietly, steadily, and without seeking the spotlight. And perhaps that quiet leadership is exactly how she preferred it.

She is someone we can all learn from. Someone we can all look up to. Someone whose impact will be felt for generations.

The recipient of the Fourth Annual Jody Deery Award — Kathy Root, IMCA in Vinton, Iowa.



West Virginia Adventure Motorsports Day Returns to State Capitol

The annual, SEMA- and PRI-supported **West Virginia Adventure Motorsports Day** returned to the West Virginia State Capitol in Charleston on February 12, 2026, bringing together racers, off-road enthusiasts, builders, and small businesses from across the state to highlight the growing impact of motorsports and off-road recreation on West Virginia's economy and culture.

The economic footprint of the industry in West Virginia is substantial. Motorsports and related activities generate **\$174.94 million in total economic output**, support nearly **1,000 jobs**, provide **\$53.35 million in total wages and benefits**, and contribute **\$13.70 million in state and local taxes** annually.

More than 30 display vehicles filled the Capitol grounds, showcasing everything from dedicated race cars and lifted trucks to side-by-sides and custom off-road builds. In addition, over 30 businesses participated, representing manufacturers, builders, and service providers that support the state's vibrant motorsports community.

Advocating for Right-to-Race Legislation

A key focus of the day was advocacy for **Right-to-Race legislation (SB 655/HB 4478)** introduced by Sen. Mark Maynard and Del. Gary Howell. The proposed legislation would protect established race tracks from nuisance lawsuits filed by individuals who move near an already operating facility.

The bill is designed to provide certainty for long-standing race tracks and preserve their ability to host events, races, and community activities without the threat of costly litigation.

"West Virginia understands that motorsports and off-road recreation are more than hobbies. They are part of the state's identity and a meaningful driver of economic activity," said Christian Robinson, SEMA and PRI senior director of state government affairs. "Events like this give small businesses, racers, and track operators the opportunity to connect directly with lawmakers and ensure that policies protect both competition and the facilities that make it possible."

West Virginia Adventure Motorsports Day once again demonstrated the strength of grassroots motorsports and the unified effort to protect and promote the industry's future within the state.



Kansas Legislature Advances Right-to-Race Bill

From the SEMA Washington, D.C., Office

On February 12, 2026, the Kansas House of Representatives unanimously approved the **Kansas Motorsports Venue Protection Act (HB 2416)**, signaling strong bipartisan support for protecting long-standing race tracks from nuisance-based lawsuits.

The legislation aims to safeguard race tracks from legal challenges filed by nearby property owners who move into the area after a facility has already been constructed and is operating legally.

The bill will now advance to the Kansas Senate Transportation Committee for consideration.

Part of a Growing National Effort HB 2416, sponsored by Representative Leo Delperdang, mirrors legislation introduced in 10 other states as part of a broader national Right-to-Race initiative led by SEMA and PRI. The campaign seeks to provide stability and certainty for tracks facing increasing development pressures.

Similar legislation has already been introduced, advanced, or enacted in more than a quarter of states across the country as part of this coordinated effort to protect legally operating race facilities.

For more information about the national Right-to-Race campaign, visit the SEMA Action Network website.



Racing Promotion Monthly would like to take a moment to extend our sincerest condolences to the family and friends of Kevin Naughton, who recently passed away.

Kevin was a familiar and welcome presence at the RPM Workshops for many years and was always a genuine supporter of the program. His involvement and enthusiasm were appreciated by many within our community.

The motorsports and amusement industries will certainly miss him.



Daytona

The 53rd Annual RPM@Daytona Workshops have come and gone — all too quickly.

It takes an incredible amount of preparation from many people. Months of behind-the-scenes work go into 18 hours of Workshops and a viewing party for Sunday's "Big Game."

Thank you to AJ Moore, Dennis Gage, Amanda Hctor, Sue Deery, Terrance Uzzell, and the countless others who make the Workshops tick. Without them, it simply would not happen.

Our moderators volunteer their time and always bring thoughtful input that adds tremendous value to every session.

The speakers do an incredible job. They come prepared and willing to interact — and that's important. The sessions are the classroom, if you will. In today's world, it can be challenging to capture attention, but our speakers consistently find a way. They help shape our business and challenge us to improve.

Our exhibitors show up at each and every RPM event. They help educate the industry and guide promoters toward smart decisions that advance their businesses.

And of course, our sponsors dedicate resources to assist

in the production of RPM. Without them, there is no RPM.

There aren't enough words to say "thank you" enough.

Daytona felt special this year. The attitudes were good. Smiles were everywhere. Engaging conversations filled the rooms — along with important meetings and meaningful networking opportunities.

Observing it all felt really good.

As always, there are things we can do better — and we will try. If you were there, thank you for helping make it happen. If you weren't, you might ask yourself why not?

If you are looking for something else to do during Speedweeks, make sure you visit the Living Legends of Auto Racing at one of their events. Without those individuals, many of us might not be here today. Dave Dion of Hudson, NH is at the helm and doing a tremendous job. If you attend their banquet, you won't regret it. You'll be surrounded by friends, legends, and legends you are privileged to call friends.

Preparation for the 54th RPM Workshops is already underway. We are looking forward to building on the momentum created in Daytona — and we have no intention of slowing down. See you in Reno, if not sooner.



2026 Promoter Webinars – Dates Announced

As we do each year, we will once again host a full slate of **promoter training webinars in 2026** — and we want to get the dates out early so tracks and series can plan accordingly.

Annual Comprehensive Webinars (All Tracks & Series) March 22–26, 2026

These sessions will be available:

- Via Google Meet
- Via Facebook Live in the Promoter Support Group

Drag Racing-Specific Webinar Series February 23–26, 2026

Designed specifically for drag racing tracks and promoters. These sessions will also be available:

- Via Google Meet
- Via Facebook Live in the Promoter Support Group

Monthly In-Season Webinars

We will continue hosting our regular webinars on the **first Wednesday of each month throughout the season**, streamed via Facebook Live.

To view the full upcoming webinar schedule, visit:

<https://www.myracepass.com/experience/promoters/training#schedule>

Prepare Your Track or Series for the Season

With Speedweeks in full swing, now is the perfect time to ensure your track or series profile is ready for the upcoming season.

We've put together a helpful guide covering:

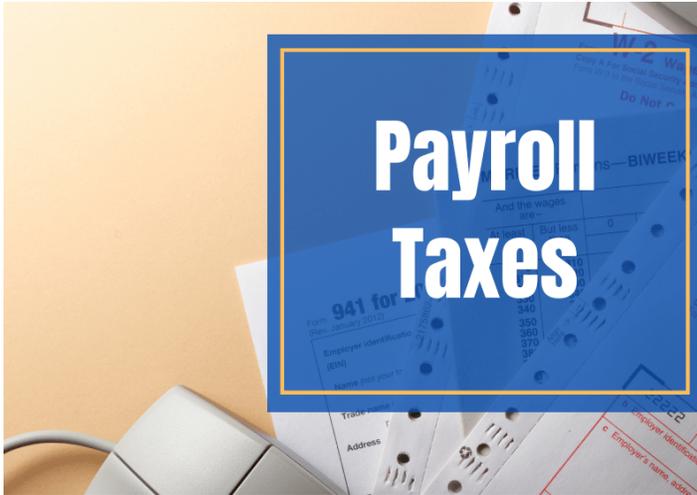
- Adding user accounts for profile access
- Setting up online registration
- Entering scheduled events
- Other key pre-season setup items

You can access the article here:

<https://support.myracepass.com/hc/en-us/articles/216442837-Preparing-for-the-Season-Tracks>



WWW.PROMOTERSNEWSLETTER.COM



Payroll Tax Basics: A Seasonal Reminder for Promoters

As we head into **tax season**, we felt it was a good time to provide a refresher on **payroll taxes** — an area that can easily become confusing for track operators and promoters.

While many facilities rely on contracted help, others maintain payroll for employees and must navigate payroll tax requirements. Many promoters work with accountants or payroll professionals, but understanding the basics is still important — whether you manage payroll yourself or outsource it.

What Are Payroll Taxes?

Payroll taxes are federal, state, and sometimes local taxes tied to an employee's taxable compensation. These taxes generally include:

- **Federal income tax withholding**, based on information provided by the employee on Form W-4
- **FICA taxes**, which fund Social Security and Medicare and are shared equally by employers and employees
- **Federal Unemployment Tax (FUTA)**, paid by employers
- **State unemployment taxes**, paid by employers (with limited exceptions in some states)

Employers are responsible for calculating, withholding, depositing, and reporting these taxes. Failure to do so properly can result in penalties, interest, and, in serious cases, personal liability.

Why Payroll Taxes Matter

Payroll taxes fund essential programs such as **Social Security, Medicare, and unemployment benefits**. These programs support retirees, disabled individuals, and workers who lose employment through no fault of their own.

The amount withheld from an employee's paycheck is determined by their **Form W-4**, which indicates filing status and withholding preferences.

Employer Responsibilities

Employers with payroll obligations are required to:

- Calculate income tax withholding and employment taxes
- Deposit payroll taxes according to IRS schedules
- File required quarterly and annual tax returns
- Provide employees with annual wage and tax statements (W-2s)
- Comply with applicable state and local payroll tax requirements

Some additional paycheck deductions — such as retirement contributions or garnishments — are employer responsibilities but are **not considered payroll taxes**.

Federal and State Payroll Taxes at a Glance

- **Federal Income Tax:** Withheld from employees' wages
- **Social Security & Medicare (FICA):** Paid by both employer and employee
- **FUTA:** Paid by employers to support state unemployment programs
- **State Income & Unemployment Taxes:** Vary by state; some states and cities impose additional requirements

Certain states and local jurisdictions may also require payroll withholdings for paid family leave, disability insurance, or similar programs.

Independent Contractors vs. Employees

Independent contractors are **not employees**, and businesses do not withhold payroll taxes on their payments. However, proper worker classification is critical.

If total payments to an independent contractor reach **\$600 or more** in a year, the business must issue **Form 1099-NEC**. Contractors are responsible for paying their own self-employment taxes.

Filing, Deposits, and Deadlines

Most employers must file **quarterly payroll tax returns** and deposit taxes electronically using the **Electronic Federal Tax Payment System (EFTPS)**. States have their own filing and deposit schedules.

Failure to file or deposit on time can result in penalties — and in some cases, individuals with authority over payments may be held personally liable for unpaid trust fund taxes.

Staying Informed Is Key

Payroll tax rules change regularly — from updated forms and wage limits to shifting deposit requirements.

Understanding these basics helps ensure compliance and allows promoters to better oversee payroll services handled by outside providers

Payroll isn't just an administrative task — it's a critical part of operating a compliant, efficient, and sustainable business.

During a caution or between races, “If fans are staring at their phones, that’s not a technology problem—that’s an entertainment problem.”

A slide that was shown during one of the presentations in Daytona, that says a lot about the business we are in. The entertainment business. (Charlie Hansen-Wake County Speedway)

There are always going to be varying opinions about Randy LaJoie. That comes with a long career in racing and a willingness to speak his mind.

But one thing that has remained consistent is his commitment to racer safety and the protection of the sport. Throughout his career — and long after stepping out of the driver’s seat — he has looked out for competitors and worked to improve the industry in meaningful ways.

During his induction into the Living Legends of Auto Racing Hall of Fame, LaJoie delivered a moment that resonated deeply with those in attendance.

Wearing a NASCAR championship ring on his pinky, he paused, lifted his hand, and said:

“For years I chased rings. I made people suffer. My wife, my kids... and there is only one ring that matters...”

He then clutched his wedding ring, further acknowledging his wife, Lisa.

It was a poignant and reflective moment — one that revealed perspective earned through years of competition, sacrifice, and growth. In that instant, the championships and accolades faded into the background, replaced by something far more meaningful.

It was a powerful reminder that while racing may define a career, it does not define a life.





Bright, legible and to the point signs are important to successful events. Here is a great example that is used at Volusia Speedway Park.



Another special moment during the Living Legends festivities came when Karl Fredrickson was presented with the Russ Moyer Award.

If you didn't see Karl at the Workshops, he was there on Tuesday, engaged as always, before heading over to the Awards Dinner at the Hard Rock Hotel Daytona Beach — where many of us arrived fashionably late following the close of the Workshops.

The award was presented by Dick Berggren, who asked from the podium:

“Do you believe in auto racing? Since you are here tonight, the answer is yes...”

He paused, then added:

“You can believe in Karl Fredrickson...”

And everyone in this business should.

Karl has dedicated his life to keeping print media alive in motorsports through *Speedway Illustrated*. Month after month, issue after issue, he continues to champion the stories, the people, and the spirit of the sport. But more than that — he loves it. That passion is unmistakable.

In 1940, *The Rotarian* magazine published an article titled “Bat It Out!” with the byline of George Herman (Babe) Ruth. In it, Ruth wrote:

“It's hard to beat a person who never gives up.”

That line could have been written about Karl Fredrickson.

Persistence. Loyalty. Passion. Belief.

Those qualities define him — and they define why this moment mattered.



This photo has more to do with our sport than most people may realize.

It was taken during Dave Dion's brainchild, "Coffee with Characters," a special gathering that is part of the Living Legends of Auto Racing activities during Speedweeks.

On the surface, it's simple — a room full of stories being shared.

But it's much more than that.

It's history being passed along. It's perspective being offered. It's lessons being preserved.

Without these individuals — and the generations before them — we would not have the sport we enjoy today. They built it. They fought for it. They sustained it.

Moments like this remind us that racing isn't just about today's headlines or tomorrow's schedules. It's about legacy.

It's something we should all take to heart.



Ryan Preece did something really cool and stopped by to address the attendees and visit with exhibitors at the RPM Workshops in Daytona. He also won his first NASCAR Cup Series race at Bowman-Gray Stadium in the "Cookout Clash" before he arrived for 'Speed-weeks'.



The 53rd annual RPM@Daytona Workshops were busy wherever you may have looked.

The definition of dedication is the quality of being committed to a task or purpose.

This year, management wanted to take a moment to recognize someone whose dedication has been instrumental in the continuation and advancement of the RPM Workshops.

From helping shape session planning, to reading the temperature of the room, to understanding what direction our attendees are seeking — this individual has been a pillar of the Workshops since the transition in 2019.

He genuinely cares about the sport. He cares about the people in this room. And year after year, he continues to demonstrate that passion through his leadership and presence.

It has been rumored — mostly by him — that perhaps his time at the podium may be winding down.

Let it be known that he has been informed, multiple times, that the podium will remain his for as long as he chooses to stand behind it.

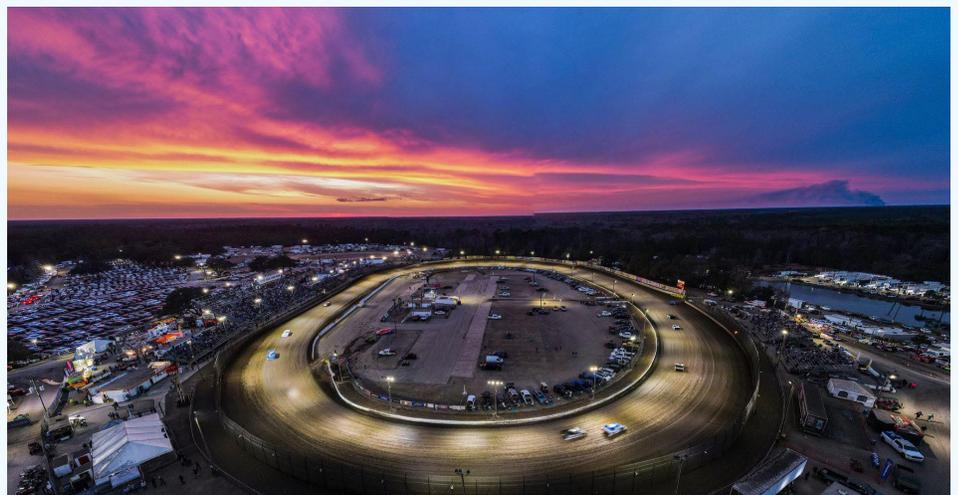
On behalf of Racing Promotion Monthly, we were proud to present a Special Recognition Award for dedication to the RPM Workshops to the promoter of Marysville Raceway — Dennis Gage for his continued support to the RPM Workshops.

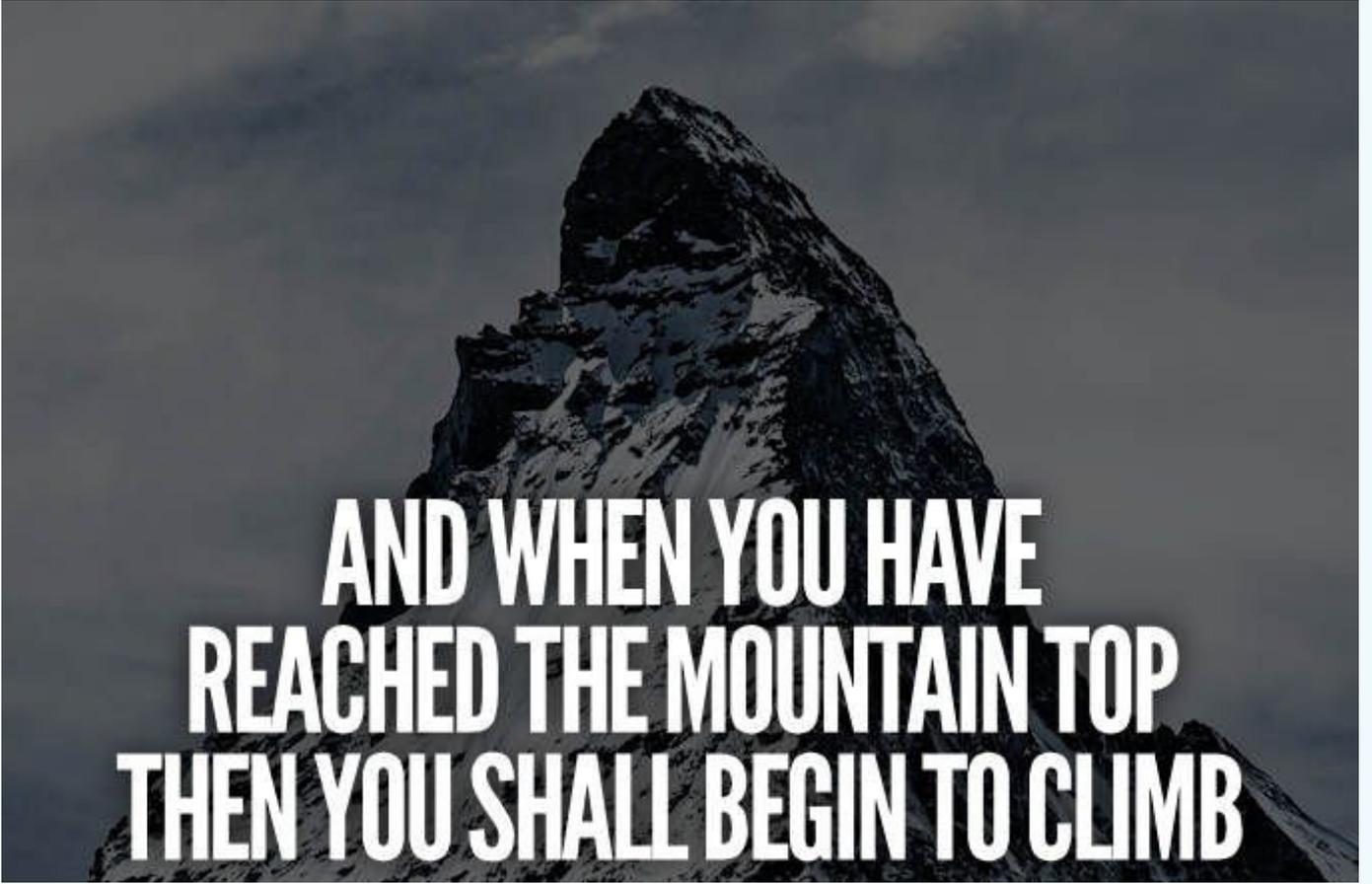




Late night "Kiddy Car Wash". Larry Wight's daughters wash the rear quarter panel of his car with scrub brushes after his win at All Tech Raceway in Lake City, FL. Our sport is filled with great moments, even on tough nights. If you can find a scene like this, you're doing something right.

A Florida sunset, close to perfection...





**AND WHEN YOU HAVE
REACHED THE MOUNTAIN TOP
THEN YOU SHALL BEGIN TO CLIMB**



***“IT IS NEVER THE
WRONG TIME TO DO
THE RIGHT THING.”***

North Central Arkansas Speedway For Sale

A rare opportunity to own North Central Arkansas Speedway — an established 3/8-mile high-banked dirt track that has been operating since 1989.

Situated on approximately 27.15 acres (m/l) just off Hwy 62 and bordering scenic Crooked Creek, this versatile property offers outstanding potential for a variety of ventures. While the track is currently closed, it has a long history of hosting multiple racing divisions and operating successful Friday night events from April through October.

Improvements include a 2005, 1,560-square-foot manufactured home (3 bedroom / 2 bath) that is currently tenant-occupied, a two-bay shop with concrete floors, concession stands, storage buildings, restroom facilities, grandstands, and existing infrastructure supported by three wells and septic systems.



The acreage provides additional development possibilities, including the potential for an RV park during the off-season, or the opportunity to resume racing operations and restore the facility to active use. Equipment, merchandise, and additional assets will convey with the sale.

This is a unique chance to reinvigorate an iconic Arkansas speedway and build upon its established legacy.

Collaboration Link - ncbmh.paragonreels.com/CCR/collablink/db1d082c-abd5-432f-91bd-fc6c1b021e6b/listings/results?&forMslId=NCBMH



Central Missouri Speedway For Sale

Earl and Susan Walls have owned and operated Central Missouri Speedway (CMS) in Warrensburg, Missouri, for 31 years. They have recently announced this would be he and his wife's final year at the helm of the track and that the facility is now for sale.

Along with the racetrack itself, which sits on 30-plus acres of land with a lake and diesel water pump, the purchase includes the Pub 13 Bar and Restaurant ready to operate, two concession stand buildings, the pit office building, the technical inspection and equipment storage outbuilding, and two large grandstands.

Race-related electronics includes a 10 x 20 LED message center and virtual scoring and timing board with switch and computer, and a Westhold timing and scoring system, which includes 130 transponders, scoring loop, and IDEC system, two loudspeaker announcer systems, newly installed lighting, and a new technical inspection drive-on scale and scale equipment,

Motorized equipment includes a Cat grader, two water trucks, a large and small size tractor, a box blade, tiller, Sheep's foot, two wreckers, and a push truck, The asking price is one million dollars, which includes all of the above.

The Walls will finish the season out with their current staff and previously announced schedule, which includes racing through mid-September. For 31 years, Earl and Susan Walls have hosted nearly 390 different drivers at the track and 78 different track champions, they have definitely earned their retirement wheels!

Serious inquiries about the track may be addressed to the business phone line at (816) 229-1338 between 9 am and 5 pm, Monday through Friday, or on race days (Saturdays) at Central Missouri Speedway, 5 NE, State Highway V, Warrensburg, Missouri. The sale price is one-million dollars.

WANTED!

LOOKING FOR

New at RPM: Industry Job Board / Seeking Items / Services / Etc... Now Available

At the request of our friend and longtime RPM supporter **Calie Sullivan** of **WISSOTA**, we're introducing a new feature to better serve the racing industry community.

Calie inquired about listing an available position through RPM, which prompted us to create a dedicated space for **job postings and opportunities** across the motorsports industry. Whether you're hiring or seeking a position, **RPM is here to help connect the right people to the right opportunities.**

If your organization has a position open—or if you're a professional in the industry looking for your next opportunity—**don't hesitate to reach out.** We're happy to use this platform to help match talent with need.

To submit a listing or inquiry, please contact us directly.

Let's keep building the sport—together.



David Hoots Offering Assistance to Race Tracks

David Hoots of Lewisville, N.C., is offering his expertise to help race tracks refine their operations and procedures.

Hoots began his career as a NASCAR Winston Racing Series official while also working as a driver for UPS. He rose through the ranks to become the NASCAR Winston Cup Series Race Director, a role in which he developed a deep, detailed understanding of procedural standards and rulebook governance.

Since stepping away from his role with NASCAR in 2019, Hoots is now looking to lend his knowledge to short tracks across the country. His focus is on helping tracks clean up and simplify their rulebooks, ensuring clarity and consistency, and educating officials and promoters on what is essential — and what is not.

Race tracks seeking guidance on rules, procedures, or event operations can contact David Hoots directly at: TrackPositionLLC@gmail.com

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Megan Hazel - Owner

More Info

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✉️ MHRacingPromotions@gmail.com

Megan Hazel is an excellent resource with a great deal of “front line” experience in the business of short track racing during her career, with her most recent experience being at World Racing Group. She has a tremendous background in promotional efforts and customer service as well as marketing, publicity and public relations.



BAPS Motor Speedway — Open Position

Job Title: Jumbotron Content Producer

Company: BAPS Motor Speedway

Location: York County, PA

Employment Type: Part-Time, Seasonal (Event-Day Staff)

Level: Entry- to Mid-Level

BAPS Motor Speedway is seeking a **Jumbotron Content Producer** to elevate our live event fan experience through multimedia entertainment and real-time audience engagement.

Job Description

As an **In-House Technical and Jumbotron Content Producer** with a focus on live fan entertainment, you will support the BAPS competition and event team by managing video and LED playback systems. This role is essential in delivering dynamic, seamless visuals that enhance every event—driver introductions, highlight reels, sponsor-integrated graphics, replays, hype moments, and more—to create an immersive atmosphere for fans at BAPS Motor Speedway.

Key Responsibilities

- Operate the **dual-sided Jumbotron LED board** using **Motion Rocket software** for video playback, sponsor displays, full-screen content, animations, and real-time graphics during motorsport and specialty events.
- Create and cue **on-the-fly Jumbotron graphics**, including score overlays, lower-thirds, fan cams, promotional elements, and other integrated broadcast graphics.
- Collaborate with the **race director, general manager, promotional manager, and live announcers** to execute live show rundowns, synchronizing visuals with audio cues and on-track action.
- Troubleshoot technical issues, manage replay feeds, and integrate sponsor assets into live displays to increase brand visibility and engagement.

Qualifications & Requirements

- Associate's or bachelor's degree in **Content Creation, Media Production, Graphic Design**, or a related field preferred; equivalent hands-on experience in live sports events is welcome but not required.
- Proficiency with **Microsoft tools, Adobe Creative Suite**, or similar graphics and media creation/playback software.
- Ability to work **flexible, irregular hours**, including evenings, weekends, and holidays, during a **60+ event season**.
- Strong critical-thinking ability, good team collaboration skills, and a passion for **sports entertainment and fan engagement**.

Compensation & Benefits

- Part-time, seasonal position
- Compensation based on experience
- BAPS Motor Speedway hosts **60+ live events per season**, with potential opportunities for additional event days

This role provides a high-energy entry point into professional sports production, offering exposure to cutting-edge venue technologies such as Motion Rocket, MyRacePass, Orbits Live Timing, and advanced stadium video systems.

How to Apply

For more information or to express interest, please contact:

Kolten Gouse, General Manager **Becky Dayton, Office Manager**

BAPS Motor Speedway
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office@bapsmotorspeedway.com



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Media provider, formerly National Speed Sport News owned by Chris Economaki, Speed Sport has become a multifaceted media company offering publicity platforms for all forms of motorsports in addition to providing a full streaming service led by Chris Graner and Rivet.

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